



MAAGH ADVERTISING AND MARKETING SERVICES LIMITED

Registered Office: 302, 3rd Floor, Kuber Complex, Opp. Laxmi Industrial Estate, New Link Road, Andheri West, Mumbai – 400053, Maharashtra
CIN: U74999MH2013PLC244569;
GSTIN: 27AAICM6541P2ZS

E-mail: maaghadvertising@gmail.com; **Website:** www.maaghadvertising.in; **Tel:** +912246033045

Date: 20.12.2023

To,
The Department of Corporate Services,
BSE Limited,
P.J. Towers, Dalal Street,
Fort, Mumbai – 400002

Reference: Scrip Code - 543624

Subject: Outcome of Board Meeting held on today i.e. Wednesday, 20th December, 2023 under Regulation 30 of SEBI (LODR) Regulations 2015.

Dear Sir/Madam,

Pursuant to Regulation 30 of the Securities Exchange Board of India (LODR) Regulations, 2015, We are pleased to inform you that meeting of the Board of Directors of the Maagh Advertising and Marketing Services Limited held on today i.e. Wednesday, 20th December, 2023 at its Registered office at: Office No. 302, 3rd Floor, Kuber Complex, Opp. Laxmi Industrial Estate, New Link Road, Andheri (W), Mumbai City, Mumbai, Maharashtra, India, 400053 inter-alia transacts the following matters: -

1. Approved the proposal of sub- division of 1,80,01,000 Equity shares of the Company from Rs. 10/- each (Ten) to 18,00,10,000 Equity Shares of Re. 1/- each (Rupees One Only) as Face Value, subject to the Shareholders approval and recommended the same for Shareholders approval in ensuing Extra- Ordinary General Meeting.

Further, the details in terms of Regulation 30 of the Listing Regulations read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated September 09, 2015, is enclosed herewith as **Annexure A**.

2. Approved the proposal to issue up to 4,50,02,500 (Four Crores Fifty Lacs Two Thousand Five Hundred) equity shares of Re. 1/- each as bonus shares of an aggregate nominal value up to Rs. 4,50,02,500/- (Rupees Four Crores Fifty Lacs Two Thousand Five Hundred Only), as bonus shares to the shareholders out of the Securities Premium Account and Free Reserve of the company for distribution among the holders of existing fully paid equity shares of Re. 1/- each of the company, the shareholders will be eligible for Bonus shares, those who will be the shareholder as on the Record Date which will be decided by the Board of Directors in this regards in its further meeting.

Board approved the issue of Bonus Shares in the ratio of 1 (One) fully paid-up equity shares for every 4 (Four) existing fully paid-up equity share held by the Members as on the record date.

Further, the details in terms of Regulation 30 of the Listing Regulations read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated September 09, 2015, is enclosed herewith as **Annexure B**.



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3. The board appointed Mr. Brajesh Gupta, Practicing Company Secretary (Membership No. ACS - 33070), proprietor of M/s. Brajesh Gupta & Co. as the Scrutinizer for conducting voting through poll process for Extra- Ordinary General Meeting of the Company.
4. The board has fixed day, date, time and calendar of events and Notice for Extra-Ordinary General Meeting of the Company schedule to be held at the Registered office of the Company.
5. Authorization to Managing Director of the Company for conduct EGM and entire poll process and voting at the EOGM venue.

The Meeting starts at 05:30 PM and concluded at 06:25 PM.

We hope you will find it in order and request you to take the same on your records.

**Thanking You,
Yours Faithfully,
For Maagh Advertising and Marketing Services Limited**

**Azharuddin Rabbani Mulla
Managing Director
DIN: 08046769**



ANNEXURE-A

DISCLOSURE FOR SPLIT/ SUB-DIVISION OF SHARES UNDER REGULATION 30 OF SEBI (LISTING OBLIGATIONS AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2015

Sr. no.	Particulars	Disclosure						
1	Split ratio	Split/sub-division of 1 (One) Equity Share of the Company having Face Value of Rs. 10/- each into 10 (Ten) Equity Shares of the Company having Face Value of Re. 1/- each.						
2	Rationale behind the Split	To enhance the liquidity of Equity Shares and widen the shareholders base by making the Equity Shares more economical to the investors						
3	Pre and post share capital, authorized, paid-up and subscribed	Particulars	Pre-Split/ Sub-division			Post-Split/ Sub-division		
			No. of Shares	Face Value (Rs.)	Total Share Capital (in Rs.)	No. of Shares*	Face Value (Rs.)	Total Share Capital (in Rs.)
		Authorized	2,50,00,000	10/-	25,00,00,000	25,00,00,000	1/-	25,00,00,000
		Paid-up	1,80,01,000	10/-	18,00,10,000	18,00,10,000	1/-	18,00,10,000
	Subscribed	1,80,01,000	10/-	18,00,10,000	18,00,10,000	1/-	18,00,10,000	
4	Expected time of - Completion	On or before the 2 months from the date of Board's approval.						
5	Class of shares which are subdivided	Equity Shares (There is only one class of equity shares).						
6	Number of shares of each class pre and post-split	Not Applicable since the company has only one class of shares.						
7	Number of shareholders who did not get any share in the consolidation/sp lit and their pre-consolidation/sp lit shareholding	Not Applicable						

Yours Faithfully,

For Maagh Advertising and Marketing Services Limited

Azharuddin Rabbani Mulla
Managing Director
DIN: 08046769



ANNEXURE-B

DISCLOSURE FOR FURTHER ISSUE OF SHARES, BY WAY OF BONUS AS REQUIRED UNDER REGULATION 30 OF SEBI (LISTING OBLIGATIONS & DISCLOSURE REQUIREMENTS) REGULATIONS, 2015

Sr. No	Particulars	Details																																			
1	Types of Securities proposed to be issued (viz. equity shares, convertibles etc.)	Equity Shares																																			
2	Type of issuance	Bonus Shares																																			
3	Total number of securities proposed to be issued or the total amount for which the securities will be issued (approximately)	4,50,02,500 Equity Shares of face value of Rs.1/- each (post considering the split of shares)																																			
4	Whether bonus is out of free reserves created out of profits or share premium account	Bonus shares will be issued out of Securities Premium and free reserve of the Company available as on 31 st March, 2023																																			
5	Bonus ratio	1 (One) Equity Shares for every 4 (Four) existing Equity Shares held as on a record date.																																			
6	Details of share capital - pre and post bonus issue	<table border="1"> <thead> <tr> <th data-bbox="514 1457 683 1482">Particulars</th> <th colspan="3" data-bbox="683 1457 1117 1482">* Pre-Bonus</th> <th colspan="3" data-bbox="1117 1457 1554 1482">Post-Bonus</th> </tr> <tr> <td></td> <th data-bbox="683 1482 852 1570">No. of Shares</th> <th data-bbox="852 1482 943 1570">Face Value (Rs.)</th> <th data-bbox="943 1482 1117 1570">Total Share Capital (in Rs.)</th> <th data-bbox="1117 1482 1286 1570">No. of Shares*</th> <th data-bbox="1286 1482 1377 1570">Face Value (Rs.)</th> <th data-bbox="1377 1482 1554 1570">Total Share Capital (in Rs.)</th> </tr> </thead> <tbody> <tr> <td data-bbox="514 1570 683 1602">Authorized</td> <td data-bbox="683 1570 852 1602">2,50,00,000</td> <td data-bbox="852 1570 943 1602">10/-</td> <td data-bbox="943 1570 1117 1602">25,00,00,000</td> <td data-bbox="1117 1570 1286 1602">25,00,00,000</td> <td data-bbox="1286 1570 1377 1602">1/-</td> <td data-bbox="1377 1570 1554 1602">25,00,00,000</td> </tr> <tr> <td data-bbox="514 1602 683 1633">Paid-up</td> <td data-bbox="683 1602 852 1633">1,80,01,000</td> <td data-bbox="852 1602 943 1633">10/-</td> <td data-bbox="943 1602 1117 1633">18,00,10,000</td> <td data-bbox="1117 1602 1286 1633">22,50,12,500</td> <td data-bbox="1286 1602 1377 1633">1/-</td> <td data-bbox="1377 1602 1554 1633">22,50,12,500</td> </tr> <tr> <td data-bbox="514 1633 683 1665">Subscribed</td> <td data-bbox="683 1633 852 1665">1,80,01,000</td> <td data-bbox="852 1633 943 1665">10/-</td> <td data-bbox="943 1633 1117 1665">18,00,10,000</td> <td data-bbox="1117 1633 1286 1665">22,50,12,500</td> <td data-bbox="1286 1633 1377 1665">1/-</td> <td data-bbox="1377 1633 1554 1665">22,50,12,500</td> </tr> </tbody> </table> <p data-bbox="514 1692 1554 1780">* the Pre-Bonus Share capital arrived on the assumption that the split of shares and bonus will effect on the same records date therefore the pre-bonus share capital has been arrived on the basis of face value of Rs. 10/- each.</p>	Particulars	* Pre-Bonus			Post-Bonus				No. of Shares	Face Value (Rs.)	Total Share Capital (in Rs.)	No. of Shares*	Face Value (Rs.)	Total Share Capital (in Rs.)	Authorized	2,50,00,000	10/-	25,00,00,000	25,00,00,000	1/-	25,00,00,000	Paid-up	1,80,01,000	10/-	18,00,10,000	22,50,12,500	1/-	22,50,12,500	Subscribed	1,80,01,000	10/-	18,00,10,000	22,50,12,500	1/-	22,50,12,500
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Subscribed	1,80,01,000	10/-	18,00,10,000	22,50,12,500	1/-	22,50,12,500																															
7	Free reserves and/ or share premium required for implementing the bonus issue	Rs. 4,50,02,500/- is required for implementing the Bonus Issue																																			



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8	Free reserves and/or share premium available for capitalization and the date as on which such balance is available	As on 31 st March, 2023, the sufficient balance is available in free reserves account and Share Premium Account.
9	Whether the aforesaid figures are audited	Un-audited
10	Estimated date by which such bonus shares would be credited/dispatched	On or before 2 months from the date of Board's approval

Yours Faithfully,

For Maagh Advertising and Marketing Services Limited

Azharuddin Rabbani Mulla
Managing Director
DIN: 08046769