



MAX INDIA LIMITED

Corporate Office: Ground Floor, DLF Center, Sansad Marg,
Connaught Place, New Delhi – 110 001

Max India Limited's Investor & Analyst call on Thursday 17th September 2020 at 11.00 AM IST

New Delhi, September 15, 2020

Max India Limited is organizing a video conference call for Investor & Analyst to discuss Antara's growth strategy, proposed Capital Reduction and Q1FY21 results of Max India Limited. The call is scheduled for **Thursday, 17th September 2020 at 11:00 a.m.**

Senior Management team from Max India and Antara will be present on the call.

Dial in details for the call

Join Zoom Meeting:

<https://zoom.us/j/94104958879?pwd=RE0wUDhTKzBJaE0xQWtlcVdKbUNtdz09>

Meeting ID: 941 0495 8879

Passcode: 583072

About Max Group

The Max Group is a leading Indian multi-business conglomerate with a commanding presence in the Life Insurance industry and has ventured into high potential sectors of Senior Care and Real Estate. The Group recorded consolidated revenues of ~Rs. 19,800 Cr. in FY2020. It has a total customer base of ~4 million, around 400 offices spread across India and an employee strength of more than 16,000 as on 31st March 2020.

The Max Group comprises three holding companies - Max Financial Services and Max Ventures & Industries, which are listed on the Indian stock exchanges, and Max India, which was delisted on June 11, 2020 as a part of an ongoing demerger process and relisted on the BSE and NSE on August 28, 2020.

The Group's investor base includes marquee global financial institutions such as New York Life, KKR, IFC Washington, Baron, Vanguard, Ward Ferry, Briarwood Capital, Locus Investments, Nomura, First State Investments, Blackrock, First Voyager, Eastspring, Target Asset Management, Jupiter, Habrok and Doric Capital.

About Antara:

Launched in 2013, Antara is a wholly owned subsidiary of Max India Limited. It is an integrated service provider for all senior care needs. It operates two main lines of businesses – Residence for Seniors and Assisted Care Services.

Antara's first residential community in Dehradun consists of around 200 apartments spread across 14 acres of land. In 2020, Antara launched a new senior living facility in Noida, Sector-150. With 340 apartments in its first phase of development, it will cater to the social, recreational, educational, wellness, and health-related needs of seniors and will be ready for possession by 2024.

Antara's Assisted Care Services include 'Care Homes' and 'Care at Home'. They cater to seniors over the age of 55, who need more immersive interventions in their daily lives due to medical or age-related issues. Starting with the first facility in Gurugram, Antara's Care Homes, provide long-term care to seniors who need constant medical and nursing supervision and short-term care services for the recuperation of seniors. Antara plans to set up a chain of 35-40 Care Homes in the next three years. Its Care at Home services will provide well-equipped, medically trained professionals who can offer seniors care inside their own home's comfort.

For more information, please visit <https://antaraseniorliving.com/>

For more information on the Company, please visit www.maxindia.com

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