

February 5, 2025

To,

Manager–CRD, BSE Ltd., Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400001	Equity	Scrip Code: 532705
		ISIN No.: INE199G01027
Listing Manager, National Stock Exchange of India Ltd., 'Exchange Plaza', Bandra Kurla Complex, Dalal Street, Bandra (E), Mumbai-400 051	Equity	Symbol: JAGRAN
		ISIN No.: INE199G01027

Dear Sir / Madam,

Sub: Intimation to Stock Exchange – Investor Presentation in connection with the Unaudited Standalone and Consolidated Financial Results for quarter and nine-months ended December 31, 2024.

Pursuant to Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the copy of Investor Presentation in connection with the Unaudited Standalone and Consolidated Financial Results for quarter and nine-months ended December 31, 2024.

Kindly take the above on your record.

Thanking You,

For Jagran Prakashan Limited

(Amit Jaiswal)
Chief Financial Officer, Company Secretary and Compliance Officer
 ICSI Membership No.: F5863

Encl.: as above



Jagran Prakashan Limited

Q3FY25
Result Presentation

Safe Harbor



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Group Key Highlights



PRINT

- The circulation has experienced sequential growth
- We have also seen an increase in avg no. of pages per copy
- The company has taken multiple initiatives to drive circulation growth, the results are anticipated to be visible going forward

RADIO

- Radio City continues to maintain it's Market share at 19% in Q3FY25
- 33% Revenue Garnered from Created Business - Properties, Proactive pitches, Digital, Sponsorships & Special days
- Digital revenue for Q3FY25 witnessed an impressive growth of 53% over Q3FY24

DIGITAL

- JNM was at 13th position in India and amongst top 15 in India in news/ information category
- Registered a reach of ~64 Million Total Unique Visitors in the News/Information category*
- Investment in various digital platforms to support future growth

OUTDOOR & EVENTS

- Strong growth in Revenues and Operating Profit, on the back of increase in share of contribution from asset-based businesses in outdoor and activation in Event Businesses
- Outdoor and Event registered strong growth in revenue of 17% on YoY basis while Operating Profit witnessed strong growth of 20% on YoY basis
- Segment can become meaningful value creator in due course of time

Net Cash of more than Rs. 900 Crores at group level

Business Performance

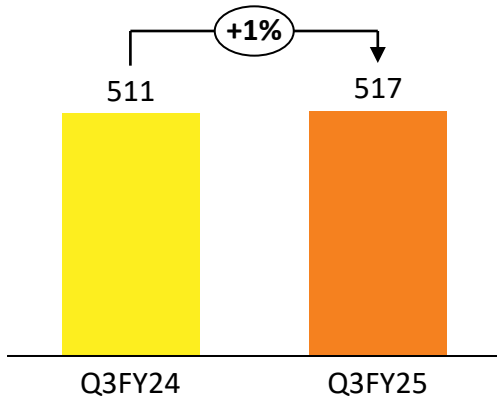


Resilient Performance

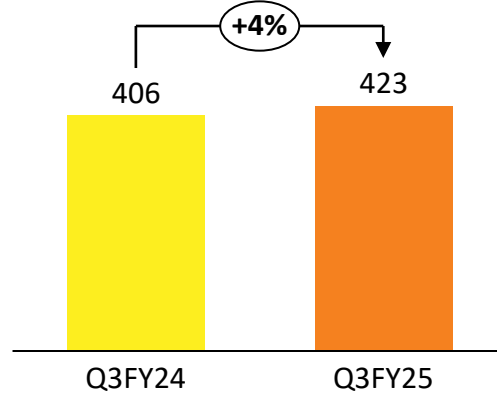


CONSOLIDATED

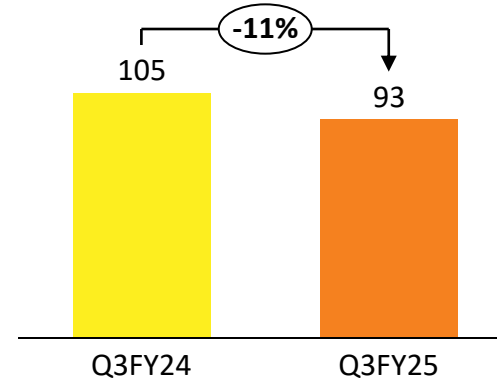
OPERATING REVENUE



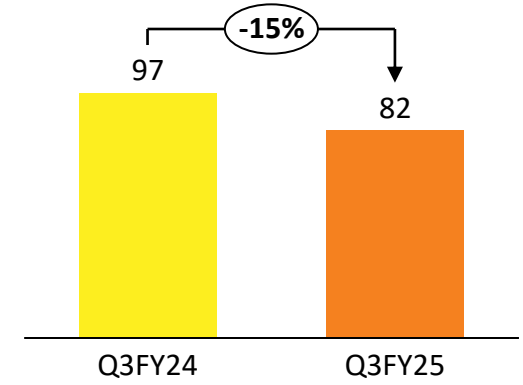
OPERATING EXPENSES



OPERATING PROFIT

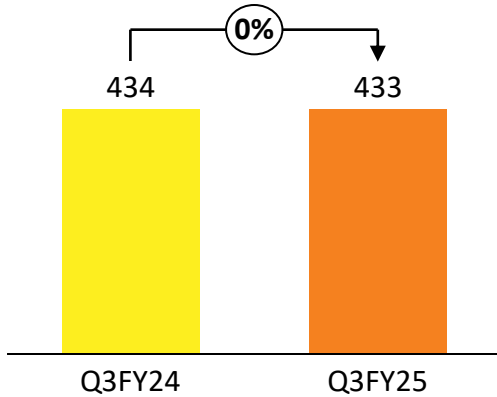


PROFIT BEFORE TAX

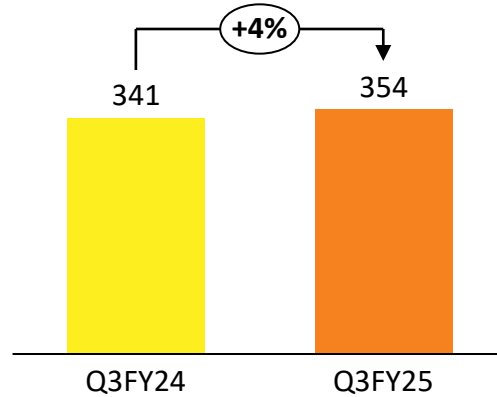


STANDALONE

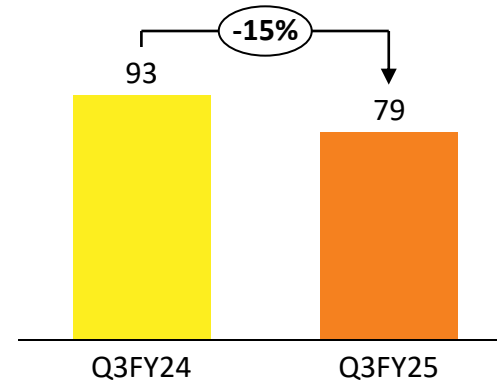
OPERATING REVENUE



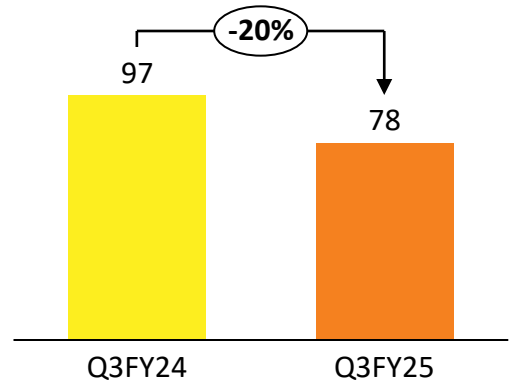
OPERATING EXPENSES



OPERATING PROFIT



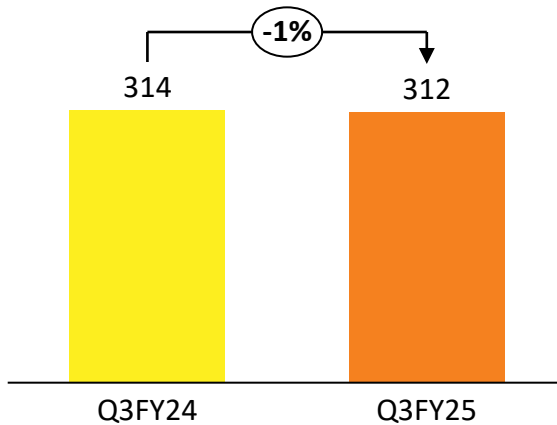
PROFIT BEFORE TAX



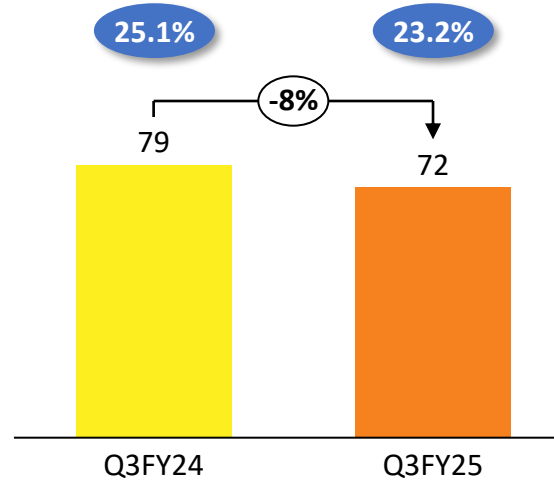
Dainik Jagran – Operating Highlights



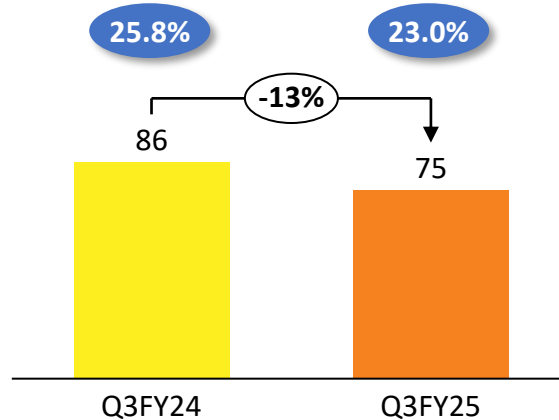
OPERATING REVENUE



OPERATING PROFIT



PROFIT BEFORE TAX



Leadership position remains intact

Operating Profit were mainly impacted on the account of increase in operating expenses and some strategic investments

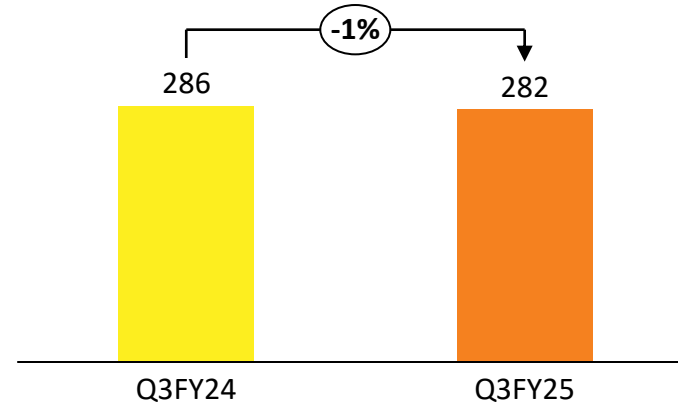
Print Business Performance



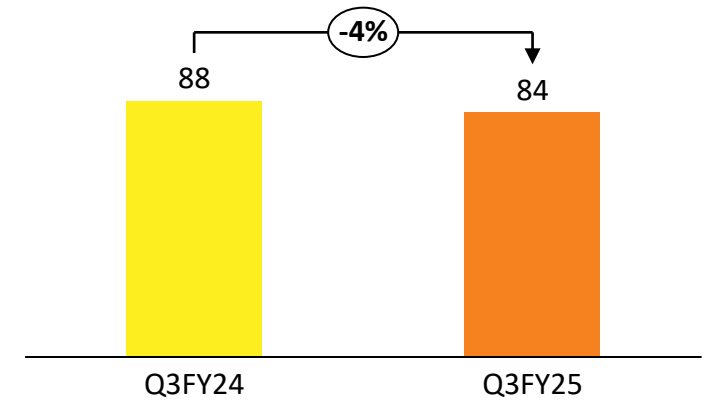
Increase in avg no. of pages per copy to enhance the product

The company has taken multiple initiatives to drive circulation growth, the results are anticipated to be visible going forward

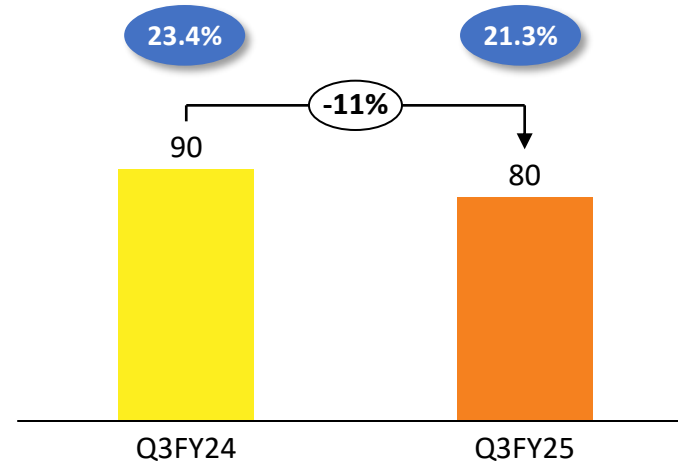
ADVERTISEMENT REVENUE



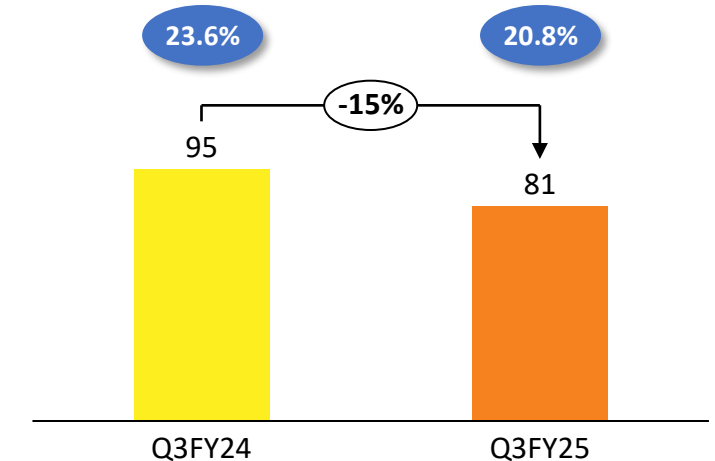
CIRCULATION REVENUE



OPERATING PROFIT



PROFIT BEFORE TAX



MBL: Operating Performance

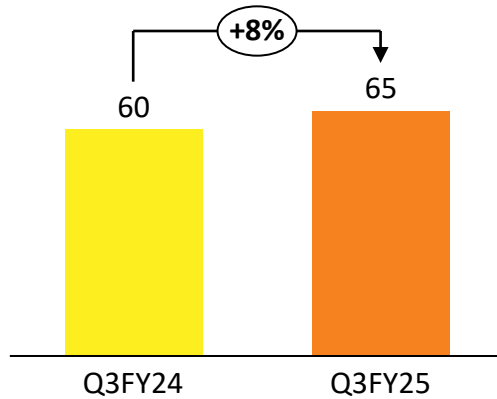


Radio City's Market share* was 19% in Q3 FY25

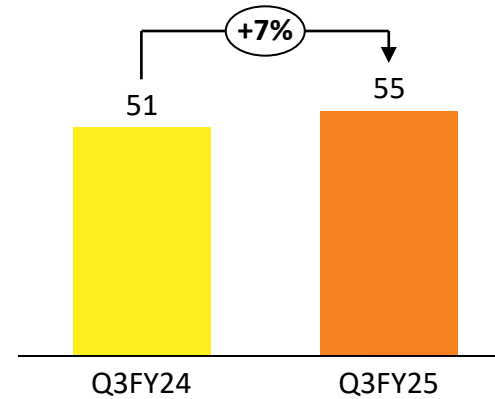
2nd Highest client count share in the Industry with 40% in Q3FY25

40% of the total clients on the Radio platform advertised on Radio City

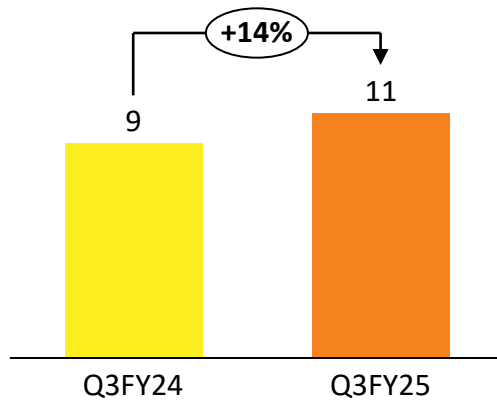
OPERATING REVENUE



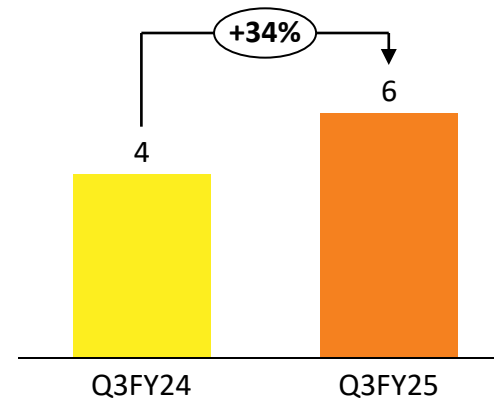
OPERATING EXPENSES



OPERATING PROFIT



PROFIT BEFORE TAX**



33% of Revenue generated from a variety of offerings: Proactive proposals, Digital initiatives, Sponsorships, and Special events

Registered an impressive growth of 53% in Digital Business

This impressive performance was attributed to good festive demand & success of innovative Solutions

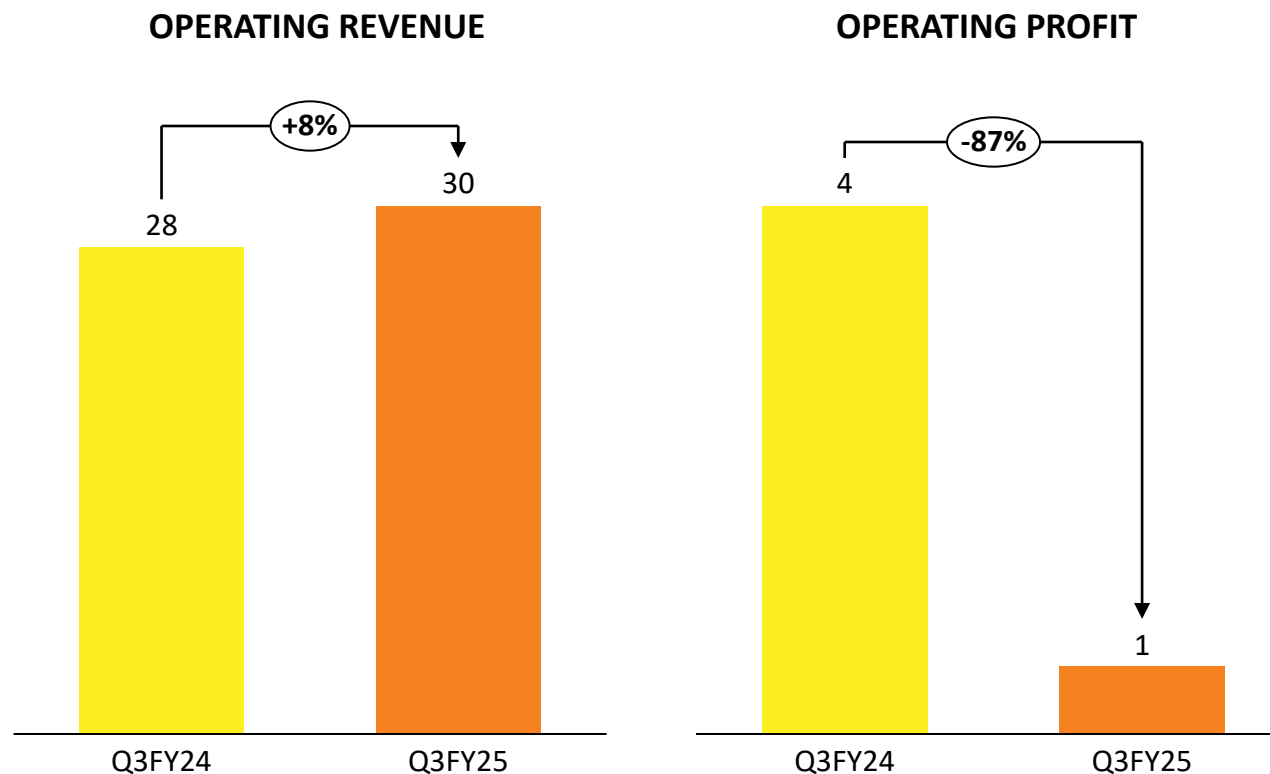
Group Digital Business Performance



JNM in the News/Information category reached out to **~64 Mn Unique Users***

JNM was at **13th** position in India and amongst top 15 in news/ information category

Operational metrics remain strong, and we hope we will start generating revenues commensurate with the user base



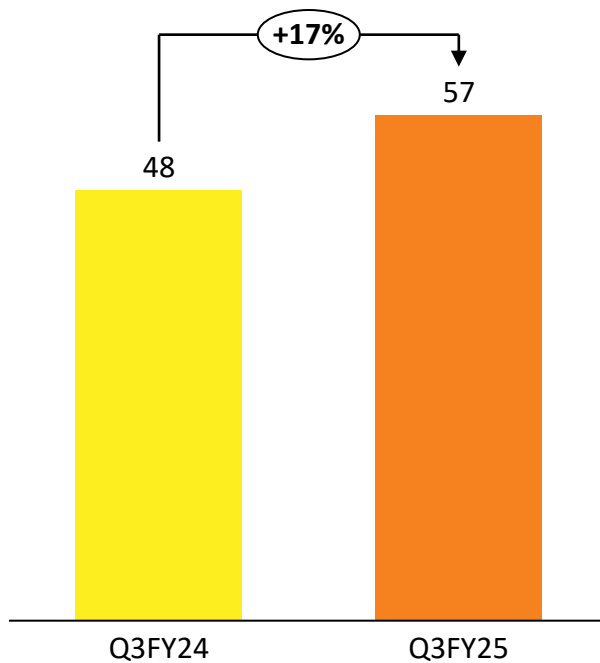
Company's Collaboration with Google, Meta, JIO & Amazon has enhanced our content discovery, distribution, and syndication capabilities

Operating Profit was mainly impacted due to ongoing strategic investments & company will continue to focus & invest as it has huge untapped potential

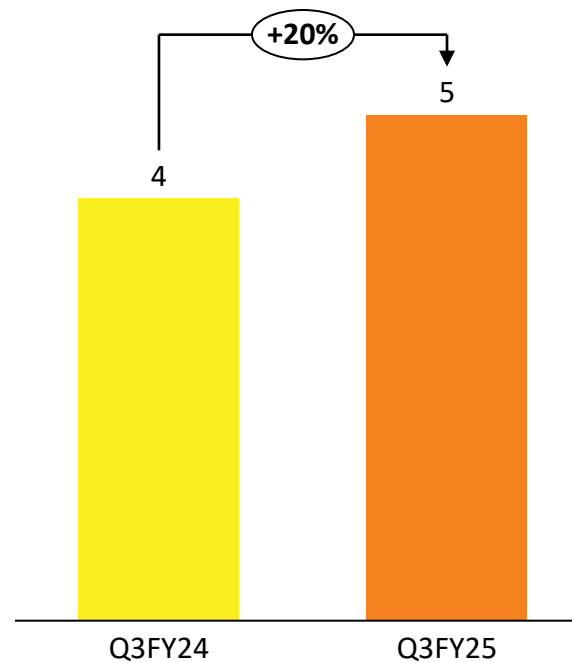
* Source: Comscore MMX Multi-Platform: Dec'24

Outdoor and Events Business Performance

OPERATING REVENUE



OPERATING PROFIT



Strong growth in Revenues and Operating Profit, on the back of increase in share of contribution from asset-based businesses in outdoor

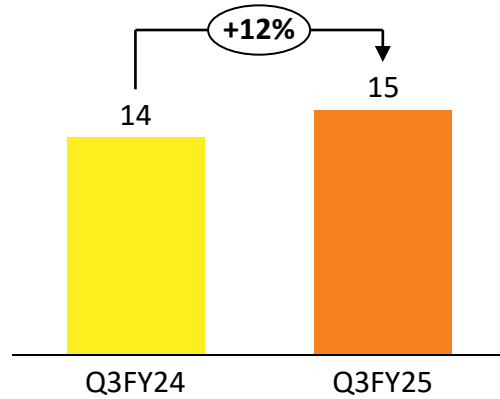
Company also won a tender for Mathura Nagar Nigam during the quarter in Outdoor Business

Event business is focusing on increasing activation revenue and reducing routing business which resulted in improvement in profitability

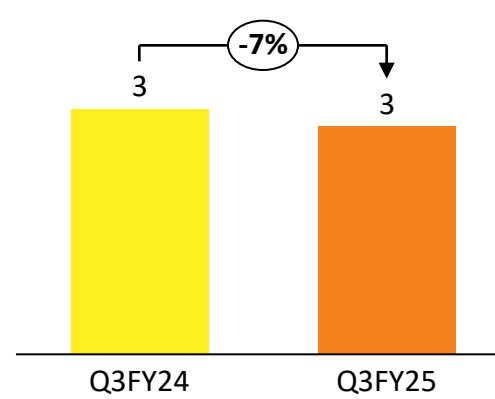
Mid-Day Operating Performance



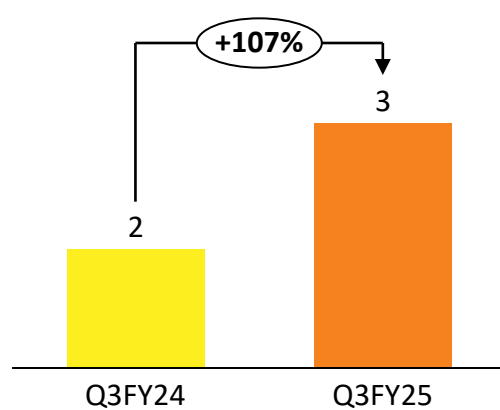
ADVERTISEMENT REVENUE



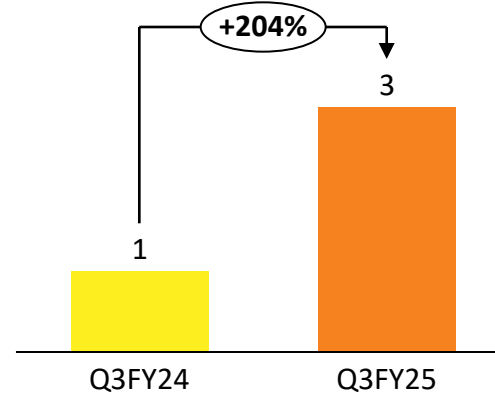
CIRCULATION REVENUE



OPERATING PROFIT



PROFIT BEFORE TAX



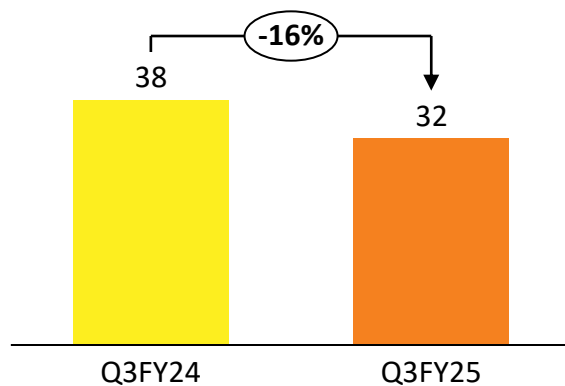
Advertisement revenue has witnessed a consistent performance over the past few quarters

Strong growth in Operating Profit & PBT

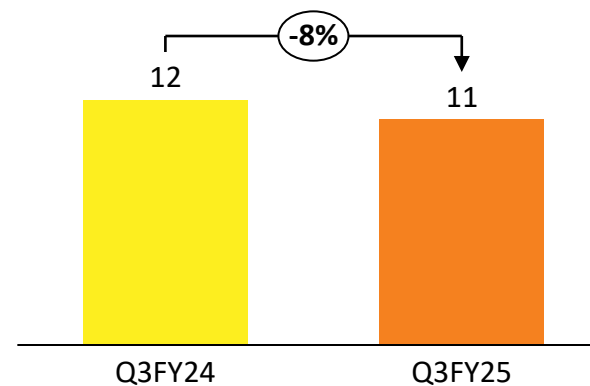
Other Publications[^] Operating Performance



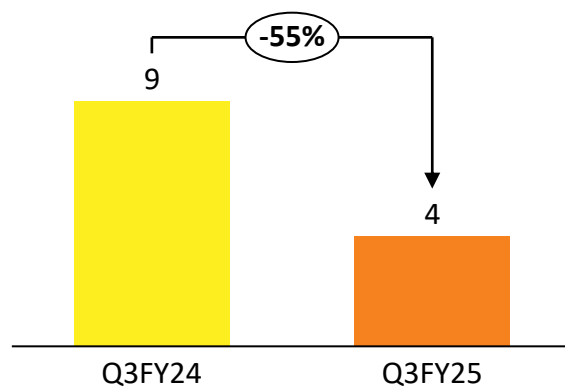
ADVERTISEMENT REVENUE



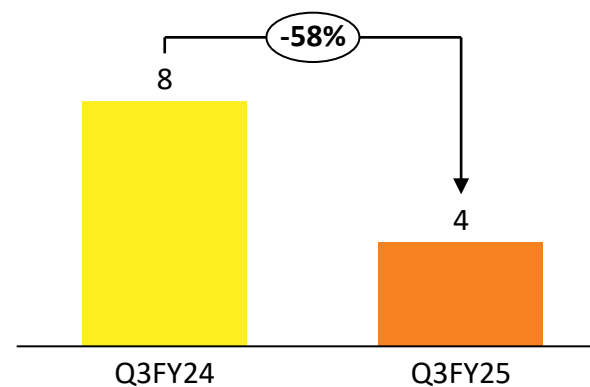
CIRCULATION REVENUE



OPERATING PROFIT



PROFIT BEFORE TAX

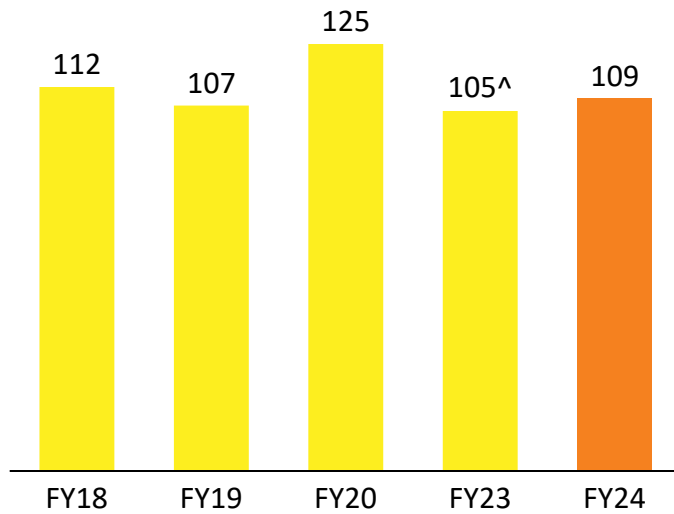


Financial Performance

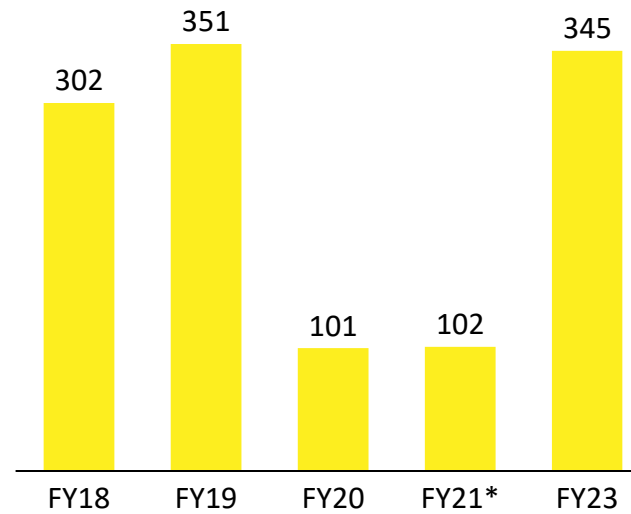


Distribution to Shareholders

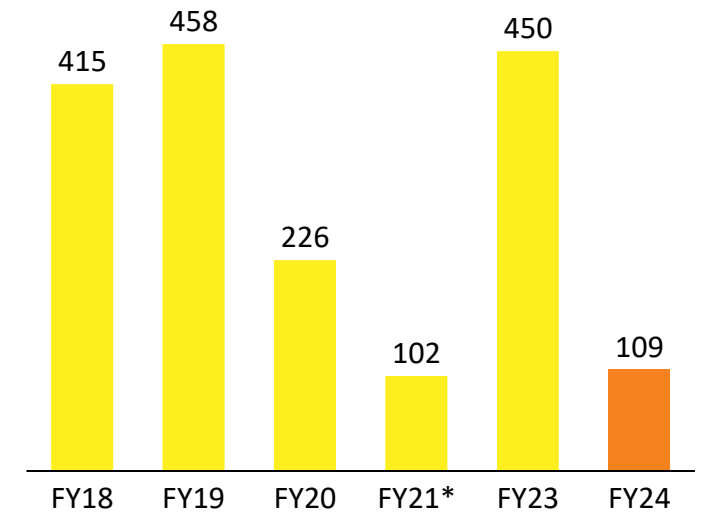
Dividend



Buyback



Total Distribution to Shareholders



Distribution of ~ Rs. 560 crores as dividend

Distribution of ~ Rs. 1,200 crores through buyback of shares

Distribution of ~ Rs. 1,760 crores in form of dividend and buyback

Mid-day Financial Performance



Particulars (Rs. in Crs)	Q3FY25	Q2FY25	Q3FY24
<u>Operating Revenue</u>	18.58	16.18	17.17
Advertisement	15.30	13.00	13.60
Circulation	2.78	2.79	2.99
Other Operating Income	0.50	0.39	0.58
Expenses	15.36	16.25	15.62
<u>Operating Profit</u>	3.22	-0.07	1.56
<u>Operating Profit Margin</u>	17.34%	-0.44%	9.07%
Other Income	0.67	0.67	0.71
Depreciation	0.98	0.98	1.09
Interest	0.27	0.26	0.31
<u>Profit Before Tax</u>	2.45	-0.64	0.87
Tax	0.19	-0.01	0.31
<u>Profit After Tax</u>	2.45	-0.63	0.56
<u>Net Profit Margin</u>	12.71%	-3.77%	3.13%

MBL Financial Performance



Particulars (Rs. in Cr)	Q3FY25	Q2FY25	Q3FY24
Operating Revenue	65.38	54.83	60.44
Expenses	54.55	51.80	50.95
Operating Profit	10.83	3.03	9.49
Operating Profit Margin	16.57%	5.52%	15.70%
Other Income	6.74	6.49	5.81
Depreciation and Amortisation	8.77	8.63	8.42
Interest	2.86	2.86	2.44
Profit Before Tax	5.94	-1.97	4.44
Tax	2.34	0.02	1.87
Profit After Tax	3.60	-1.99	2.57
Net Profit Margin	4.99%	-3.25%	3.88%

Operating Margin Break-up



Particulars (Rs. in Crs)	Q3FY25	Q2FY25	Q3FY24
Dainik Jagran*			
Operating Revenue	311.62	266.44	314.05
Operating Profit	72.26	59.64	78.70
Operating Margin	23.19%	22.38%	25.06%
Other Publications*			
Operating Revenue	61.99	59.87	67.16
Operating Profit	7.30	4.03	10.19
Operating Margin	11.77%	6.72%	15.17%
Radio**			
Operating Revenue	65.38	54.83	60.44
Operating Profit	10.83	3.03	9.49
Operating Margin	16.57%	5.52%	15.70%
Digital			
Operating Revenue	30.27	27.43	27.90
Operating Profit	0.55	-0.18	4.33
Operating Margin	1.80%	-0.67%	15.52%
Outdoor and Event			
Operating Revenue	56.76	45.01	48.34
Operating Profit	4.89	2.09	4.08
Operating Margin	8.62%	4.64%	8.45%

*Excludes Digital

** Includes Radio Digital revenue

Consolidated Profitability Statement



Particulars (Rs. in Cr)	Q3FY25	Q3FY24	YoY	Q2FY25	QoQ	9MFY25	9MFY24	YoY
Operating Revenues	516.50	510.96	1%	446.51	16%	1,407.13	1,424.27	-1%
Advertisement Revenue *	368.07	366.77		312.14		976.86	994.75	
Circulation Revenue	84.39	88.32		82.66		252.57	273.17	
Other Operating Income	64.04	55.88		51.71		177.69	156.35	
License Fees	5.16	5.10		5.04		15.22	15.08	
Raw Material	117.92	123.71		95.55		310.28	376.55	
Manpower Cost	111.81	104.45		111.17		330.00	306.36	
Net impairment losses on financial assets	9.30	7.28		5.44		20.82	20.12	
Other Expenses	178.85	165.67		161.77		504.31	460.06	
Operating Profit	93.46	104.75	-11%	67.53	38%	226.51	246.10	-8%
Operating Profit Margin	18.09%	20.50%		15.12%		16.10%	17.28%	
Other Income	21.13	26.52		27.06		71.31	66.13	
Depreciation / Amortization	27.24	28.10		26.99		79.90	82.33	
Interest	5.26	6.26		5.27		16.09	19.77	
Share of Profits / (Losses) of Associates	0.08	0.17		0.01		0.24	0.36	
Profit Before Tax	82.17	97.07	-15%	62.34	32%	202.07	210.49	-4%
Tax	19.46	23.60		20.70		56.68	51.60	
Profit After Tax	62.72	73.48	-15%	41.65	51%	145.40	158.89	-8%
PAT Margin	12.14%	14.38%		9.33%		10.33%	11.16%	
Other comprehensive income, net of income tax	0.02	0.00		-0.07		-0.05	-0.04	
Total comprehensive income for the period	62.73	73.47	-15%	41.58	51%	145.35	158.85	-9%
Owners of the Company	62.59	73.80		42.97		146.73	160.84	
Non-controlling interest	0.13	-0.32		-1.32		-1.33	-1.95	

Group Introduction



Group Introduction

Value Proposition

PRINT



Undisputed LEADER:

- ✓ Dainik Jagran leads the IRS 2019 Q4 rankings with a total readership of 6.9 Crs.*
- ✓ Dainik Jagran is ahead of the No.2 newspaper by a significant margin of 1.6 crores readers, a lead of 30%*

RADIO



Strong GROWTH Potential:

- ✓ Radio business has retained its market share in listenership and revenue
- ✓ Integration of Radio offerings with Digital offerings is expected to result in meaningful revenues

DIGITAL



FASTEST growing media:

- ✓ Registered a reach of ~64 Million Users in the News/Information category**
- ✓ New properties launched like GujaratiJagran.com and Jagran Prime

80

Print

20

Non Print

RIGHT mix of stability and scalability:

- ✓ Better outlook supported by lowering of newsprint costs
- ✓ Outdoor & Events business witnessing growth and margin expansion



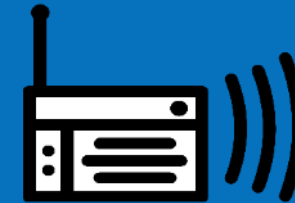
RAG RAG MEIN
DAUDE CITY.



Print



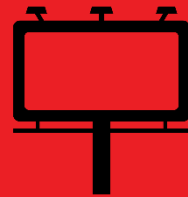
Digital



Radio



Activation



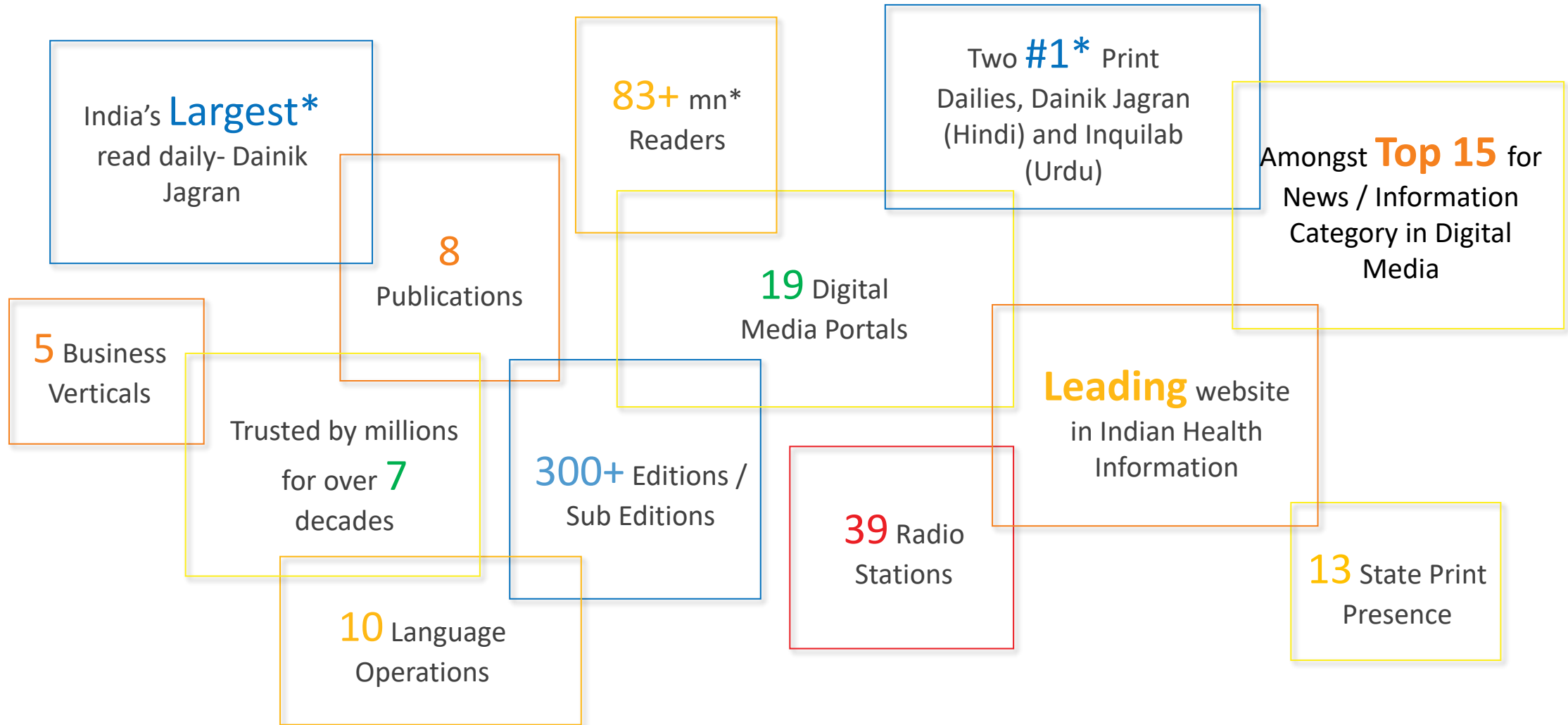
OOH

Jagran Prakashan Limited holds

74.05%

of Music Broadcast Limited
(RadioCity)

Multi Media Conglomerate – Width, Depth and Heritage



* IRS 2019 Q4

Other Source: Internal Data, Comscore MMX Multi-Platform: Dec'24

INext renamed as Dainik Jagran iNext

Brand Strength – Stability, Consistency and Trust



PRINT BUSINESS



DIGITAL BUSINESS



RADIO BUSINESS



Awards & Certifications



Recognising Group's leadership position in different businesses, various distinguished bodies have bestowed 18 Awards during the quarter

Brand	Award	No. of Awards
Dainik Jagran	Asian Media Awards, WAN-IFRA	1
	Dainik Jagran Total	1
Jagran Solutions	BW Applause Awards	3
	Jagran Solutions Total	3
Jagran New Media	e4m ICMA Awards 2024	2
	e4m Redcarpet Awards 2024	6
	Afaqs! Brand Storyz Awards 2024	6
	Jagran New Media Total	14
JPL Total		18

Contact Us



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