

# Vikas Multicorp Limited

(Formerly Moonlite Technochem Pvt. Ltd.)
CIN: L25111DL1995PLC073719

August 29, 2020

Listing Compliance Department National Stock Exchange of India Limited. Exchange Plaza, Bandra-Kurla Complex, Bandra (E), Mumbai 400051 Fax: 022-26598235/36

NSE Symbol: VIKASMCORP

Dear Sir/Madam,

Listing Compliance Department BSE Limited. Phirozee Jeejeebhoy Towers, Dalal Street, Fort, Mumbai - 400 001

Scrip Code: 542655

Corporate Announcement:
Constitution of an Advisory Board and appointment of Shri Sunil Kumar Alagh
as its first Chairman.

This is to inform you that Vikas Mutlicorp Limited (VML) has constituted an Advisory Board consisting of eminent personalities with the purpose of providing guidance and act as a sounding board to the senior leadership team in the company including the Board of Directors.

The nature of the board is non-statutory status and members will be invited to join the Advisory board based on past credentials.

Shri Sunil Alagh, a veteran of consumer focussed businesses is appointed with his consent as the first Chairman of the Advisory Board. Mr. Alagh will steer the company's strategy in this B2C business having decades of experience in FMCG brand building and distribution networks. The Board will consist of other members by invitation who will be people of eminence from the field of marketing & branding, finance, engineering, general management, legal, etc.

VML has recently ventured into the 'Food protection and Personal Hygiene' segment of FMCG Industry with acquisition of prestigious Brands for Aluminium Foil and Tissues 'HOMEFOIL', 'CHAPATIWRAP', 'CLEANWRAP' & 'MISTIQUE'. VML intends to acquire further businesses as well as expand its foodprint all over India.

The Advisory Board will guide and advice the Board of Directors on various strategic business decisions. They will also share best practices from the outside world for organization learning purposes. Enclosed is a brief profile of Shri Sunil Alagh.

You are requested to take the information on record and oblige.

Thanking you,

Yours Faithfully, for Vikas Multicorp Limited

Chandan Bhardwaj

Chief Financial Officer

## Sunil Alagh



# **Current Position & Occupation:**

Managing Director of SKA Advisors Pvt. Ltd.
Former Managing Director & CEO of Britannia Industries Ltd

Graduate in Economics (Hons.), St. Xavier's College, Calcutta Indian Institute of Management, Calcutta: MBA

Career Highlights:

Sunil Kumar Alagh is the Managing Director of SKA Advisors Pvt. Ltd. - a business advisory and consultancy service with an emphasis on Marketing and Brand management strategies. He is a recognised thought provocateur who enables teams to realise their full potential and partners them to build a sustainable profitable business model. His wide range of clients include Godfrey Phillips India Ltd., La Opala RG Ltd., Setco Automotive Ltd., Mrs. Bector's Food Specialities Ltd., Elite Food Specialities Pvt. Ltd., Louis Dreyfus Commodities India Pvt. Ltd., Amira Pure Foods Pvt. Ltd., LT Foods Ltd, GlaxoSmithKline Consumer HealthCare Ltd., Warburg Pincus, Emami Ltd., VIP Luggage Ltd., Sapat Tea Ltd, Biocon India Ltd., and Mahindra Group. Sunil Alagh has 40 years of hands on experience and has developed and incubated several successful brands like Britannia Tiger. He also spearheaded Britannia's successful foray into Dairy through branded cheese and milk. He has a wealth of rich experience in marketing and brand building strategies. Sunil's rich experience in multiple stakeholder management helps him mentor the top most executives plough through business objectives amidst conflicting personal objectives, fractured governance and challenging needs for succession planning.

## **Career History:**

Sunil Alagh held very senior positions in the private sector and was the former Managing Director & CEO of Britannia Industries Ltd. During his tenure, Britannia touched significant heights and figured in the Forbes List of 300 Best Companies in the World in 1999, 2000 and 2002. Britannia also became the most trusted Food Brand in India.

Sunil is on the Boards of United Breweries Ltd (JV of Heineken and Mallya Group), and Indofil Industries Ltd. In addition, Sunil is a Senior Advisor to Axa France and on the Executive Committee of the Federation of Indian Chambers of Commerce and Industry (FICCI). He is a former member of the Prasar Bharati Board of the Govt of India, Gati Ltd (a JV with KWE, Japan), IL&FS Investsmart Ltd, the Indian Advisory Board of Schindler, Switzerland, Senior Advisor to Hannover Re, Germany and Member of the Round Table on Higher Education, under the Ministry of HRD, Government of India, Advisory Board of Setco Automotive Ltd., Mumbai, Member of the Board of Gati Ltd (a JV with KWE, Japan) and Gati Import & Export Trading Ltd, Member of the Prasar Bharati Board of the Govt of India and the Advisory Board of the Jawaharlal Darda Institute of Engineering & Technology, Yavatmal. Sunil is the Past President of the All India Management Association, Delhi, Bangalore Chamber of Industry and Commerce (BCIC), The Federation of Biscuit Manufacturers of India (FBMI), Delhi and was a member of the Governing Council of the National Institute of Design, Ahmedabad, Board of Management of Indian Institute of Foreign Trade, New Delhi and member of the Governing Board of IIM, Bangalore and IIM Indore.

#### Personal:

Sunil is actively involved with "Save the Tiger" campaign of Sanctuary Magazine (with a leading environmentalist).

Sunil is on the Advisory Board of the Indian Music Group of St. Xavier's College, Mumbai. It's objective is to promote Indian Classical Music amongst the youth in Mumbai.

Sunil was the anchor of "The Job Show" on CNBC - a reality programme that ensured entry level jobs with reputable companies for the Youth of India.

Sunil has been invited by reputed Investment Banks like IDFC Ltd and Ambit Capital Pte Ltd on numerous Non-Deal Shows in USA, UK, Singapore and Hongkong to present India as an attractive investment destination for foreign investors. Have presented India to investors like Standard Pacific Capital, Fidelity, Soros Fund Management, Oppenheimer, TIAA CREFF, etc.

### Awards and Recognition:

Sunil was honored with the Gold medal Kashalkar Memorial Award 2000 for outstanding contribution to the Food Processing Industry in India. He was a finalist for the Ernst and Young Entrepreneur of the Year Award, 2002.

#### Contact details:

Phone : +91-22-22076062 Fax : +91-22-22076064

Email: alagh.sunil@gmail.com, md.skaadvisorspl@gmail.com

Twitter : @sunilalagh

Website: www.skaadvisors-sunilalagh.com