



April 28, 2022

**BSE Limited**

P. J. Towers, 25<sup>th</sup> Floor,  
Dalal Street, Mumbai - 400001.  
Scrip Code: **532368**

**National Stock Exchange of India Limited**

Exchange Plaza, Bandra Kurla Complex,  
Bandra (E), Mumbai - 400051.  
Symbol: **BCG**

Dear Madam / Sir,

**Sub: Brightcom opens an office in Berlin, under the leadership of Daria Oshry**

This is to inform all our stakeholders that Brightcom has opened an office in Berlin, in line with its focused growth strategy for the EU region.

With this, the company now has 25 offices worldwide.

The Berlin office will be led by Daria Oshry, VP of Publisher Solutions for Brightcom. She has been in various roles within the company, from being the team lead of video advertising to Head of display advertising to the current role of Vice President in managing broader publisher solutions for Brightcom's clients.

Berlin is the centre of innovation and digital technology in Germany.

Opening an office in the capital is logical for a group like Brightcom in two ways. One is to soak up the technology and creative energies in Berlin. Two is to be able to enhance business development efforts in the great EU area. The added benefit is that Berlin is Germany's tech capital and a strong magnet for talent worldwide.

This information is provided pursuant to Regulation 30 of SEBI (LODR) Regulations, 2015. Request you to take the same on record and oblige.

Thanking you.

Yours faithfully,

**for BRIGHTCOM GROUP LIMITED**

**M Suresh Kumar Reddy**  
**Chairman & Managing Director**  
**DIN: 00140515**

