

4<sup>th</sup> November, 2020

BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001.  
**Scrip code: 532343**

National Stock Exchange of India Ltd.,  
Exchange Plaza, 5<sup>th</sup> Floor,  
Bandra-Kurla Complex,  
Bandra (E), Mumbai 400 051.  
**Scrip code: TVSMOTOR**

Dear Sir,

**Reg : Press Release - TVS Motor Company associates with Pilipinas  
Shell Petroleum Corporation in Philippines**

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We enclose a Press Release regarding "TVS Motor Company associates with Pilipinas  
Shell Petroleum Corporation in Philippines", for dissemination.

Thanking you,

Yours truly,  
For TVS MOTOR COMPANY LIMITED



K S Srinivasan  
Company Secretary

Encl : a/a

# Press Release



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## TVS Motor Company associates with Pilipinas Shell Petroleum Corporation in Philippines

*TVS Motor customers will have access to Shell Loyalty Cards*

**Manila, November 4th, 2020:** TVS Motor Company a reputed manufacturer of two-wheelers and three-wheelers in the world today announced its association with Pilipinas Shell Petroleum Corporation. The association will be through the company's Philippines distributor, Global Automobile Traders FZCO.

As a part of this tie-up, all TVS Motor customers in Philippines will receive Php 700 worth of Shell cards which can be availed in over 1,000 Shell outlets and select Pilipinas Shell Petroleum Corporation retail stores. This partnership aims to improve the ownership experience for both TVS Motor and Pilipinas Shell Petroleum Corporation customers during the upcoming Christmas festive season.

Commenting on the occasion, **Mr. R Dilip, Executive Vice President – International Business, TVS Motor Company** said, *"We, at TVS Motor Company are excited to associate with Pilipinas Shell Petroleum Corporation in Philippines. Shell shares TVS Motor Company's ethos of providing quality with class-leading technology. Since 2016, Global Automobile Traders FZCO, our distributor in Philippines, has provided the Filipino customer with diverse offerings tailored to their requirements. Our nation-wide diverse product portfolio ranging across Underbones, Backbone Solo and Business Backbone and TVS King Three-Wheeler has met with positive response. This association reaffirms our commitment to provide the best ownership experience for all our customers in Philippines."*

Headquartered in India, TVS Motor Company, ranks amongst the top ten two-wheeler companies in the world with presence in over 60 countries. Global Automobile Traders FZCO is present across multiple two-wheeler segments in Philippines including:

- Underbones - TVS Neo XR 110cc and TVS Rockz 125cc
- Backbone Solo – TVS Apache 180, TVS Apache 200 Fi
- Business Backbone – TVS Max 4R 125cc
- Scooter segment – TVS Dazz and TVS XL 100
- Three-Wheeler Passenger – TVS King FI Euro 4
- Three-Wheeler Cargo – TVS Kargo FI Euro 4

The flagship products of TVS Motor Company in the country are the following:

**TVS Motor Company Limited**, P.B. No. 4, Harita, Hosur – 635 109, Tamil Nadu, India. **Tel:** +91(4344) 276780

**Website:** [www.tvsmotor.com](http://www.tvsmotor.com) Email: [corporate@tvsmotor.com](mailto:corporate@tvsmotor.com) CIN: L35921TN1992PLC022845

**Regd Off:** Chaitanya, No. 12, Khader Nawaz Khan Road, Nungambakkam, Chennai – 600034

# Press Release

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## **TVS Dazz**

TVS Dazz, a scooter manufactured for international markets, comes with a 110cc single-cylinder, air-cooled engine, paired to a CVT unit. It packs power of 8.57 bhp @ 7500 rpm and a peak torque of 8.3 Nm @ 5500 rpm. TVS Dazz meets the Euro 3 standards in Philippines and is available in three colours - Matte Black, Matte Grey and the popular Matte Pink.

## **TVS King FI Euro 4**

TVS King is a futuristic three-wheeler product, designed for evolving cities and promises a unique combination of power, style, comfort and mileage. Powered by a 200cc, modern low friction 7-port engine with the peak torque at lower rpm, the vehicle is ideal to navigate as well as brave city traffic without frequent gearshifts. The engine, which operates at lower revolutions for a given road speed, delivers good mileage thus enhancing the reliability of the product. TVS King has been made to suit the needs of the Philippines customer with a Fuel Injected (EFI) variant that meets Euro 4 standards.

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## **About TVS Motor Company**

TVS Motor Company is a reputed two and three-wheeler manufacturer and is the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, and Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys for five years. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for consecutive four years. For more information, please visit [www.tvsmotor.com](http://www.tvsmotor.com).

*For further information, please contact:*

Varghese M Thomas

[vm.thomas@tvsmotor.com](mailto:vm.thomas@tvsmotor.com)

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