



## CREATIVE EYE LIMITED

14<sup>th</sup> February, 2019.

**The DCS – CRD**

Bombay Stock Exchange Limited  
Pheeroze Jeejeebhoy Towers,  
Dalal Street, Fort  
Mumbai 400 001

**The DCS - CRD**

National Stock Exchange of India Limited  
Exchange Plaza, 5th Floor,  
Plot No – C Block, G Block,  
Bandra Kurla Complex,  
Mumbai 400 051

**Sub: Revised Outcome of Board Meeting held on today i.e. 14<sup>th</sup> February, 2019.**

**Ref: BSE Scrip Code: 532392 & NSE Scrip Code: CREATIVEYE**

Dear Sir/Madam,

This is to inform you that the Board of Directors of the company at their Meeting held today i.e. Thursday, 14<sup>th</sup> February, 2019 commence at 11.30 a.m. and concluded at 2.30 p.m. inter-alia considered and approved the following matters namely:

1. Considered and Approved Standalone Unaudited Financial Results of the company for the quarter and Nine months ended 31<sup>st</sup> December, 2018.
2. Limited review report issued by the Statutory Auditors of the Company for the Period ended 31<sup>st</sup> December, 2018.
3. Considered and Approved the Appointment of Mr. Madras Ramanathan Sivaraman (DIN- 00020075) as Non Executive Director (Independent Director) on the Board of the Company with effect from 1<sup>st</sup> April, 2019 to hold the office for the period of 5 consecutive years subject to the approval of Members in the ensuing Annual General Meeting of the company.

Brief profile of . Madras Ramanathan Sivaraman is enclosed herewith.

Please consider the revised Standalone Unaudited Financial Results of the company for the quarter and Nine months ended 31<sup>st</sup> December, 2018 and ignore the earlier Submission.

Kindly take the same on your record, and acknowledge the receipt of the same.  
Thanking you,

Yours Faithfully

For Creative Eye Limited

*Khushbu*  
Khushbu G. Shah

Company Secretary & Compliance Officer

Encl: As above



# CREATIVE EYE LIMITED

(CIN: L99999MH1986PLC125721)

Registered Office: "Kailash Plaza", Plot No.12-A, New Link Road, Andheri (W), Mumbai-400 053

Tel. No. 2673 26 13 (7 Lines) Fax: 2673 22 96

Website: www.creativeeye.com, E-mail- contact@creativeeye.com

## UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTHS ENDED 31-12-2018

(₹ IN LACS)

| Sr. No. | Particulars  | Quarter Ended |            |            | Nine Months Ended |            | Year Ended |
|---------|--|---------------|------------|------------|-------------------|------------|------------|
|         |  | 31/12/2018    | 30/09/2018 | 31/12/2017 | 31/12/2018        | 31/12/2017 | 31/03/2018 |
|         |  | Un-Audited    | Un-Audited | Un-Audited | Un-Audited        | Un-Audited | Audited    |
| 1       | Revenue from operations  | 959.39        | 517.23     | 155.70     | 2,021.36          | 462.70     | 766.45     |
| 2       | Other Income   | 24.58         | 20.81      | 20.61      | 66.66             | 76.45      | 97.10      |
| 3       | Total Revenue (1+2)  | 983.97        | 538.04     | 176.31     | 2,088.02          | 539.15     | 863.55     |
| 4       | Expenses   |               |            |            |                   |            |            |
|         | a) Cost of production/materials consumed   | 704.24        | 694.98     | 338.80     | 2,123.71          | 617.46     | 1,280.72   |
|         | b) Purchases of Stock-in-Trade   | 0.00          | 0.00       | 0.00       | 0.00              | 0.00       | 0.00       |
|         | c) Changes in inventories of finished goods, work-in-progress and Stock-in-Trade (Increase) / Decrease | 211.80        | (189.07)   | (158.44)   | (110.58)          | (150.08)   | (431.47)   |
|         | d) Employee benefits expense   | 40.09         | 38.55      | 39.32      | 117.10            | 110.96     | 171.45     |
|         | e) Finance costs   | 17.16         | 17.61      | 5.22       | 50.70             | 5.75       | 23.57      |
|         | f) Depreciation and amortization expense   | 5.61          | 5.61       | 7.76       | 16.77             | 23.18      | 30.79      |
|         | g) Other Expenses  | 68.37         | 54.06      | 57.64      | 194.50            | 198.41     | 245.53     |
|         | Total Expenses   | 1,047.27      | 621.74     | 290.30     | 2,392.20          | 805.68     | 1,320.59   |
| 5       | Profit/(Loss) before exceptional and extraordinary items and tax (3-4)                                 | (63.30)       | (83.70)    | (113.99)   | (304.18)          | (266.53)   | (457.04)   |
| 6       | Exceptional items  | 0.00          | 0.00       | 0.00       | 0.00              | 0.00       | 0.00       |
| 7       | Profit/(Loss) before extraordinary items and tax (5-6)   | (63.30)       | (83.70)    | (113.99)   | (304.18)          | (266.53)   | (457.04)   |
| 8       | Extraordinary items  | 0.00          | 0.00       | 0.00       | 0.00              | 0.00       | 0.00       |
| 9       | Profit before tax (7-8)  | (63.30)       | (83.70)    | (113.99)   | (304.18)          | (266.53)   | (457.04)   |
| 10      | Tax Expenses :   |               |            |            |                   |            |            |
|         | Current tax  | 0.00          | 0.00       | 0.00       | 0.00              | 0.00       | 0.00       |
|         | Deferred tax   | 0.00          | 0.00       | (0.70)     | 0.00              | (2.13)     | (16.58)    |
|         | Tax adjustment of earlier year   | 0.00          | 0.00       | 2.24       | 0.00              | 2.24       | 2.24       |
| 11      | Profit/(Loss) After tax for the period (9-10)  | (63.30)       | (83.70)    | (115.53)   | (304.18)          | (266.64)   | (442.70)   |
| 12      | Other Comprehensive Income (OCI)   | 0.96          | 2.23       | 5.38       | 12.44             | 8.80       | 10.76      |
| 13      | Total Comprehensive Income for the period (11+12)  | (62.34)       | (81.47)    | (110.15)   | (291.74)          | (257.84)   | (431.94)   |
| 14      | Other Equity   |               |            |            |                   |            | 2,330.88   |
| 15      | Earning Per Share- (₹ 5/- each)  |               |            |            |                   |            |            |
|         | i) Basic :   | (0.32)        | (0.42)     | (0.58)     | (1.52)            | (1.33)     | (2.21)     |
|         | ii) Diluted:   | (0.32)        | (0.42)     | (0.58)     | (1.52)            | (1.33)     | (2.21)     |

### Notes:

- The above un-audited financial results were reviewed by the Audit Committee and approved by the Board of Directors in their meeting held on 14.02.2019 and a limited review has been carried out by the statutory auditors of the company.
- The Company operates in a single business segment namely " T.V. Content Production".
- The figures have been rounded off / re-arranged / re-stated wherever necessary.

For CREATIVE EYE LIMITED

(DHEERAJ KUMAR)

Chairman & Managing Director

DIN: 00018094

Dated : 14.02.2019

Place : Mumbai

