



Registered & Corporate Office:

Route Mobile Limited
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CIN No: L72900MH2004PLC146323

Ref No.: RML/2021-22/158

Date: November 18, 2021

To,
BSE Limited
Scrip Code: 543228

National Stock Exchange of India Limited
Symbol: ROUTE

Dear Sir / Madam,

Sub: Press release

Please find enclosed herewith a press release being issued by the Company with regard to completion of Qualified Institutions Placement of Equity Shares.

The information will also be hosted on Company's website at www.routemobile.com.

Thanking you,
Yours truly,
For Route Mobile Limited

Rathindra Das
Head Legal, Company Secretary and Compliance Officer

Encl: as above

Route Mobile Limited raises fresh capital – ₹ 8,674.98 million through Qualified Institutional Placement (‘QIP’)

Mumbai, India, November 18, 2021: Route Mobile Limited (“Route Mobile”), one of the leading CPaaS (Communication Platform as a Service) providers to enterprises, over-the-top (“OTT”) players, and mobile network operators, announced that it has successfully raised ₹ 8,674.98 million via Qualified Institutional Placement (“QIP”).

The QIP saw interest from a mix of international and domestic investors. Several existing and new shareholders participated in the QIP and some of the largest investors in the QIP includes Steadview Capital Mauritius Limited, RBC Asia Pacific Ex-Japan Equity Fund, Kuber India Fund, HSBC Global Investment Funds - Asia Ex Japan Equity Smaller Companies, Societe Generale - ODI, Verdipapirfondet DNB Global Emerging Markets, Pinebridge Global Funds - Pinebridge Asia Ex Japan Small Cap Equity Fund, Pinebridge Global Funds - Pinebridge India Equity Fund.

On the successful completion of the QIP, Rajdipkumar Gupta, Managing Director and Group CEO said “We are delighted with the participation of the new investors who have come on-board and continuing support of our existing investors, thereby ensuring a diversified and high quality investment community base of Route Mobile. We will endeavor to deliver on their expectations in terms of business performance”. He further added, “We have also closed the acquisition of Masivian S.A.S., Colombia, and are pleased to announce that Masivian S.A.S. is now a step-down wholly owned subsidiary of Route Mobile Limited (w.e.f. November 11, 2021). We paid the first tranche of the total consideration of \$49.04 million to consummate the acquisition. Masivian S.A.S. will help us grow in Latin America and strengthen our presence in the region”.

About Route Mobile Limited (www.routemobile.com) (BSE: 543228; NSE: ROUTE)

Established in 2004, Route Mobile Limited (“RML”) is a cloud communications platform service provider, catering to enterprises, over-the-top (OTT) players and mobile network operators (MNO). RML’s portfolio comprises solutions in messaging, voice, email, SMS filtering, analytics and monetization. RML has a diverse enterprise client base across a broad range of industries including social media companies, banks and financial institutions, e-commerce entities and travel aggregators. RML is headquartered in Mumbai, India with a global presence in Asia Pacific, Middle East, Africa, Europe and North America.

Additional Resources

- Twitter: https://mobile.twitter.com/Route_Mobile
- LinkedIn: <https://in.linkedin.com/company/routemobilelimited>
- Facebook: <https://www.facebook.com/Routemobilelimited>

For further details, please contact:

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