



Value through values

# SANGAM (INDIA) LIMITED

CIN : L17118 RJ 1984 PLC 003173

Regd. Office : P.B. No. 90, ATUN, Chittorgarh Road

Bhilwara - 311001, Rajasthan, INDIA.

Phone : + 91-1482-245400-06, Fax : + 91-1482-245450

Website: www.sangamgroup.com, E-mail : secretarial@sangamgroup.com



Ref: SIL/SEC/2020

Date: 16<sup>th</sup> January, 2021

<p>The Manager Department of Corporate Services <b>The National Stock Exchange of India Ltd.</b> Exchange Plaza, 5th Floor, Plot No. C/1, G Block Bandra Kurla Complex, Bandra (E) <u>Mumbai – 400051</u> <b>Scrip Code: 5251</b></p>	<p>The Manager, Department of Corporate Services, <b>Bombay Stock Exchange Ltd.</b> Phiroze Jeejeebhoy Towers 25th Floor, Dalal Street, <u>MUMBAI - 400 001</u> <b>Scrip Code: 514234</b></p>
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Dear Sir/Madam,

**Sub: Submission of copy of Notice published in the Newspapers.**

Pursuant to Regulation 30 and 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith the copy of Notice of Board Meeting scheduled to be held on 21<sup>st</sup> January, 2021, published in Business Standard (English) and in Dainik Bhasker (Hindi).

Hope you will find the same in order and take the same on record.

Thanking you.

**For Sangam (India) Limited**

**(A.K. Jain)**  
**Company Secretary**  
**FCS – 7842**



ठाकुरजी का शृंगार कर भोग लगाया

बैरवाड़ा | मकर संक्रांति के अवसर पर चौक बाबाजी मंदिर में विद्वान प्रमोद सिंह...



बालाजी को चढ़ाया ऊन का चोला

बैरवाड़ा | श्री विदेह नारायण देवता मंदिर में मकर संक्रांति के अवसर पर...



दुग्धाभिषेक, चढ़ाया फड़ का चोला

बैरवाड़ा | मकर संक्रांति के अवसर पर चौक बाबाजी मंदिर में दुग्धाभिषेक...

जन चेतना कार्यक्रम का समापन
बैरवाड़ा | जन चेतना कार्यक्रम का समापन कार्यक्रम...

रासेड़ गांव में 31 यूनिट रवतदान

बैरवाड़ा | श्री राम मठ के संस्थापक श्री रासेड़ गांव में 31 यूनिट रवतदान...

सधियों का विहार आज

बैरवाड़ा | सधियों का विहार आज का दिन है। आज का दिन है सधियों का विहार...

मकर संक्रांति पर चारभुजा बड़ा मंदिर, सिवराई मंदिर, बालाजी मंदिर, सांवरिया सेठ मंदिर व कामधेनु बालाजी मंदिर में आयोजन

श्रद्धालुओं ने पतंगों से सजे मंदिरों में दर्शन कर मांगी कोरोना से मुक्ति... खीचड़ा और पालक-पुलाव का भोग भी लगाया

Grid of 6 images showing religious activities: 1. Chaturbhuj Temple, 2. Sivaraai Temple, 3. Balaji Temple, 4. Sangariya Seth Temple, 5. Kamadhenu Temple, 6. Patang flying.

9 महीने बाद किसी पर्व को उल्लास की वैत्सीन

Image of a religious gathering with text: मियू महोत्सव समिति, 9 महीने बाद किसी पर्व को उल्लास की वैत्सीन...

अप्या मंदिर में दीप आराधना की गई

Image of a religious ceremony with text: अप्या मंदिर में दीप आराधना की गई...

राजस्थान में अपनी प्रतिभा दिखाएं और जीते आकर्षक उपहार

Advertisement for 'Olympiad' competition with text: अपनी प्रतिभा दिखाएं और जीते आकर्षक उपहार, RAJASTHAN OLYMPIAD, SCIENCE | MATHS | GK...

जिला अधिष्ठाता संस्था

जिला अधिष्ठाता संस्था द्वारा विद्यार्थियों को प्रोत्साहित किया गया...

आमन वैद्यकेन्द्र सोसाइटी

आमन वैद्यकेन्द्र सोसाइटी द्वारा स्वास्थ्य जांच का आयोजन किया गया...

राष्ट्रीय चामुड़ा मेला

राष्ट्रीय चामुड़ा मेला का आयोजन किया गया...

श्री रामदास रामदास चंडल ट्रस्ट

श्री रामदास रामदास चंडल ट्रस्ट द्वारा धार्मिक कार्यक्रम आयोजित किया गया...

एपी प्रदर्शन बैज

एपी प्रदर्शन बैज का आयोजन किया गया...

दोहरोहा आश्रम

दोहरोहा आश्रम द्वारा धार्मिक कार्यक्रम आयोजित किया गया...

दोहन वैद्यकेन्द्र

दोहन वैद्यकेन्द्र द्वारा स्वास्थ्य जांच का आयोजन किया गया...

आर्य समाज

आर्य समाज द्वारा धार्मिक कार्यक्रम आयोजित किया गया...

आर्य समाज

आर्य समाज द्वारा धार्मिक कार्यक्रम आयोजित किया गया...

आर्य समाज

आर्य समाज द्वारा धार्मिक कार्यक्रम आयोजित किया गया...

व्रत उद्यापन पर जलयात्रा निकाली

व्रत उद्यापन पर जलयात्रा निकाली...

आईटीआईआई एमि और से 56 यूनिट रवतदान

आईटीआईआई एमि और से 56 यूनिट रवतदान...

आईटीआईआई एमि और से 56 यूनिट रवतदान

आईटीआईआई एमि और से 56 यूनिट रवतदान...

आईटीआईआई एमि और से 56 यूनिट रवतदान

आईटीआईआई एमि और से 56 यूनिट रवतदान...

आईटीआईआई एमि और से 56 यूनिट रवतदान

आईटीआईआई एमि और से 56 यूनिट रवतदान...

**ROUTE MOBILE LIMITED**  
 CIN: U72900MH2004PLC146323  
 Registered Office: 4<sup>th</sup> Dimension, 3<sup>rd</sup> Floor, Mind Space, Malad (West), Mumbai - 400064. Tel: (022) 4033 7676 | Fax: (022) 4033 7650  
 Website: www.routemobile.com | Email: investors@routemobile.com

**NOTICE**  
 Notice is hereby given that a Meeting of the Board of Directors of the Company is scheduled to be held on Thursday, January 28, 2021, (through Audio-Visual means as per the notification issued by the Ministry of Corporate Affairs dated March 19, June 23, September 28, December 30, 2020) inter alia to consider and approve Unaudited Standalone and Consolidated Financial Results for the quarter and nine months ended December 31, 2020. The Notice is also available on the website of the Company at www.routemobile.com and may also be accessed on the website of BSE Limited at www.bseindia.com and National Stock Exchange of India Limited at www.nseindia.com.

Further in compliance to Company's Code of Conduct for Prevention of Insider Trading, the "Trading Window" for dealing in the securities of the Company was closed from January 01, 2021 and will open 48 hours after the announcement of the financial results of the Company for the quarter and nine months ended December 31, 2020.

For Route Mobile Limited  
 Date : January 15, 2021 Rathindra Das  
 Place : Mumbai Head Legal, Company Secretary and Compliance Officer

**SANGAM (INDIA) LIMITED**  
 Regd. Off.: Atun, Chittorgarh Road, Bhiwara-311001 (Raj.)  
 CIN-L17118RJ1984PLC003173, Ph: +91 1482-245400  
 Email: secretarial@sangamgroup.com • Website-www.sangamgroup.com

**NOTICE**  
 NOTICE is hereby given pursuant to Regulation 29 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, that a Meeting of Board of Directors of the Company will be held on Thursday, the 21st January, 2021 at Bhiwara inter-alia, to consider and approve the Unaudited Financial Results of the Company for the quarter/nine months ended 31st December, 2020. Investors may visit the website of the Company www.sangamgroup.com and Stock Exchanges www.bseindia.com and www.nseindia.com for details of Board Meeting.

By order of the Board  
**For Sangam (India) Limited**  
 (A.K. Jain)  
 Company Secretary  
 (FCS- 7842)

Place : Bhiwara  
 Date : 14.01.2021

**GOVERNMENT OF TAMILNADU  
 FINANCE DEPARTMENT  
 CHENNAI - 9**

**DATE: January 16, 2021**  
**PRESS COMMUNIQUE**

It is notified for general information that the outstanding balance of **8.50% Tamil Nadu Government Stock, 2021** issued in terms of the Government of Tamil Nadu, Finance Department, Notification No.214(L)/W&M-II/2011, dated February 11, 2011 will be repaid at par on February 17, 2021 with interest due up to and including February 16, 2021. In the event of a holiday being declared on the aforesaid date by any State Government under the Negotiable Instruments Act, 1881, the loan will be repaid by the paying offices in that State on the previous working day. **No interest will accrue on the loan from and after February 17, 2021.**

2. As per sub-regulation 24(2) and 24(3) of Government Securities Regulations, 2007 payment of maturity proceeds to the registered holder of Government Security held in the form of Subsidiary General Ledger or Constituent Subsidiary General Ledger account or Stock Certificate shall be made by a pay order incorporating the relevant particulars of his bank account or by credit to the account of the holder in any bank having facility of receipt of funds through electronic means. For the purpose of making payment in respect of the securities, the original subscriber or the subsequent holders of such a Government Securities, as the case may be, shall submit to the Bank or Treasury and Sub-Treasury or branch of State Bank of India, where they are enforced / registered for payment of interest, as the case may be, the relevant particulars of their bank account.

3. However, in the absence of relevant particulars of bank account/mandate for receipt of funds through electronic means, to facilitate repayment on the due date, holders of **8.50% Tamil Nadu Government Stock 2021**, should tender their securities at the Public Debt Office, 20 days in advance. The securities should be tendered for repayment, duly discharged on the reverse thereof as under:-

**"Received the Principal due on the Certificate"**

4. It should be particularly noted that at places where the treasury work is done by a branch of the State Bank of India, the securities, if they are in the form of Stock Certificates, should be tendered at the branch of the bank concerned and not at the Treasury or Sub-Treasury.

5. Holders who wish to receive payment at places other than those where the securities have been enforced for payment should send them duly discharged to the Public Debt Office concerned by Registered and Insured Post. The Public Debt Office will make payment by issuing a draft payable at any Treasury/Sub-Treasury or branch of State Bank of India conducting Government Treasury work in the State of **Tamil Nadu**.

**S. KRISHNAN,**  
 Additional Chief Secretary to Government,  
 Finance Department, Chennai-9.

DIPR/87/DISPLA/2021

**Reliance Industries Limited**  
 Growth is Life

Regd. office: 3<sup>rd</sup> Floor, Maker Chambers IV, 222, Nariman Point, Mumbai - 400 021.  
 Phone: 022-3555 5000. Email: investor.relations@ril.com  
 CIN: L17110MH1973PLC019786

**NOTICE**

NOTICE is hereby given that the following certificate(s) issued by the Company are stated to have been lost or misplaced and Registered Holders thereof have applied for the issue of duplicate certificate(s).

Sr. No.	Folio No.	Name / Joint Names	Shares	Certificate Nos. From - To	Distinctive Nos. From - To			
1	33690703	Anantrai Patadia	25	16647377-377	466499720-744			
			10	20001578-578	182556357-366			
			6	20001579-579	255963614-619			
			5	20001580-580	146932171-175			
			20	20001581-581	698795959-978			
			150	66545532-532	6864313730-879			
			45	4514984-985	73508979-018			
			40	53302528-528	1247793035-074			
			40	10722976-976	191956480-519			
			40	53302620-621	1247794875-914			
2	35014322	Balwant Kaur	150	66421831-831	6854718691-070			
			40	53302528-528	1247793035-074			
			40	10722976-976	191956480-519			
			40	53302620-621	1247794875-914			
			1380	66421831-831	6854718691-070			
			3	54112815	Gurdeep Singh Khurana	63	62475364-364	2208829052-114
						80	66423292-292	685483794-873
						40	4008574-575	63380779-818
						18	7244208-208	145131283-300
						12	10003504-504	180640028-039
15	12795263-263	257659069-083						
85	53712560-562	1258327245-329						
170	62208193-193	2184991946-115						
340	66402248-248	6852751304-643						
10	10542932-932	188562927-936						
4	47145881	Bhisham Dev Nangia	12	12920226-226	259434982-993			
			10	59089758-758	17305295-304			
			14	59089758-758	25447900-913			
			92	68804882-882	6888086899-990			
			40	3791428-429	59037859-898			
			40	62420356-356	2203946548-587			
			45	58033059-059	1609679916-960			
			45	62292329-329	2191806421-465			
			30	66506513-513	6861543360-449			
			30	16696583-584	46740745-774			
5	75835914	Kushal Chatterjee	30	53132928-929	1244820310-339			
			20	3971393-393	62637159-178			
			20	5082512-512	116346644-663			
			55	53517942-943	1252367260-314			
			40	11495080-080	20732552-591			
			80	66805015-015	6888102752-831			
			20	4561391-391	74437119-138			
			40	66473865-865	6859122647-686			
			20	61847834-834	2180528663-682			
			40	66449201-201	6857315165-204			
6	63277096	Rajendra Prasad	60	66660517-517	687524651-510			
			20	4374714-714	70703579-598			
			9	7500596-596	147144949-957			
			63	58334730-730	1619685119-181			
			63	58334729-729	1619685056-118			
			27	57527723-723	1594804102-128			
			27	66432017-017	6856672411-437			
			35	58455077-077	1624729985-020			
			36	62484583-583	2209495055-090			
			63	62484578-788	2209494762-824			
7	70301571	Ratan Nagda	20	3869718-718	60603659-678			
			5	13158915-915	271394960-964			
			35	62233433-433	2187339244-278			
			81	58329191-191	1619434591-671			
			100	66411281-281	6853620190-289			
			8	110299357	Veena Thakkar	18	57487895-895	1593540595-612
						18	61818909-909	2180175743-760
						36	66410377-377	6853535381-416
						26	62400069-069	2201515136-403
						9	16844241	Vera Pinto Phillips
<b>Total</b>	<b>4455</b>							

The Public is hereby warned against purchasing or dealing with these securities any way. Any person(s) who has / have any claim in regard of the securities, should lodge such claim with the Company's Registrars and Transfer Agents viz. "KFin Technologies Private Limited", Selenium Tower B, Plot No.31-32, Gachibowli, Financial District, Nanakramguda, Hyderabad - 500 032, within **Seven (7) days** from the date of publication of this notice, failing which, the Company will proceed to issue duplicate certificate(s) in respect of the aforesaid securities.

for Reliance Industries Limited  
 Sd/-  
 Savithri Parekh  
 Joint Company Secretary and Compliance Officer

Place : Mumbai  
 Date : January 15, 2021

www.ril.com

**Cummins India Limited**  
 Regd. Office : Cummins India Office Campus, Tower A, 5th Floor, Survey No. 21, Balewadi, Pune 411 045, Maharashtra, India  
 (CIN: L29112PN1962PLC012276)  
 Tel. : (020) 67067000 Fax : (020) 67067015.  
 Website: www.cumminsindia.com  
 Email : cil.investors@cummins.com

**NOTICE**  
 The Company proposes to issue share certificates to the following share-holder in lieu of original certificates standing in their names and reported lost/misplaced, if objection is not received within 15 days hereof.

Sr. No.	Shareholder Name	Folio No.	Share Certifi. No.	Distinctive Nos. From - To	No. Of Shares	Face Value ₹
1	Pribhen Vijaykumar Thakkar	P013727	8243	239851759-239852178	420	2

The public is hereby warned against purchasing or dealing in any way, with the above share certificates.

For Cummins India Limited  
 Vinaya A. Joshi  
 Company Secretary  
 Membership No. A25096

Place: Pune  
 Date: January 15, 2021

**TATA CONSUMER PRODUCTS LIMITED**  
 (Formerly Known as Tata Global Beverages Limited)  
 CIN : L15491WB1962PLC031425  
 Registered Office : 1, Bishop Lefroy Road, Kolkata-700020  
 Tel: +91 033 22813779/3891, Fax : 033-22811199  
 E-mail id: investor.relations@tataconsumer.com, Website: www.tataconsumer.com

**NOTICE**  
 Notice is hereby given, pursuant to Regulation 47 read with Regulations 29 and 33 of Securities Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, that a meeting of the Board of Directors of the Company will be held on Tuesday, February 2, 2021, inter-alia, to consider and approve the Unaudited Standalone and Consolidated Financial Results along with Limited Review Reports thereon of the Company for the quarter and nine months ended December 31, 2020.

This intimation is available on the website of the Company at www.tataconsumer.com and also on the website of Stock Exchanges where the shares of the Company are listed, viz., www.bseindia.com, www.nseindia.com.

For Tata Consumer Products Limited  
**Neelabja Chakrabarty**  
 Company Secretary

Place : Mumbai  
 Date : January 15, 2021

**FORM G  
 INVITATION FOR EXPRESSION OF INTEREST**  
 (Under Regulation 36A (1) of the Insolvency and Bankruptcy (Insolvency Resolution Process for Corporate Persons) Regulations, 2016)

**Relevant Particulars**

1. Name of the Corporate Debtor	Alchemist Township India Limited
2. Date of incorporation of corporate debtor	04.07.2006
3. Authority under which corporate debtor is incorporated / registered	RoC - New Delhi
4. Corporate identity number / limited liability identification number of corporate debtor	U70100DL2006PLC263246
5. Address of the registered office and principal office (if any) of corporate debtor	Regd. Off: Flat No- 1511 (Front Portion) Hemkunt Chambers, 89 Nehru place New Delhi South Delhi DL 110019
6. Insolvency commencement date of the corporate debtor	25.01.2019, wherein Mr. Pramod Goel was appointed as IRP. Further, the Hon'ble NCLAT in the hearing held on 01.03.2019 set aside the order of commencement dated 25.01.2019 passed by Hon'ble NCLT, New Delhi. Thereafter, on 01.10.2020, the said application IB No. 1082/PB/2018 was revived and the CIRP process resumed since 01.10.2020.
7. Date of invitation of expression of interest	16.01.2021
8. Eligibility for resolution applicants under section 25(2)(h) of the Code is available at:	Eligibility for resolution applicants under section 25(2)(h) of the Code can be obtained by writing an email to: cirp.atil@gmail.com
9. Norms of ineligibility applicable under section 29A are available at:	Eligibility for resolution applicants under section 25(2)(h) of the Code can be obtained by writing an email to: cirp.atil@gmail.com
10. Last date for receipt of expression of interest	31.01.2021
11. Date of issue of provisional list of prospective resolution applicants	10.02.2021
12. Last date for submission of objections to provisional list	15.02.2021
13. Date of issue of final list of prospective resolution applicants	25.02.2021
14. Date of issue of information memorandum, evaluation matrix and request for resolution plans to prospective resolution applicants	15.02.2021
15. Manner of obtaining request for resolution plan, evaluation matrix, information memorandum and further information	Information Memorandum, Evaluation Matrix and request for resolution plan shall be issued to every Prospective Resolution Applicant (PRA) whose name will be included in the provisional list of PRAs and also those who contests the decision of RP for non-inclusion of their name in the provisional list, on or before 15.02.2021 by way of an email. For any other information, the applicant may request at the correspondence address or email at the ID as stated against serial no. 21 below. The documents/other information as mentioned above shall be provided after receipt of confidentiality undertaking from the Prospective Resolution Applicants
16. Last date for submission of resolution plans	17.03.2021
17. Manner of submitting resolution plans to resolution professional	The Resolution Applicant(s) shall submit Resolution Plan(s) to Resolution Professional through sealed envelope by post / by hand at the address mentioned in clause 21 and electronic copy by email at cirp.atil@gmail.com with password encrypted file and password to be shared separately on or before the last date for submission of Resolution Plan(s) as mentioned in Clause 16 above
18. Estimated date for submission of resolution plan to the Adjudicating Authority for approval	25.03.2021
19. Name and registration number of the resolution professional	Devendra Singh IBBI/PA-002/IP-N00001/2016-17/10001
20. Name, Address and e-mail of the resolution professional, as registered with the Board	Devendra Singh ATS Greens Paradise, Flat No: 02054, Tower-2, Plot No: GH-03, Sector-CHI-04, Noida, Uttar Pradesh, 201308. dev_singh2006@yahoo.com
21. Address and email to be used for correspondence with the Resolution Professional	D-54, First Floor, Defence Colony, New Delhi - 110024 cirp.atil@gmail.com
22. Further Details are available at or with	Devendra Singh Resolution Professional cirp.atil@gmail.com
23. Date of publication of Form G	16.01.2021

**DEVENDRA SINGH**  
 Resolution Professional  
 In the matter of Alchemist Township India Limited  
 Regn No. IBBI/PA-002/IP-N00001/2016-17/10001  
 Add: ATS Greens Paradise, Flat No: 02054, Tower - 2, Plot No: GH-03, Sector-CHI-04, Greater Noida, Uttar Pradesh - 201308  
 Date: 16-01-2021 Email Id:-dev\_singh2006@yahoo.com; cirp.atil@gmail.com;  
 Place: New Delhi Website: https://atil.cirpsolutions.com/

# Adani, GMR, Godrej in fray to redevelop CSMT

Project cost pegged at ₹1,642 crore for creating City Centre Rail Mall

**TWESH MISHRA**  
 New Delhi, 15 January



Adani Railways Transport, GMR Enterprises, Godrej Properties and Oberoi Realty are some players that have evinced interest in redeveloping the Chhatrapati Shivaji Maharaj Terminus (CSMT) railway station.

ISQ Asia Infrastructure Investments, Kalpataru Power Transmission, Anchorage Infrastructure Investments Holdings, Brookfield Infrastructure Fund IV, Moribus Holdings and Keystone Realtors have also shown interest in the project. In all, 10 applications have been received by the Indian Railway Stations Development Corporation (IRSDC) for redeveloping the CSMT into a 'City Centre Rail Mall'.

"This has seen the best participation in recent times in terms of number of applications, when compared to projects like Delhi Airport, Mumbai Airport, Navi Mumbai Airport, Goa Mopa Airport, Jewar

Airport and other airports at Jaipur, Ahmedabad, Lucknow, Guwahati, Mangaluru, Thiruvananthapuram or railway stations," an IRSDC statement said.

The project will include segregation of arrival and departure, divyang-friendly station, better level of services for passengers and energy efficient building. It will also restore the heritage site, according to its 1930 levels.

Upon redevelopment, it will provide multiple access points to passengers for easy commute and also a direct linkage with suburban railway, harbour line, Metro rail and commercial development. "The CSMT railway station will function like a City Centre Rail Mall where, in addition to a passenger's transpor-

ation needs, his daily needs will also be fulfilled, like retail, food and beverage. The aim is to cater to a passenger's needs in the railway station itself, thus avoiding unnecessary travel within the city," the statement added.

IRSDC had invited request for qualification (RFQ) for redevelopment of the station through the public-private partnership (PPP) route on August 20, 2020. This had come after an in-principle approval of the Public Private Partnership Appraisal Committee (PPPAC). The committee had representatives from the ministry of finance, ministry of law, NITI Aayog and the ministry of railways, among others. And, approval was in accordance with the guidelines for PPP projects

by the Centre, the IRSDC added. "For providing better passenger services and amenities, railway stations will be on licence with the concessionaire for 60 years," IRSDC said.

The bidders can tap into revenue streams such as pre-determined charges (as notified by the ministry of railways) from railway station users as in practice at airports. There are also long-term lease-rights for real estate. "Up to 99 years for residential or mix-use format and 60 years for non-residential. About 254,000 square metres of built-up area (tentative) has been allowed for commercial development," IRSDC said.

The redevelopment cost of the station (mandatory cost), including cost of financing and contingency, among others, is ₹1,642 crore. The investment opportunity for redevelopment is on design, build, finance, operate and transfer (DBFOT)-basis, IRSDC added.

The initial planning was done by AREP, a French consultant, and the technical consultant for planning the project is AECOM. The financial and transaction consultant is Knight Frank. Besides CSMT, work on redevelopment of 123 railway stations across the country is in progress.

## Domestic steel demand may shrink 11% in FY21: CRISIL

**ADITI DIVEKAR**  
 Mumbai, 15 January

The domestic steel demand is expected to contract by 9-11 per cent because of the nationwide lockdown and the subsequent slower-than-desirable ramp-up in manufacturing activities, Indian Steel Association (ISA) knowledge paper prepared by CRISIL said on Friday.

The steel demand, which plunged 55 per cent year-on-year (YoY) in the first quarter as the lockdown brought construction as well as manufacturing activity to a near standstill.

Though it has recovered sharply since then, it has limited demand decline to only 17 per cent YoY in the first nine months of FY21, said the knowledge paper.

### Demand to grow 18% in FY22: ICRA

The domestic steel industry is expected to register 18 per cent growth in demand in FY22, partly aided by a low base in FY21 when demand is likely to contract by around 12 per cent, ICRA said in its report on Friday.

## BARC extends news ratings blackout as probe deepens

**VIVEAT SUSAN PINTO**  
 Mumbai, 15 January

The Broadcast Audience Research Council of India (BARC), which measures television viewership, has extended the blackout of ratings to news channels that first began in mid-October. Friday was the last day of the 12-week suspension that was initiated by BARC in the wake of the manipulation of television rating points (TRPs) that came to light in October. Republic TV and a few other channels were named in the probe carried out by the Mumbai Police.

Business Standard has reliably learnt the suspension of ratings for news channels is likely for next three months as the probe into the TRP racket deepens. The Mumbai Police had made a few arrests, including of former BARC India employees Partho Dasgupta and Romil Ramgarhia in the matter.

The probe, which was revealed by the Mumbai Police on October 8, had prompted BARC to review its operations. "This review with the technical committee is ongoing. We will intimate our stakeholders at the appropriate time," a BARC India spokesperson said when con-

tacted. However, the pause in ratings by BARC was undertaken in part to bring about changes in its measurement system as advertisers, agencies, and broadcasters sought a stringent and robust mechanism to tackle data manipulation — a problem that has dogged the viewership measurement industry for years.

Possible changes that the body was looking at included increasing the number of panel homes from 44,000 to 50,000 and the introduction of multiple checks to reduce tampering of data. But industry sources say that it is unclear what changes BARC has introduced since nothing has been communicated to stakeholders yet. The Indian Broadcasting Foundation, which includes the country's top TV channels, has 60 per cent representation on the BARC board. While 20 per cent each is represented by the Indian Society of Advertisers and the Advertising Agencies Association of India.

On Tuesday, a four-member committee appointed by the Information & Broadcasting Ministry to review TV viewership measurement had said there was need for greater transparency in the ratings system. It had also indicated the need to look at technological solutions that captured diversity and scale of viewership in India. According to experts, the news genre has become particularly challenging for BARC in recent years. While the share of viewership of the news genre in total viewership is 5 per cent, their share of advertising is at 10 per cent. Advertisers have come out against excessive toxicity and hate content on news channels that is aimed at garnering viewers' attention. Bajaj Auto, Dollar, and Amul have all emphasised the need for restraint and to put an end to hate mongering. On Friday, Rajat Sharma, president, National Broadcasters Association, a body of news channels, said the release of news ratings should be postponed for a few more weeks until satisfactory steps were taken to address TRP manipulation. The Arnab-Goswami-led News Broadcasters Federation, on the other hand, said any further withholding of data by BARC would be counterproductive.

## Mining sector reforms a step in the right direction, says industry

However, concerns remain over impact on environment

**SHREYA JAI & ADITI DIVEKAR**  
 New Delhi/Mumbai, 15 January



Though the fine print and official confirmation of the mining sector reforms the Union Cabinet approved on Wednesday are yet to come, industry players are elated at the steps taken. There are, however, concerns over implementation at the state level and the environmental impact of mining.

"Directionally, it is a good set of reforms. But since implementation is with state governments, the key lies in how each state executes it at its end. Even today, for a final go or no go, in terms of approvals, it takes about three-four years, and this scares away investors," said Ritabrata Ghosh, assistant vice president (corporate ratings and industry research) at ICRA.

The Cabinet is learnt to have approved a package for the mineral mining sector that would entail amendments to three existing Acts, pricing formula for minerals, exploration of mines, and several taxes and duties levied on mining. Officials said this is expected to boost production and private investment in the sector.

The Centre has removed distinctions between captive (self-use) and merchant (commercial sale) mines. It will also amend the Mines and Minerals (Regulation and Development) Act, 1957 (MMRDA). Government officials said the amended MMDRA will be placed before the Parliament in the upcoming session.

A senior executive with a primary steel