

Spa  
L'OCCITANE  
*spa by*  
CLARINS

Spa  
L'OCCITANE  
*spa by*  
CLARINS

Spa  
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Spa  
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WARREN•TRICOMI®

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ELLE  
spa&salon

**S** SANGHVI

ELLE  
spa&salon

levo  
The premier word-class Spalon.

levo  
The premier word-class Spalon.

ELEMIS

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[H] HOLYFIELDGYMS

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THE ART OF  
SHAVING®  
NEW YORK

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3-2-1  
Ramona  
BRAGANZA

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# A GLOBAL LEADER IN BEAUTY & LIFESTYLE WELLNESS

A global 360 degree beauty, lifestyle & wellness Group with over 700 employees worldwide

## Beauty & Wellness

Spa L'OCCITANE | Spa by Clarins

Warren Tricomi | Elle Spa & Salon

The Art of Shaving Men's Grooming | Levo Spalon

## Fitness

Holyfield Gyms | Ramona Braganza

## Clubhouse Management

Residential | Commercial

## SERVICES

## CONSULTANCY

Spa | Salon | Gym | Clubhouse



## PRODUCTS

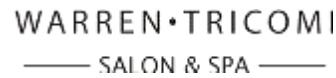
ELEMIS

# BRANDS & TERRITORY RIGHTS

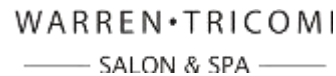
## INDIA



## INDIAN OCEAN



## MIDDLE EAST



## USA



# Locations

From Leading Hotels like Ritz Carlton & JW Marriott to boutique properties like SLH Hotels to the Most Luxurious Residential Developments including a Philippe Starck Project

## Spa L'OCCITANE

### 12 Locations

Mumbai – 1 Location  
Gulmarg – 1 Location  
Mussoorie – 1 Location  
Manali – 1 Location  
Pune – 1 Location  
Kolkata – 1 Location  
Jhillai – 1 Location  
USA – 3 Location  
UAE – 1 Location  
Sri Lanka – 1 Location

## Spa By Clarins

### 1 Location

Goa – 1 Hotel Location

## Warren Tricomi Salon & Spa

### 9 Locations

Mumbai – 1 Location  
Delhi NCR – 2 Locations  
Chennai – 2 Locations  
Goa – 1 Location  
Mussoorie – 1 Location  
Pune – 1 Location

## 3-2-1 Fitness Studio

### 1 Locations

Mumbai – 2 Locations

## ELLE Spa & Salon

### 9 Locations

UAE – 1 Hotel Location  
Pune – 1 Standalone Location  
Goa – 1 Hotel Location  
Mumbai – 3 Locations  
Chennai – 1 Location  
Delhi – 1 Hotel Location  
Kolkata – 1 Hotel Location

## Levo Spalon

### 1 Location

Gurgaon – 1 Standalone Location

## Elemis

### 2 Locations

Goa – 1 Hotel Location  
Gurgaon – 1 standalone location

## Holyfield Gyms

### 13 Locations

Pune – 5 Locations  
Mumbai – 3 Locations  
Chennai – 3 Locations  
Delhi NCR – 2 Location

# THE LOCATIONS IN INDIA



Sanghvi Group Has Built A Pan – India Presence Across 12 Cities

The Locations Are a Mix of Luxury Hotel Locations, Standalone Locations and Locations In Real Estate Developments

# AN ICONIC START OUTSIDE OF INDIA



Within 12 months of being given the international license by L'OCCITANE, Sanghvi Group has successfully launched the international business with iconic Spas in the US, Middle East & Indian Ocean

## USA

**Ritz Carlton San Francisco**

**Intercontinental Wharf DC**

**The San Clemente California (Autograph Collection)**

+ half a dozen more locations under discussion

## Middle East

**InterContinental Fujairah Resort**

**Marriott Hotel Downtown Abu Dhabi**

+ A dozen projects under discussion

## Sri Lanka

**Galle Face Hotel Colombo**

+ Asia's most historic hotel

# ONE OF THE WORLD'S LARGEST CORPORATE TEAMS & TRAINING FACILITIES FOR A SPA / SALON BUSINESS

Our Business Is Fuelled By A 150 Member Corporate Team That Has:

- International Graduates From Institutions Such As Kellogg, NYU, ESADE, along with
- Graduates From India's Best Institutes Such As IITs, who have
- Lived Across The Globe - US, Europe, Asia-Pacific

The Team Is Split Between:

- Marketing & PR
- Technology
- Training
- Operations
- Customer Service
- Analysis & Strategy
- Finance & Accounts
- HR
- Business Development
- Office Administration
- Technical Services

Training is the backbone of our operation.  
8 Training Academies.  
In House Group Of 25 Experienced Trainers.  
Training Spans Skin, Beauty, Spa, Hair, Nails.

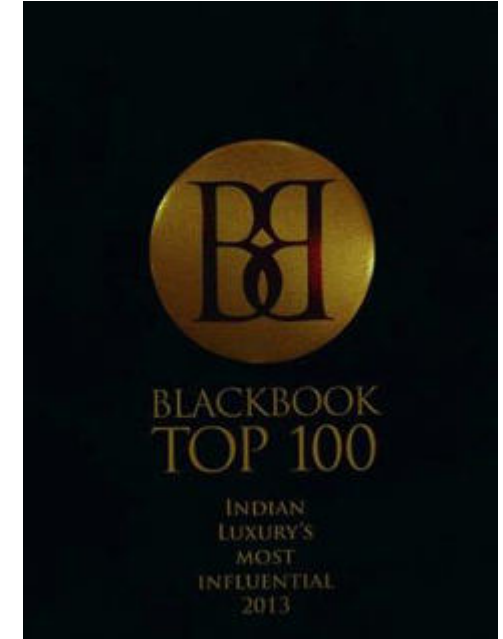
# INTRODUCTION TO SANGHVI GROUP PR

## Recognition From:

- Conde Nast
- Robb Report
- GQ
- Vogue
- Harpers Bazaar
- Elle Décor
- Femina
- Asia Spa
- Travel & Leisure
- Business Today
- LuxuryFacts.Com
- Haute Living
- NY Times
- Mint – Wall Street Journal
- Economic Times
- Hindustan Times
- Financial Express
- Times of India
- Mid-Day
- The Telegraph
- Asian Age
- Financial Chronicle
- The Week
- Sunday Guardian



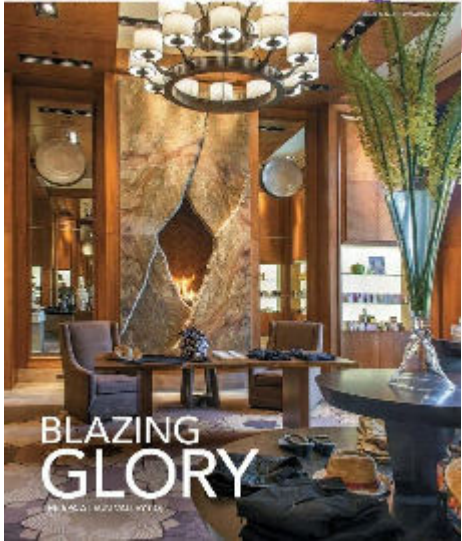
Covered by Forbes and Rated Spa  
L'OCCITANE by the Bay  
at The Ritz-Carlton, San Francisco As One Of  
The Top Six Spas



BlackBook selected Sanghvi As Amongst  
The Most Influential in Luxury in India



# RECENT MEDIA COVERAGE



# ICONIC BLUE CHIP ROSTER OF PARTNERS

## Ritz Carlton

- Covered by Forbes twice since inception, the L'Occitane Spa at the Ritz Carlton SFO has been rated as amongst the Best New Spas in the USA

## JW Marriott

- First time ever outsourcing Spa operations in India
- Present in 2 JW Marriott Properties

## InterContinental Hotels Group

- UAE's First L'Occitane Spa at the Intercontinental Resort & Spa Fujairah

## W Hotels

- India's first iconic W Hotel in Goa

## Accor Hotels

- Multiple projects with Accor Hotels

## Yoo by Philippe Starck

## TVH Developers & VGN Developers, Chennai

- Leading developers in Chennai

## Panchshil, Kolte Patil & ABIL Group, Pune

- Leading developers in Pune

## Godrej Properties

- One of the largest business houses of India

## Lodha Developers

- Mumbai's largest & one of India's top Developers
- Have 5 locations with them

## Raheja Developers

- One of India's largest developers

**MOST PARTNERS HAVE STARTED WITH ONE LOCATION  
& ENDED UP SIGNING MULTIPLE PROJECTS WITH SANGHVI GROUP**

*Spa*  
by L'OCCITANE







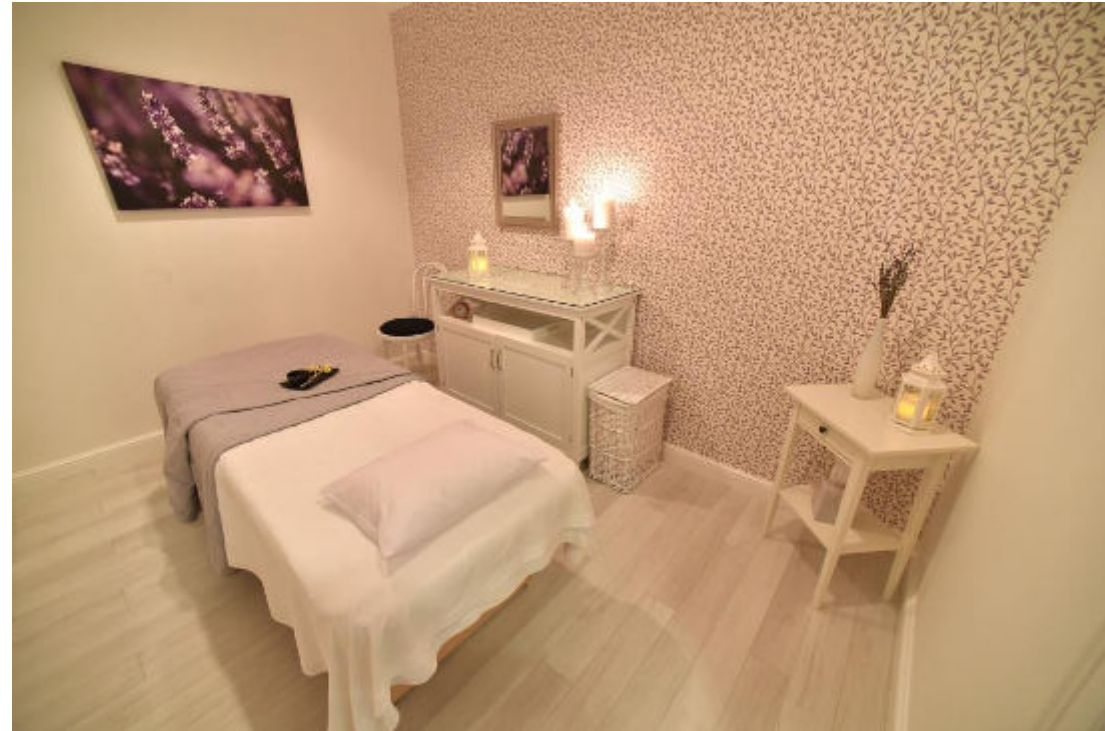
## L'OCCITANE Spas is One Of The Strongest Luxury Spa Brands In The World

- Stores in Over 100 Countries and Luxury Spas In 24 Countries
- Only Spa Brand To Feature In World's Top 50 brands Ranking By Financial Times
- Strong Brand Awareness And Recognition In Asia, Middle East, Europe and Americas Brand Brings The Essence Of Luxurious Mediterranean Wellbeing
- Brand Involved From Conceptualization, Design To PR, Marketing, Launch & Operations
  - L'OCCITANE Spas have received recognition from every major Magazine And Newspaper
  - From Vogue to Elle to GQ to Hello! to L'Officiel to Conde Nast etc.

# SPA L'OCCITANE

USA

THE RITZ-CARLTON, SAN FRANCISCO



The Ritz-Carlton, San Francisco, is San Francisco's AAA Five Diamond hotel and has long been a landmark destination for tourists and locals alike.

Spa by L'Occitane at The Ritz-Carlton is arranged with beautifully appointed treatment rooms and an elegantly designed waiting area makes Spa L'Occitane by the Bay a world-class urban spa retreat with a nod to French sophistication.

# SPA L'OCCITANE

MUMBAI



An 8,000 sqft Mediterranean Wellness Sanctuary

In a Magnificent Standalone Building

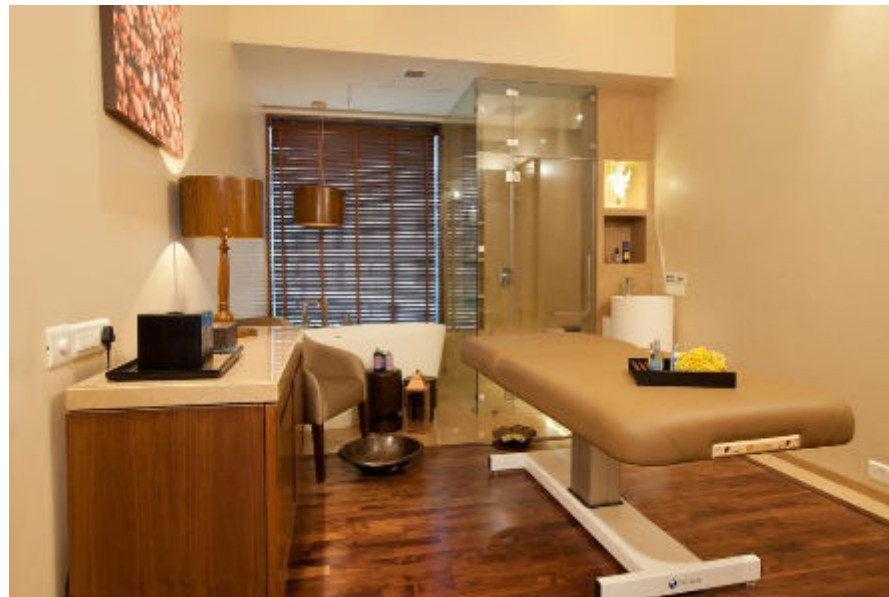
In Lower Parel, Mumbai

# SPA L'OCCITANE

MUMBAI



Relax in A water enclosed lounge, before and after your treatment

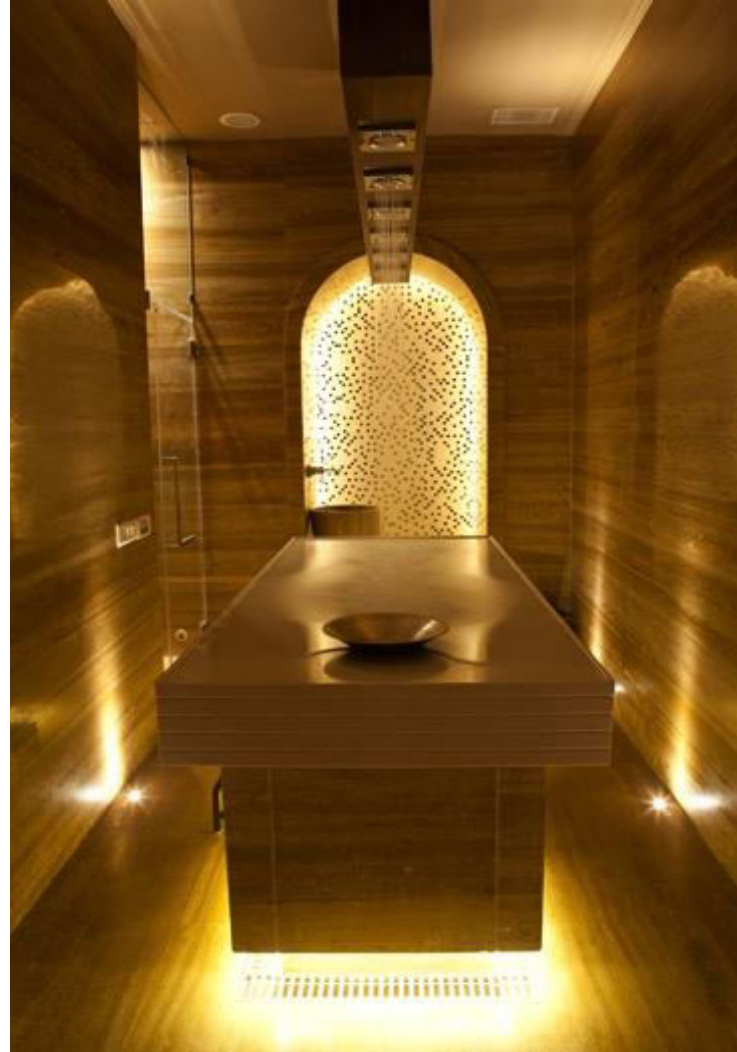


Compliment signature L'OCCITANE therapies with soaking ceremonies and emollient properties in free standing bathtubs and private steam chambers in every treatment room

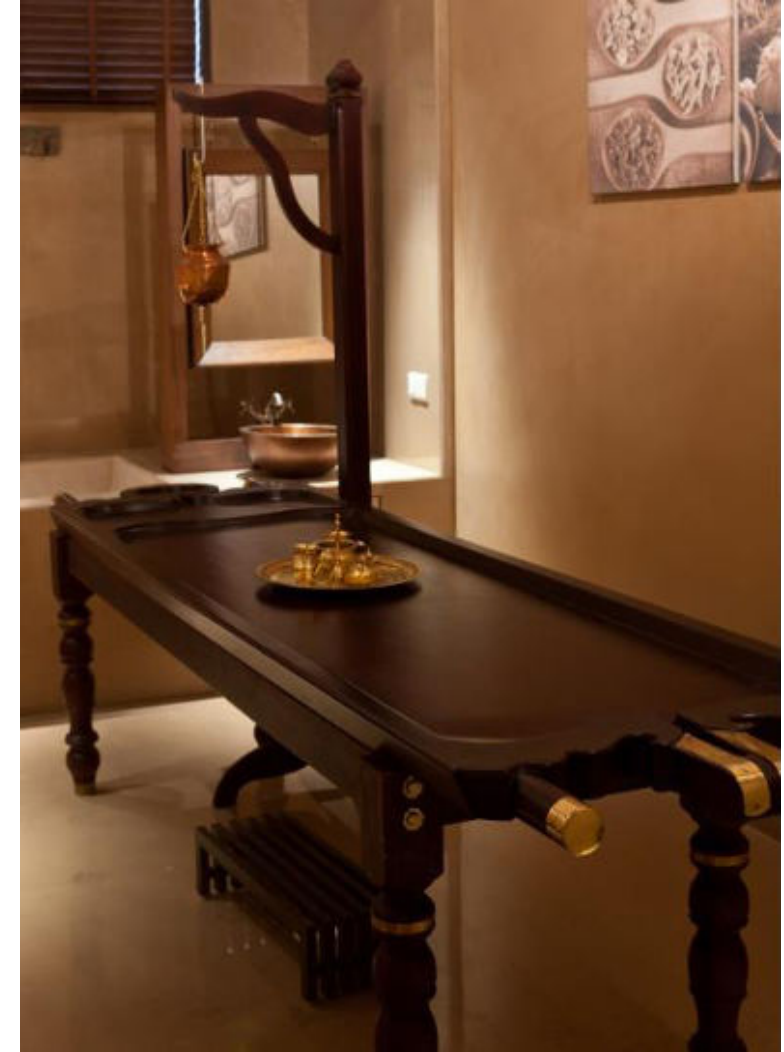


# SPA L'OCCITANE

## MUMBAI



Provencal scrubs and wraps in one of Mumbai's first heated stone hammam beds



Experience Ayurveda in A luxuriously traditional setting



# SPA L'OCCITANE

MUMBAI



Breathe fresh with 20ft living green wall overlooking the spa courtyard

# SPA L'OCCITANE

## GULMARG

KHYBER HOTEL



Set in India's most luxurious ski destination is spa Khyber by L'Occitane. Khyber is one of India's most luxurious boutique hotels with 85 keys set amidst the pristine nature of Gulmarg.

When GQ reviewed this spa, they quoted 'it was the best massage they have ever had'

# SPA L'OCCITANE

## MANALI

SPAN Resort



Set on the banks of the rocky river and ensconced in the absolute purity of nature, this stunning location is set to create an unparalleled holistic wellbeing experience.

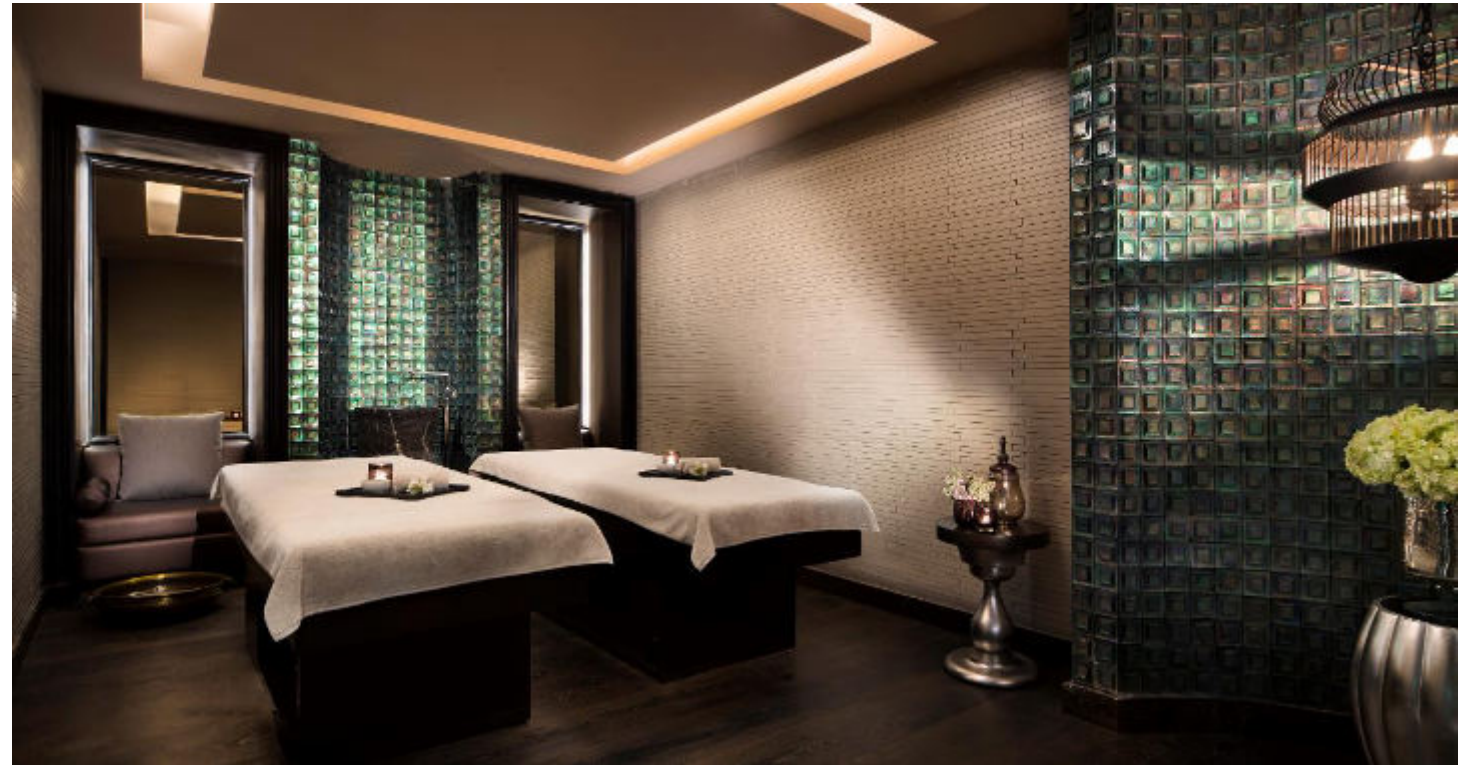
The hotel has been refurbished by celebrity designer Suzanne Roshan and with signature treatments in the spa using the natural stones of the river bed along with award winning L'Occitane therapies in riverside cabanas, La Riviere Spa By L'Occitane will transform Manali into one of India's most popular wellness destinations



# SPA L'OCCITANE

## MUSSOORIE

JW MARRIOTT



L'Occitane has unveiled A luxury spa in the 115 key JW Marriott hotel in Mussoorie.

Spread across 6,000 sqft, the L'Occitane spa boasts 5 oversized treatment rooms each with its own steam, shower along with two couple suites with free-standing bathtubs. With an unmatched location in the hills, the L'Occitane spa at the JW Marriott Mussoorie, redefines pampering and the hill station experience in India.

# SPA L'OCCITANE

## PUNE

YOO BY PHILIPPE STARCK



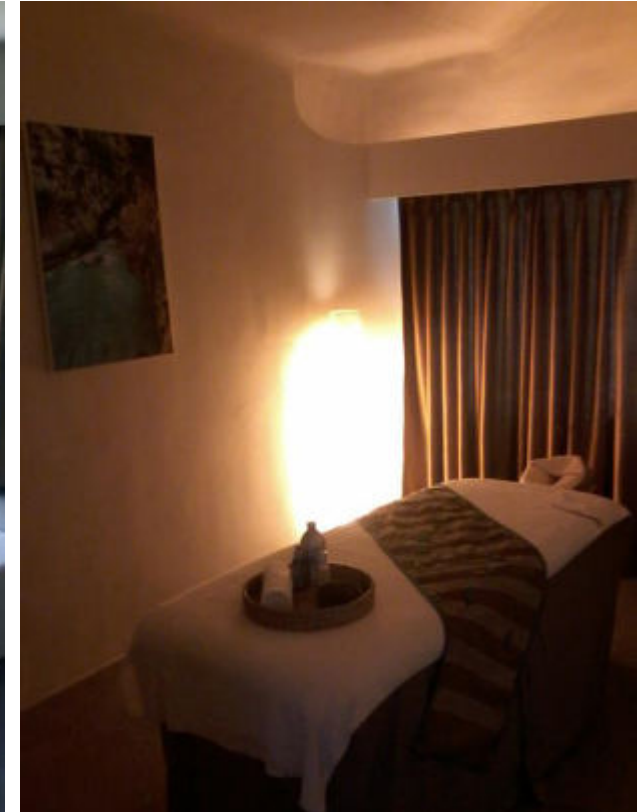
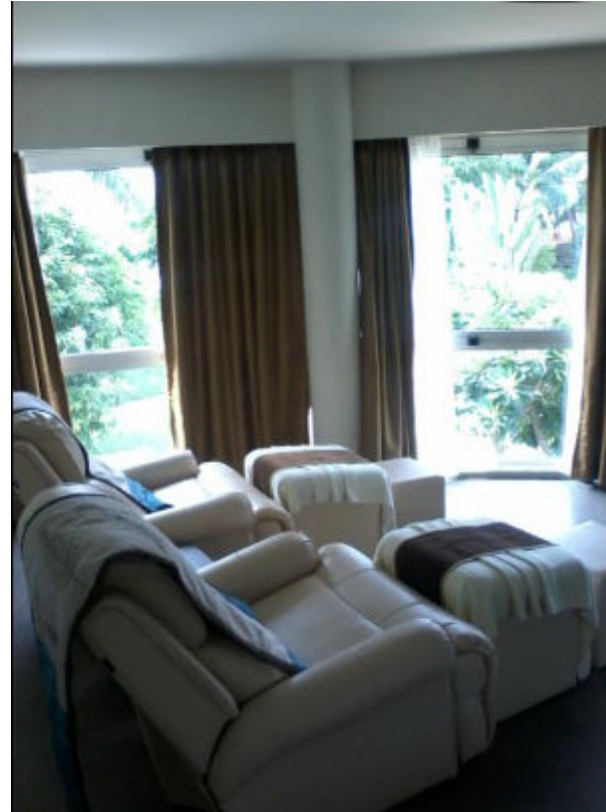
In what is being billed as the largest non-hotel spa in India, the Spa By L'OCCITANE at the iconic Yoo by Philippe Starck development in Pune will set the global standard for luxury pampering.

Set in a 5 acre rainforest, the Spa By L'Occitane features more than 10 treatment rooms, outdoor showers and spaces, a large relaxation lounge, yoga and mediation pavilions, hammam and lots more.

# SPA L'OCCITANE

## KOLKATA

ANAYA SPA BY L'OCCITANE  
ON THE BANKS OF THE GANGES



The 14,000 sqft Anaya Spa By L'Occitane is one of the largest and most luxurious spas in eastern India. A 90 minute drive from bustling Kolkata lies this exquisite boutique hotel Ganga Kutir and the gorgeous Anaya Spa By L'OCCITANE.

Set in lush greenery and on the banks of the Ganges, Anaya Spa By L'Occitane features more than 10 treatment rooms, outdoor spaces, a large relaxation lounge, yoga and mediation pavilions, couple's suites and lots more.

# SPA L'OCCITANE

## JHILLAI

SPA BY L'OCCITANE

300 YR OLD PALACE IN RAJASTHAN



Since before 1700 AD, Jhillai fort & palace has been the residence to India's nobility. This historic fort & palace is now being converted into A luxury boutique hotel and wellness resort through an extensive remodelling.

The 10,000 sqft Spa By L'Occitane will provide a holistic wellbeing experience and position Jhillai fort as India's leading wellness retreat. Set in between the expansive palace grounds and historic fort, the Spa By L'OCCITANE will have A unique indoor-outdoor experience along with the culmination of natural herbs from the palace gardens with natural L'OCCITANE products.



# SPA L'OCCITANE

UAE

InterContinental Fujairah Resort



UAE's first L'Occitane Spa at the New Intercontinental Fujairah Resort is spread across 20,000 square feet.



# SPA L'OCCITANE

## SRI LANKA

Galle Face Hotel, Colombo



Indian ocean's first L'Occitane spa is set to open at the 152 year old iconic Galle Face Hotel Colombo, which also happens to be the oldest hotel in Asia.

# SPA L'OCCITANE

## USA

InterContinental Washington D.C. –  
The Wharf



The InterContinental Washington D.C. – The Wharf is the newest addition to the reimagined Wharf neighbourhood. Perfectly placed on the beautiful Potomac River

# SPA L'OCCITANE

## USA

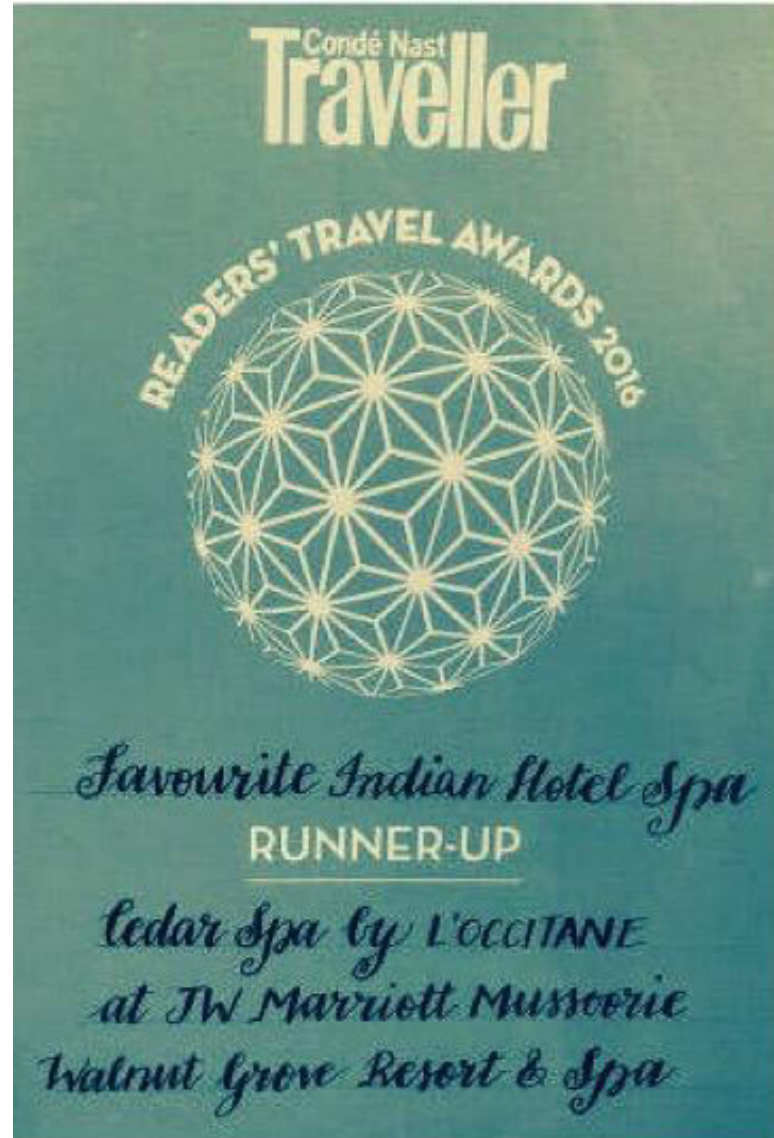
The San Clemente California  
(Autograph Collection)





# AWARDS TO SPA L'OCCITANE

Spa L'Occitane Regularly Wins All  
The Leading Spa Awards.



Within Three Months of Launch Forbes Has Rated Spa L'OCCITANE by the Bay at The Ritz-Carlton, San Francisco As One Of The Top Six Spas

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*“The partnership reflects the utmost service, luxury and standards. The result is one of the finest new spas that San Francisco has seen in awhile. “ Forbes Travel Guide*

*spa by*  
**CLARINS**



# SPA BY CLARINS

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## Born In A Spa

Clarins Products And Application Techniques Are The Fruit Of Over 60 Years Of Dialogue With The Clients. Clarins Treatments Are Totally Unique. They Combine The Power Of The Clarins Touch – A Specialized And Skilful Massage – With The Purest Plant Extracts And Aromatic Essential Oils. The Result Is A Blissful Sensory Experience That Addresses The Way You Look And Feel.

# SPA CLARINS

GOA

W Hotel



The new W GOA – it marks W hotels worldwide and Spa by Clarins' first property in India.

Located in the tropical paradise of North Goa's coast. The spa brings a combination of Clarins' touch – a specialized and skilful massage – with the purest plant extracts and aromatic essential oils. The result is a blissful sensory experience that addresses the way you look and feel



# SPA BY CLARINS



*Spa by Clarins, W Goa certificated for Best New Spa at the 11th GeoSpa asiaSpa Indian Awards 2017*

WARREN•TRICOMI  
—— SALON & SPA ——



# WARREN TRICOMI SPA & SALON



- Featured on TV Shows such as Good Morning America, Live with Regis & Kelly, Access Hollywood, The View, America's Next Top Model & The Style Network among others, Warren Tricomi are amongst the most high profile hairdressers in USA
- With a flagship 6,100 sqft location at the legendary Plaza Hotel in New York, Warren Tricomi have luxurious locations across the USA, including one at the W Hotel in Miami, another in New York on Madison Avenue and in Downtown NYC, one in the Hamptons and at Greenwich, Connecticut.

# WARREN TRICOMI

## MUSSOORIE

JW MARRIOTT



The JW Marriott Mussoorie is JW's first resort in India and has redefined the luxury hospitality experience in the mountain resorts of India.



# WARREN TRICOMI

## GOA

NOVOTEL GOA RESORT AND SPA



Located in the heart of the buzzing tourist district of North Goa, is probably Goa's largest pampering and grooming destination.

Spread across 20,000 sqft, the magnificent Warren Tricomi Salon & Spa is nestled at the Novotel Goa resort and spa (formerly Grand Mercure) in Candolim, Goa.

# WARREN TRICOMI

## MUMBAI

K RAHEJA VIVAREA MAHALAXMI

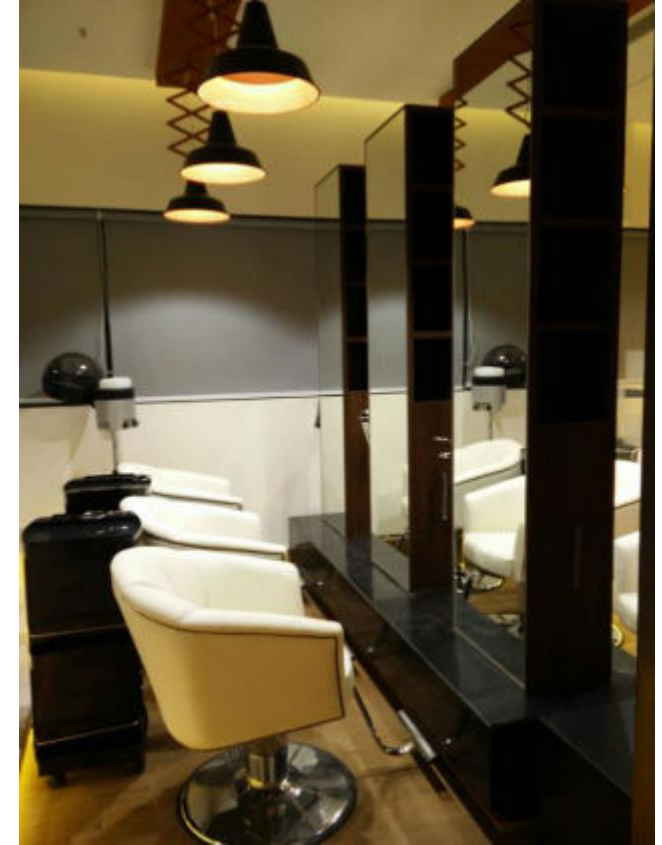


The ultra-premium residential development located in Mahalaxmi, Mumbai offers a desirable mix of infrastructure, connectivity, civic amenities and entertainment. Vivarea, Mahalaxmi stands tall arching stunning views of Mahalaxmi race course, the golf course & the Arabian sea.

# WARREN TRICOMI

## GURGAON

THE GRAND ARCH FROM IREO



The Grand Arch from IREO is designed to be Gurgaon's new landmark residential complex. Spread over almost 20 acres, the grand arch's unique architecture and use of state-of-the-art technology and devices will set unparalleled benchmarks of luxury, convenience and comfort.

# WARREN TRICOMI

## CHENNAI

VGN COAST



Located at the most happening stretch on the East Coast road, VGN Coasta is a lavish, contemporary gated community.

Residents at VGN Coasta experience latest trends from NYC along with unparalleled hair care with Kerastase, beauty care with Forest Essentials and latest nail trends offered by Warren Tricomi



# WARREN TRICOMI

## CHENNAI VGN PRESIDENCY



At VGN presidency, the residence won't need to search far for the best and the latest trends in hair and beauty.

# WARREN TRICOMI

## PUNE CASTEL ROYALE



The 5,000 sqft Warren Tricomi Salon & Spa is set to usher in a new era of grooming and pampering in the city of Pune.

Created as part of the luxurious Castel Royale development and located in the heart of Pune, Warren Tricomi Salon & Spa will boast 7 treatment rooms, a relaxation lounge, 8 styling stations, 3 manicure pedicure stations, 2 nail art stations and 1 Kerastase lounge.

# WARREN TRICOMI

## GREATER NOIDA

### GODREJ GOLF LINKS



Godrej Golf Links, Greater Noida are Luxury Homes with the most exquisite golf views





# TAOS – Birth of a legend



***The Art of Shaving***: a unique concept created out of the special vision of a young husband & wife team dedicated to providing the very best in skin care and shaving to men



# The Story

*Eric & Myriam*



*New York City*



*Lexington Ave*



*Pre-Shave Oil*



*Established 1996*

*A man shaves 20,000 times in his life... it shouldn't be a chore...  
it should be a cherished, indulgent experience*

# Largest Male Prestige Brand In The US



## Successful retail operation

- High productivity per m2
- +6 million shopper in 2014
- +155 stores nationwide

## Unique Shopper Experience

- Expert advice on Shaving & Skin
- In-store Demos
- Master Barber services

# Concept



The Perfect Shave Experience



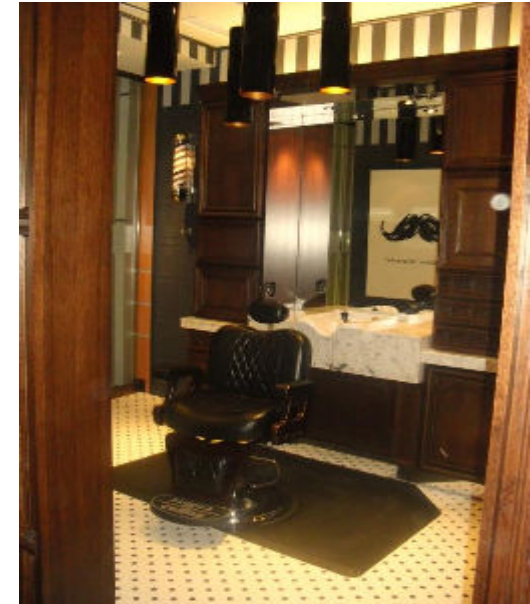
Timeless Tradition



Impeccable Taste



# Locations



The logo for ELLE spa & salon, set against a dark grey square background. The word 'ELLE' is written in large, white, serif capital letters. Below it, the words 'spa & salon' are written in a smaller, lowercase, sans-serif font. 'spa' is in a teal color, and '& salon' is in a light grey color.



# ELLE SPA & SALON



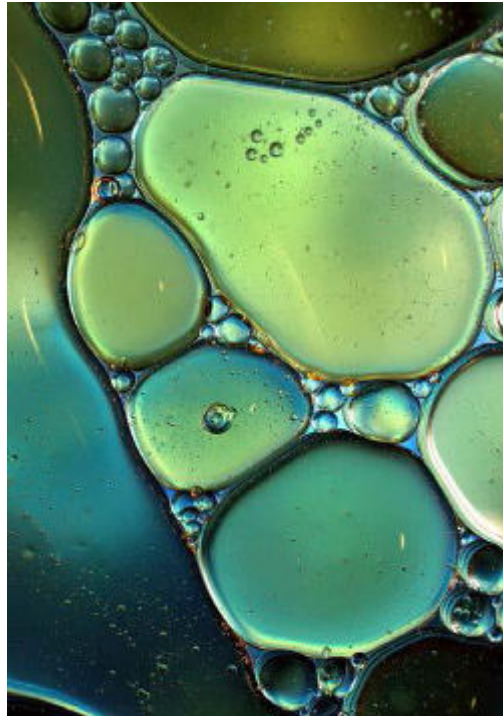
- A brand, devoted to fashion and trends, ELLE magazine has established itself as a Sparkling and Dynamic Parisian brand, which exceeds the finest expectations of luxury. Fashionable and trendy, ELLE spas epitomise the ethos and flair of Paris in a contemporary style.
- Based on the concept of Five Senses- Sight, Hearing, Touch, Smell and Taste, ELLE Spa & Salon can help guests rediscover inner peace and connect with Four Elements viz. Water, Air, Earth and Fire.

# ELLE



The dawn of a fresh new pampering & wellness experience

# ELLE



**WATER**



**AIR**



**EARTH**



**FIRE**

The 4 Elements: Natural elements are an essential reference for the material choice and its use. Surfaces vary from matte to shiny and smooth to rough





**HEARING**



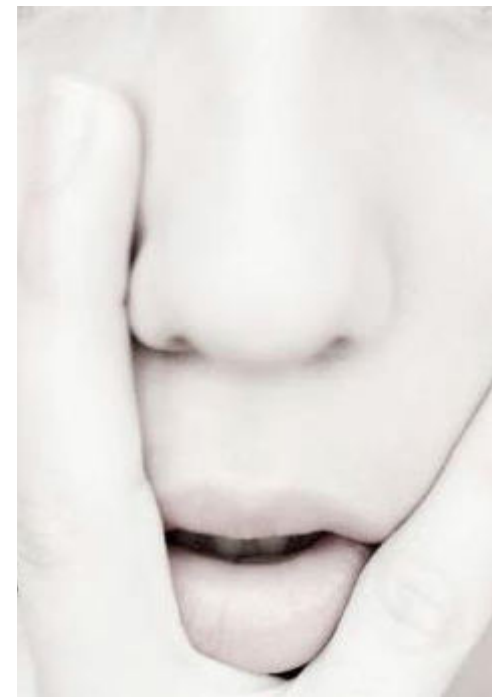
**SIGHT**



**TOUCH**



**TASTE**



**SMELL**

The 5 Senses: During an ELLE spa experience all senses must be touched



ELLE



The Colour Palette: Colours are soft and harmonious, inspired by natural elements

# ELLE



MATERIAL REFERENCES

# ELLE



- Best Spa Treatments From The World
- Skin & Body Treatment Options
  - Elemis
  - Forest Essentials
- Latest International Trends In Styling & Beauty
- Hair Care Options
  - Kerastase
  - Moroccan Oil

*An international pampering & grooming experience*

ELLE

UAE

MARRIOTT HOTEL DOWNTOWN

ABU DHABI





# ELLE

## NEW DELHI

CROWNE PLAZA



The ELLE spa at the Crowne Plaza, New Delhi, Mayur Vihar is just A short 20 minute drive to the commercial hub of Noida and Pragati Maidan.

The ELLE spa features a wide array of spa treatments using the best protocols from the world and luxurious skin and body care products. Catering to the hotel guests and visitors alike, ELLE spa brings a fresh, fun pampering experience and an international grooming experience to New Delhi.

# ELLE

## GOA

NOVOTEL GOA SHREM RESORT



The ELLE Spa & Salon at the Novotel Goa Shrem resort, Goa has an enviable location on the main high street of Candolim, the heart of the buzzing tourist district of North Goa.

Boasting 5 treatment rooms, the ELLE spa features a wide array of spa treatments using the best protocols from the world and luxurious skin and body care products. Catering to hotel guests and outsiders alike, ELLE spa brings fresh, fun pampering experience to the tourists of Goa.

# ELLE

## CHENNAI

TVH QUADRANT

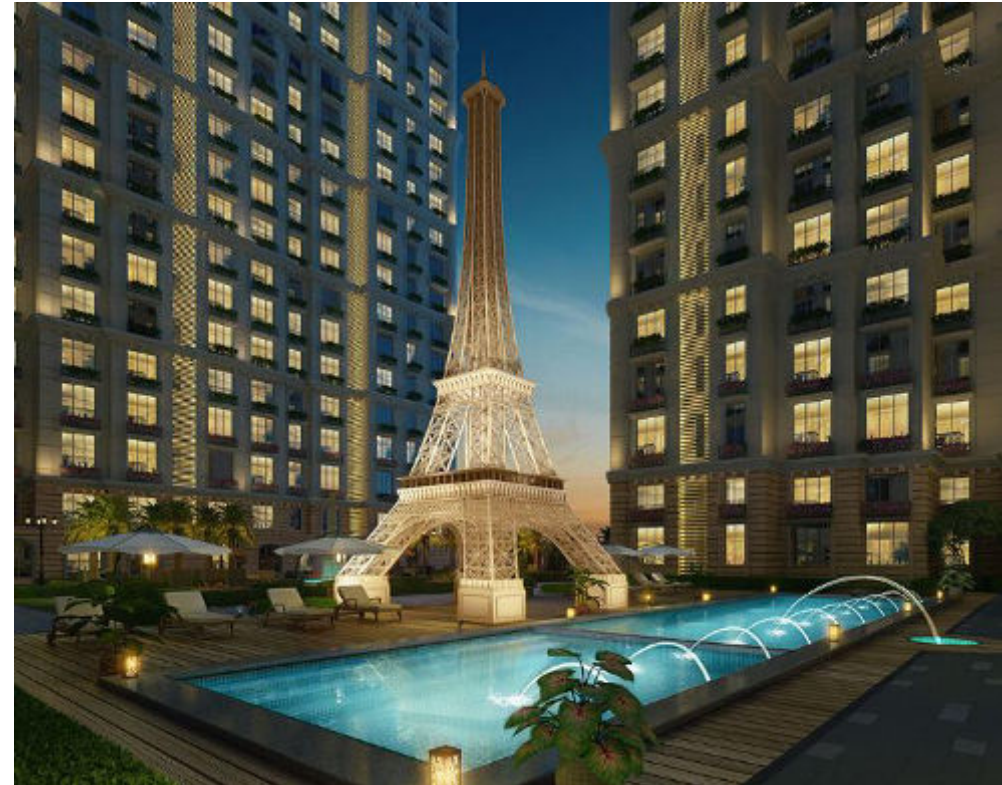


The ELLE Spa & Salon at the TVH Quadrant, Chennai is spread across a magnificent 4,000 sqft in the upscale neighbourhood of Adayar in the heart of Chennai

# ELLE

## MUMBAI

KANAKIA PARIS



The ELLE Spa & Salon at the Paris Real Estate Development by Kanakia in Mumbai is spread across A magnificent 3,500 sqft in the upscale neighbourhood of BKC in the heart of Mumbai



# ELLE

## MUMBAI

ALTA MONTE BY OMKAR



Overlooking the serene landscape of the Sanjay Gandhi National Park, Alta Monte is located in the suburbs of Mumbai.

Residents of the Alta Monte experience the best in international spa treatments and the latest in Parisian trends and fashion in grooming available at ELLE Spa & Salon.

# ELLE

## PUNE AMANORA CLUB



Elle spa & salon will be located in Amanora club at Amanora park town, India's 1st over 400 acres real township. This premium and prestigious club is open for Amanora citizens as well as non-residents.

Now residents and visitors will experience the best in international spa treatments and the latest in Parisian trends and fashion in grooming available at ELLE spa & salon.

# ELLE

## KOLKATA

ALTAIR BOUTIQUE HOTEL



Altair Boutique Hotel by Ambuja Neotia is Kolkata's first premium boutique hotel dedicated to business and leisure

# ELEMIS

DEFINED BY NATURE, LED BY SCIENCE





- ELEMIS was born out of the vision to bring together the power of nature, science and aromatics. To harness the dynamism of the highest-grade actives and create a skincare line that would transform the frontline of the beauty industry.
- The luxury British skincare and spa brand had been delivering clinically trialled therapies and products for face and body for 25 years.
- The brand treats over **6.5 mn clients** each year in **more than 78 countries with 1600 spas**, salons, travel spas, cruise lines and retail stores

# ELEMIS PRODUCTS

## SKINCARE

ADVANCED SKINCARE

PRO-RADIANCE

DYNAMIC RESURFACING

PRO-COLLAGEN

PRO-DEFINITION

BIOTEC SKIN ENERGISING

WHITE BRIGHTENING



# ELEMIS PRODUCTS

## BATH & BODY

BODY EXOTIC

BODY SOOTHING

BODY PERFORMANCE

SUNWISE



# ELEMIS PRODUCTS

## FOR MEN

ANTI-AGEING

ANTI-BLEMISH

DRY SKIN

SENSITIVE SKIN

OILY SKIN

COMBINATION SKIN





# ELEMIS

## FLAGSHIP LOCATIONS

THE RITZ HOTEL, LONDON

LE MERIDIEN HOTEL, DUBAI

DISNEY'S GRAND CALIFORNIAN HOTEL,  
USA

PARIS LAS VEGAS HOTEL & CASINO,  
USA

RENAISSANCE KUALA LUMPUR HOTEL,  
MALASIA

HILTON MOLINO STUCKY VENICE, ITALY



# [ HOLYFIELD GYMS ]



# HOLYFIELD GYMS

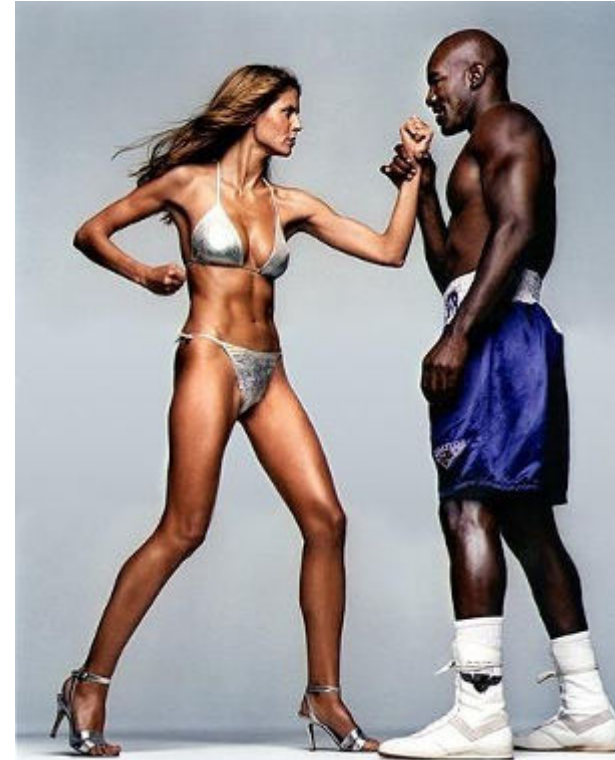


- Evander has partnered exclusively with Sanghvi Brands to bring his unparalleled expertise and indomitable spirit to India and create cutting-edge fitness concepts and products that will revolutionize the health and fitness industry.
- The World champ's expertise has gone into every detail in the planning and execution of these Gyms: right from the staff training to the equipment selection to creating customized work-out programs.

# HOLYFIELD GYMS

## MUMBAI

EXCLUSIVE GYM AT THE LODHA PARK



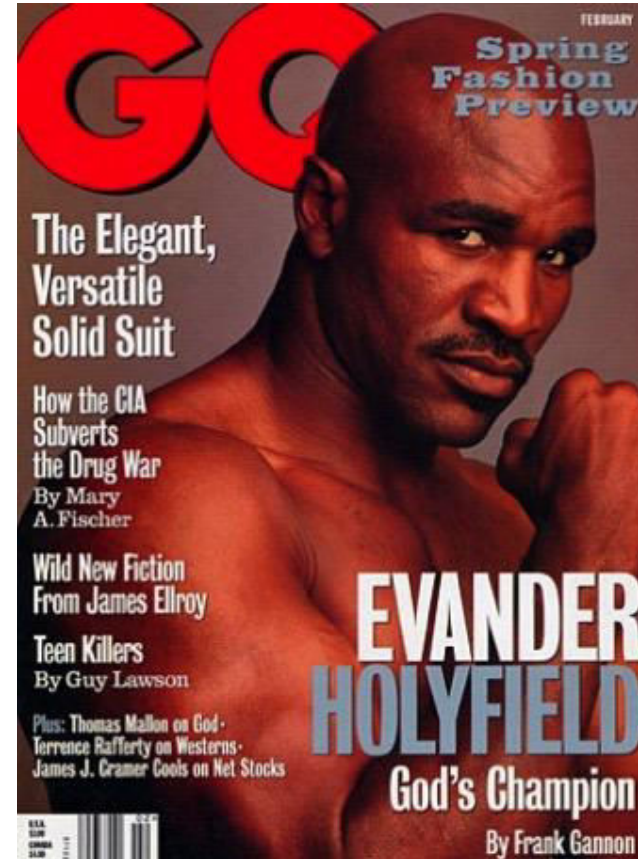
An eclectic Holyfield Gym along with a boxing ring is being created at the iconic the park development by the Lodha Group. Located in Worli, this is one of Mumbai's largest developments and boasts of superstar Aishwarya Rai Bachchan as its brand ambassador.



# HOLYFIELD GYMS

## PUNE

PATH BREAKING 5 GYMS



The luxury 24K living brand of Kolte Patil Developers Ltd is launching Holyfield Gyms across all 24K real estate projects in the city of Pune. There will be a minimum of 5 gyms in Pune.

# HOLYFIELD GYMS

DELHI NCR

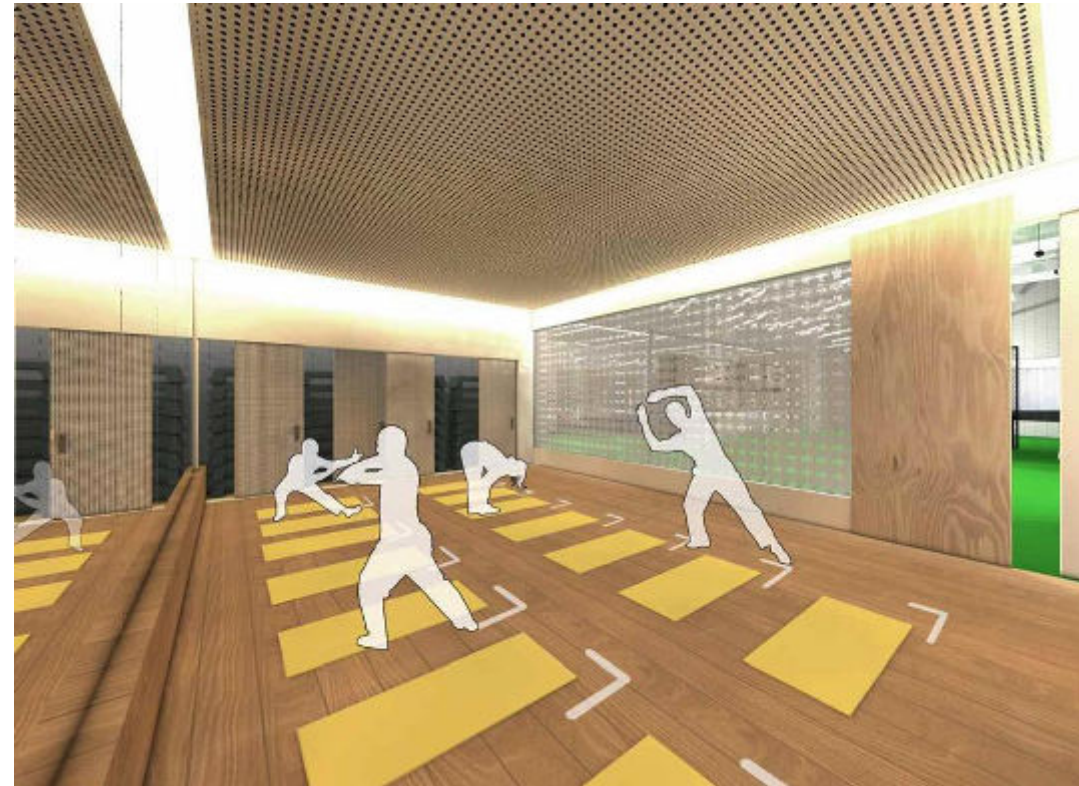
GODREJ ICON, GURGAON



A Holyfield Gym is coming up in one of Gurgaon's largest developments created by Godrej Properties.

# HOLYFIELD GYMS

## CHENNAI GYM BY THE COAST



A Holyfield Gym by the coast located strategically on the East Coast Road in Chennai is being created in the VGN Coasta development by VGN developers.

# HOLYFIELD GYMS

CHENNAI  
VGN PRESIDENCY



GYMNASIUM BY EVANDER HOLYFIELD

VGN presidency reflects the aspirations of the growing urban population of Chennai.



# HOLYFIELD GYMS

## CHENNAI GYM IN ADAYAR



The Holyfield Gym at the TVH Quadrant, Chennai is spread across a magnificent 10,000 sqft in the upscale neighbourhood of Adayar in the heart of Chennai

# HOLYFIELD GYMS

MUMBAI  
EKTA TRIPOLIS,GOREGAON



Ekta Tripolis is designed with every possible amenity needed for a joyful, stress free existence in today's busy life.

# HOLYFIELD GYMS

## GREATER NOIDA GODREJ GOLF LINKS



Godrej Golf Links, Greater Noida are Luxury Homes with the most exquisite golf views

# HOLYFIELD GYMS

## LODHA LUXURIA PRIVA

THANE, MUMBAI



Lodha Group's Luxuria Priva is an exclusive luxury residential property in Thane, Mumbai





**The premier word-class Spalon.**

# LEVO SPALON



- Levo is Sanghvi Group's first partnership with an Indian brand. Initiated in 2010, Levo is a sprawling 10,000 sq. ft. of Spa and Salon – made unique by its space, products and services. Levo, by definition means to smoothen, to polish, to raise or uplift, to relieve.
- Levo has a competent team of experienced International and Indian stylists, colorists and therapists led by veteran stylist Mila Parakhina.
- Levo offers wellness services by ISAAC – an aesthetic clinic that provides a comprehensive and holistic solution to all Dermatology related issues.

# LEVO

## GURGAON



Spread across 10,000 sq. ft. India's premium world-class luxury salon is located at Pegasus One, Golf Course Road, Gurgaon. The brand caters to well-travelled, fashion-conscious clientele of Delhi and Gurgaon who want to experience international standard luxury in wellness and beauty.

3·2·1  
*Ramona*  
BRAGANZA





# MY HOME FITNESS BY RAMONA BRAGANZA



Hollywood's #1 Celebrity Trainer Now In India With Sanghvi Group

- Most people know Ramona as a professional trainer for celebrity clients like Jessica Alba, Halle Berry and Anne Hathaway
- Voted as Vogue's Beauty Fitness Expert Of The Year, Ramona has created revolutionary home fitness program using her proprietary 3-2-1 methodology which has sculpted the bodies of Hollywood's leading stars
- Ramona is also launching her 3•2•1 Fitness Retreats, which are motivational and inspirational experiences set within luxurious, resort-style locations, offering attendees a chance to achieve breakthrough improvements in their physical, mental and spiritual wellbeing.

# RAMONA BRAGANZA WITH HOLLYWOOD STARS



# 3-2-1 FITNESS STUDIO



## 3-2-1 Fitness Studio

LODHA New Cuffe Parade, Mumbai

Ramona's innovative and exclusive 3-2-1 Fitness Studio will now come at Lodha Group's iconic development of New Cuffe Parade. The project that boasts a 15 acre landscape, a Yoo by Philippe Starck tower and world class amenities will also feature Ramona's bespoke 3-2-1 Fitness Studio



# 3-2-1 FITNESS STUDIO

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## 3-2-1 Fitness Studio

LODHA THE PARK, Mumbai

3-2-1 Fitness Studio at Lodha Group's Luxurious residential development, The Park, will provide the residence highly successful workout used by Hollywood celebrities. Built around a glorious 7-acre park on a hill, The Park boasts a rich tapestry of experiences and a world-class lifestyle.



# GLOBAL CONSULTANCY

## SPA, SALON, GYM & CLUBHOUSE

# GLOBAL CONSULTANCY BY SANGHVI GROUP

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Sanghvi Group has expertise working with best wellness brands, leading global architects & designers along with the world's largest hotel groups

Sanghvi Group has experience with over 70 projects spanning USA, Middle East, Indian Ocean and India. Sanghvi Group has a global employee base of more than 700 employees Worldwide

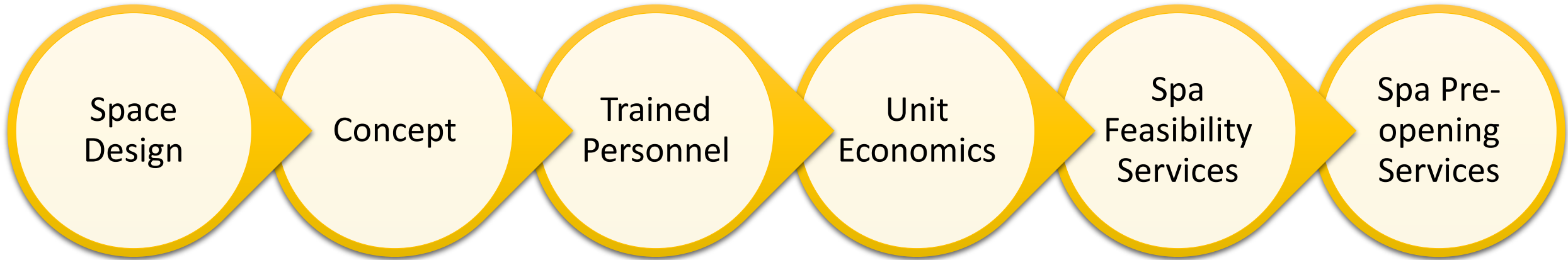
Each company and/or project has its own set of needs, challenges, goals and available resources. Global Spa Consultancy Services help address the following issues faced:

- Existing Management has a lack of knowledge and skillset required to make informed decisions and resolve issues faced in the set-up of a spa/salon/gym/clubhouse.
- A property does not have the required expertise and resources required to develop / operate / manage / market at premium spa/salon/gym/clubhouse.
- Due to the above, existing Management is unable to produce effective results viz. Customer Satisfaction, Revenues etc.

We maximize a property's opportunity to create memorable service experiences while driving top line and bottom line results

# EXPERTISE

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# SCOPE OF WORK

- **Space Design:** Design and Develop the most aesthetically appealing and functional spaces for spas, fitness and wellness facilities. You should focus on operational flow and functional aspects related to design and not just the aesthetic appeal as most of the mistakes that occur are of a functional nature.
- **Concept:** It is important to think through the concept and theme first before plunging into actual design. Having a brand to complement your property will assist in making your property more attractive and compelling.
- **Trained Personnel:** The single most important factor is to hire and train service staff that positively influence the image and perception of consumers with regard to the spa “experience” so that they will return time and again. This requires constant training in all areas of guest and customer service and the small touch points needed to provide exemplary service need to be constantly reviewed
- **Unit Economics:** Our approach is to manage the property as a business unit and not just as a viable amenity to a project with an emphasis on effective promotions and maximizing the opportunity for generating enough revenue to produce a solid return on the investment for our client





# SCOPE OF WORK

- **Spa Feasibility Services:** Provide a comprehensive feasibility and needs analysis study to help our clients make the most informed decisions regarding the development of the property. This includes size, scope and complexity for the facility and projected financial results.
- **Spa Pre-opening Services:**
  - Planning and preparation are crucial to the successful opening of your property
  - Creation of a complete and creative menu of services, Retail product selection, display and merchandising plan, Finalizing the operating budget, Standard Operating Procedures and protocols, Strategic marketing and promotion plan, Preparation for Soft and Grand Openings
- One-stop solution for Spas, Wellness & Lifestyle projects of all types Globally
- Complete integration into your Property or Brand



# SANGHVI GROUP WORK INCLUDES

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**Ritz Carlton**

**JW Marriott**

**Lebua**

**Accor Group**

**Intercontinental Hotels Group**

**Lodha Developers**

**Raheja Developers**

**Omkar Developers**

**Kanakia Developers**

**Ekta World**

**Panchsheel Developers**

**Yoo By Philippe Starck**

**TVH Developers**

**VGN Developer**

**Kolte Patil Developers**

**ABIL Group**

**Godrej Properties**

**Ambuja Neotia**

**Leela Hotels**

**Devigarh Palace**

**Khyber Resort**

# CLUBHOUSE MANAGEMENT

# CLUBHOUSE MANAGEMENT SERVICE BY SANGHVI GROUP



- Sanghvi believes that guests and members should have memorable experiences that are of the highest standards, including sporting, social, community and recreational activities
- Through the implementation of innovative, proven operational programs, Sanghvi provides the framework for a club to prosper.
- We provide the framework for clubs to prosper by developing unique strategic visions for each club we work with, in order to meet governing body objectives and exceed member expectations.



# HIGHLIGHTS OF OUR SERVICES



- Space Planning
- Overall Clubhouse Management
- Culture Development And Implementation
- Staff Training And Development
- Member Recognition And Satisfaction Programs
- Member Activity Programming And Communication
- Document Development, Review And Implementation
- Customized Maintenance Programs
- Financial Controls And Reporting
- Record Keeping Systems And Monitoring

# HIGHLIGHTS OF OUR SERVICES



- Sports Management
- Recreation Management
- Beauty & Lifestyle Wellness Management
- Sports Training And Recreation Events
- Development of Standard Operating Procedures
- A comprehensive 10 Step Wellness Evaluation & Monitoring system
- High performance functional training programs
- Special classes such as Pilates, Yoga, Meditation etc.
- Nutritional Guidance
- Inspirational events
- Personal training programs, amongst several other services.

# SANGHVI GROUP PARTNERED WITH LEADING DEVELOPERS

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**Lodha Developers**

**Panchsheel Developers**

**ABIL Group**

**K Raheja Developers**

**Yoo By Philippe Starck**

**Ambuja Neotia**

**Omkar Developers**

**TVH Developers**

**ABIL Group**

**Kanakia Developers**

**VGN Developer**

**IREO**

**Ekta World**

**Kolte Patil Developers**

# JOINT VENTURE WITH KERALA AYURVEDA



**SANGHVI BRANDS LIMITED** has entered into a Joint Venture Agreement dated 9th October 2018 with Kerala Ayurveda Limited to establish, manage and operate wellness resorts and wellness ayurvedic spas under the new brand name jointly agreed by the parties to develop Ayurvedagram Wellness Resorts and Ayurvedagram inspired Ayurvedic Spas across the world by way of forming a Joint Venture Company ("JV Company") as per the terms and conditions agreed under the said JV Agreement.

Kerala Ayurveda Limited (KAL), through its subsidiaries, owns and operates the Ayurvedagram Wellness Resort in Bengaluru. Ayurvedagram is one of the world's most awarded Ayurvedic Resorts and has set new standards in holistic and therapeutic healing. Kerala Ayurveda Limited is one of the oldest (Founded 75 years ago) full spectrum-Listed Ayurveda companies in the world and enshrines the authentic, traditional form of Ayurveda and Yoga from Kerala with an ancient lineage going back 5000 years. Its footprint spans Academies, Wellness Resorts, Hospitals, Clinics, Products and Services across India & USA. KAL produces over 400 products and services 70,000 patients / year. KAL Academy based out of California has trained and certified over 2000 'graduates'. KAL has 6000 hrs of education approved programs certified by California and Washington State.

This joint venture will leverage the unparalleled Ayurveda expertise and credibility of Kerala Ayurveda along with the global reach and operational infrastructure of Sanghvi Brands Limited.

The joint venture will develop and operate Ayurvedagram Wellness Resorts varying in size from 30 keys to 100 keys. The joint venture will also develop Ayurvedic Spas inspired by Ayurvedagram, which would be made part of the Spas across luxury hotels globally.

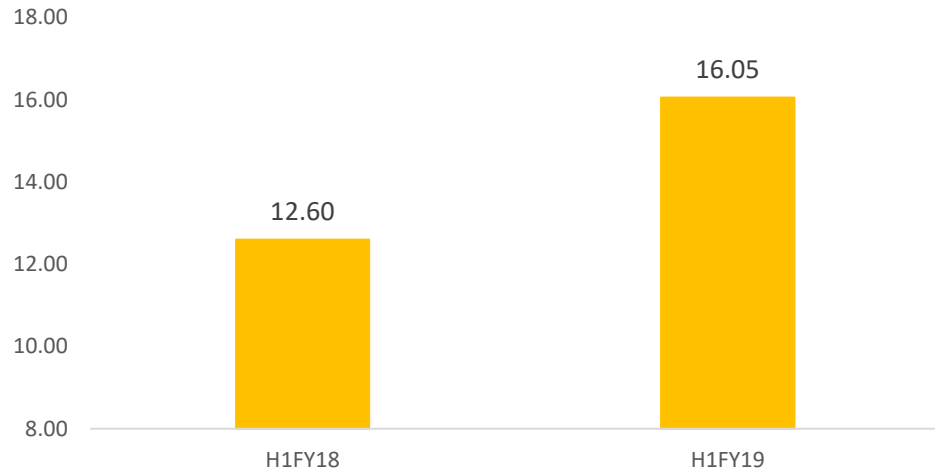
The companies are currently in discussion with prospective property owners in Europe, South East Asia, Middle East, USA and India to launch the first set of Ayurvedagram Wellness Resorts through their Joint Venture.



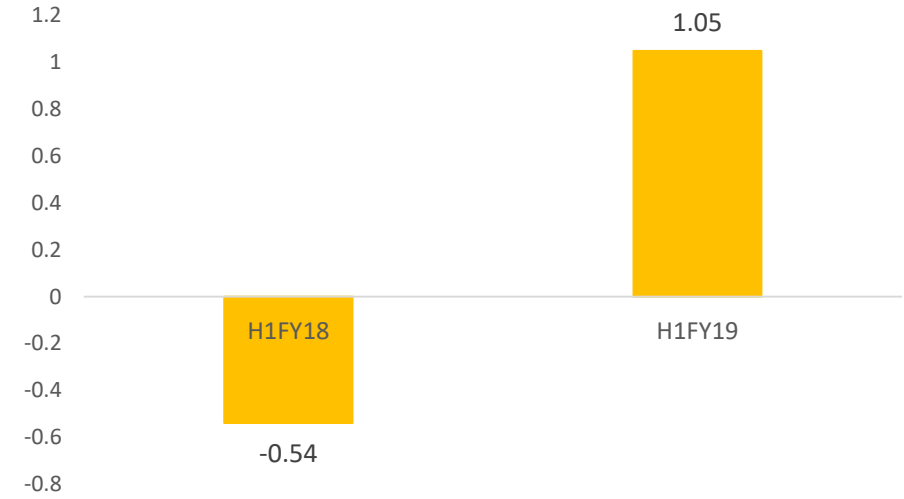
# FINANCIALS

# HALY YEARLY HIGHLIGHTS

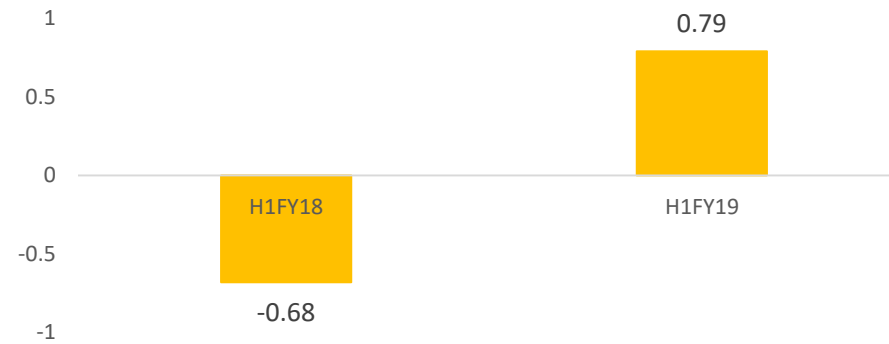
Total Sales (Rs. Cr)



EBITDA (Rs. Cr)



PAT (Rs. Cr)



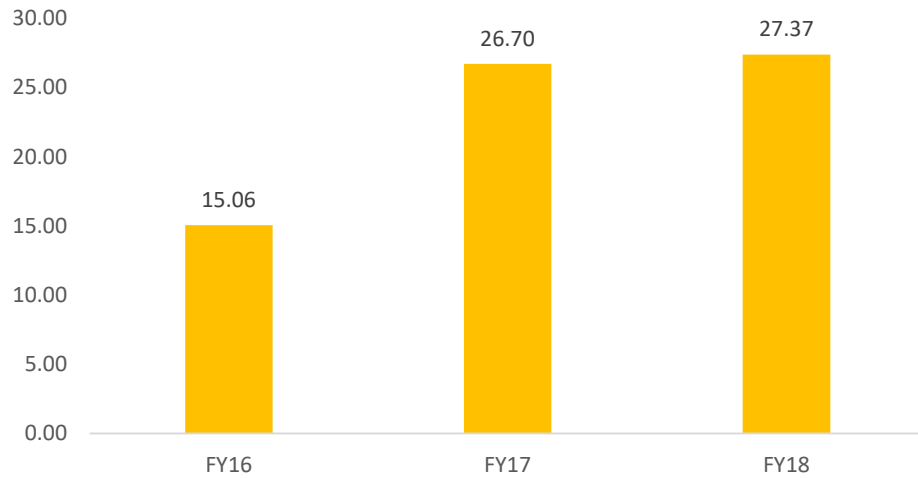
# HALY YEARLY FINANCIALS

Income Statement (Rs. Cr)	H1FY19	H1FY18	% change
<b>Total Sales</b>	<b>16.05</b>	<b>12.60</b>	27.4%
Expenses			
Direct Expenses	3.49	2.78	
Employee Expenses	8.73	7.12	
Other expenses	2.78	3.25	
Total Expenses	15.00	13.14	
<b>EBITDA</b>	<b>1.05</b>	<b>-0.54</b>	
Depreciation	0.22	0.13	
EBIT	0.82	-0.68	
Minority Interest	0.02	0	
EBT	0.80	-0.68	
Tax	0.01	0	
<b>PAT</b>	<b>0.79</b>	<b>-0.68</b>	

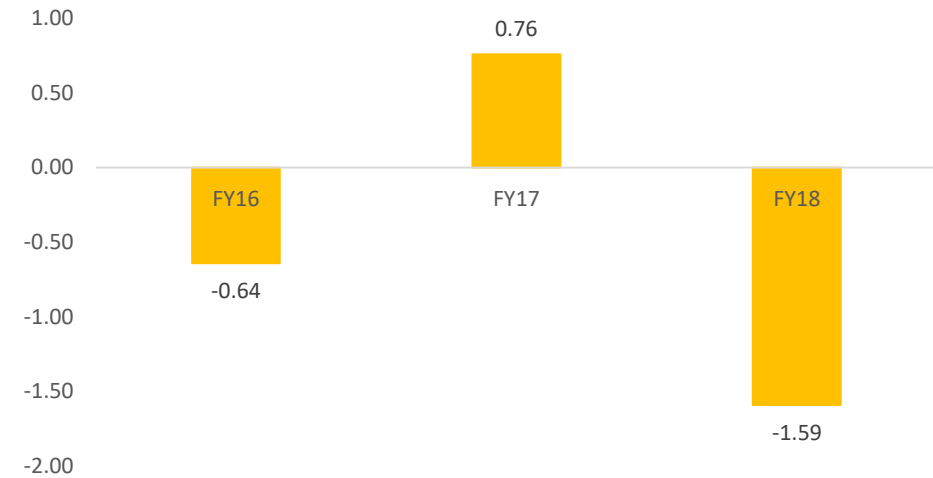
Balance Sheet (Rs. Cr)	H1FY19	FY18
Share capital	10.42	10.42
Reserves and surplus	15.18	14.68
<b>Shareholder Funds</b>	<b>25.59</b>	<b>25.10</b>
Non-Current Liabilities	0.12	0.14
Trade payables	0.45	0.88
Other current liabilities	1.43	1.59
<b>Total Liabilities</b>	<b>27.59</b>	<b>27.70</b>
<b>Fixed Assets</b>	<b>3.07</b>	<b>0.42</b>
other non-current assets	2.22	1.78
Inventories	1.22	1.34
Trade receivables	1.79	1.10
Cash & equivalents	9.88	15.81
Other current assets	9.40	7.25
<b>Total Assets</b>	<b>27.59</b>	<b>27.70</b>

# FINANCIAL HIGHLIGHTS

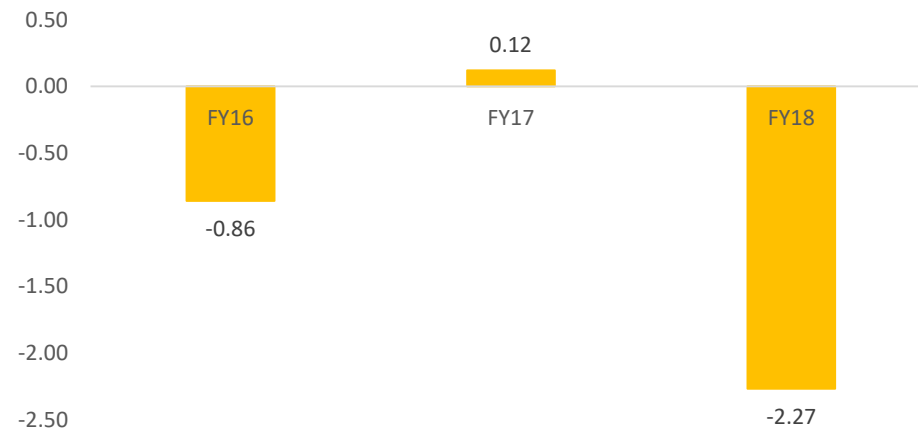
Total Revenue (Rs. Cr)



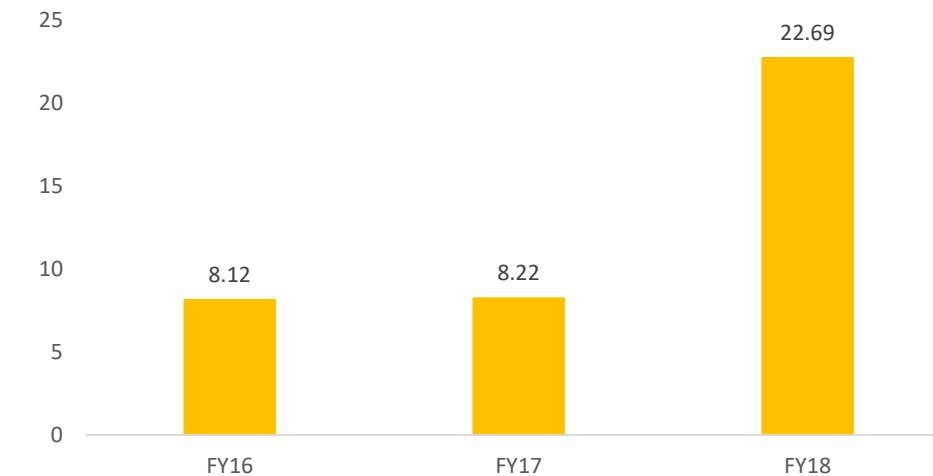
EBITDA (Rs. Cr)



PAT (Rs. Cr)



Net Worth (Rs. Cr)





# FINANCIALS

Income Statement (Rs. Cr)	FY16	FY17	FY18
<b>Total Revenue</b>	<b>15.06</b>	<b>26.70</b>	<b>27.37</b>
Expenses			
Direct Expenses	0.90	1.59	1.71
Employee Cost	9.09	14.97	15.4
Other Expenses	5.71	9.37	11.8
<b>Total Expenses</b>	<b>15.70</b>	<b>25.94</b>	<b>28.96</b>
<b>EBITDA</b>	<b>-0.64</b>	<b>0.76</b>	<b>-1.59</b>
Depreciation	0.12	0.24	0.27
<b>EBIT</b>	<b>-0.76</b>	<b>0.52</b>	<b>-1.86</b>
Interest	0.10	0.25	0.25
<b>EBT</b>	<b>-0.85</b>	<b>0.27</b>	<b>-2.11</b>
Tax	0.01	0.16	0.16
<b>PAT</b>	<b>-0.86</b>	<b>0.12</b>	<b>-2.27</b>

Balance Sheet (Rs. Cr)	FY16	FY17	FY18
Share Capital	0.65	0.70	10.42
Preference Capital	2.80	0.00	0.00
R & S	4.67	7.52	12.28
<b>Net Worth</b>	<b>8.12</b>	<b>8.22</b>	<b>22.69</b>
Long Term Provisions	0.00	0.26	0.16
Other Liabilities	0.29	0.03	0.03
Trade Payables	0.75	1.09	1.37
Other Current Liabilities	2.39	2.40	2.65
<b>Total Current Liabilities</b>	<b>3.13</b>	<b>3.49</b>	<b>4.02</b>
<b>Total Liabilities</b>	<b>11.55</b>	<b>12.00</b>	<b>26.89</b>
Fixed Assets	0.76	1.24	1.59
Loans & Advances	0.91	0.60	0.93
Other Non Current Assets	0.09	0.42	0.48
<b>Total Non Current Assets</b>	<b>1.76</b>	<b>2.26</b>	<b>2.99</b>
Inventory	0.51	2.15	3.16
Trade Receivables	2.21	3.71	2.70
Cash & Bank	6.38	2.90	16.54
Other Asset	0.70	0.98	1.50
<b>Total Current Assets</b>	<b>9.79</b>	<b>9.74</b>	<b>23.90</b>
<b>Total Assets</b>	<b>11.55</b>	<b>12.00</b>	<b>26.89</b>

# FINANCIALS

Ratio	FY16	FY17	FY18
EBITDA Margin	-4.2%	2.8%	-5.8%
PBT Margin	-5.6%	1.0%	-7.7%
PAT Margin	-5.7%	0.4%	-8.3%

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