

Ref. No.Dir.appt.int/2021-22 27.7.2021

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor

Bandra-Kurla Complex, Bandra (E)

Mumbai - 400 051

Scrip Code: RAMCOIND EQ

**BSE Limited** 

Floor 25, "P.J.Towers"

**Dalal Street** 

Mumbai - 400 001 Scrip Code: 532369

Dear Sirs,

## **Sub: Co-option of Additional Director**

Pursuant to Clause 7 of Schedule III, Part A, Para A read with Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 [LODR], we wish to inform you that Shri Ajay Bhaskar Baliga (DIN: 00030743) has been co-opted as an Additional Director on our Board with effect from 27.7.2021 and classified as Independent Director vide Resolution passed by the Board of Directors at its meeting held today (27.7.2021).

A brief profile of Shri Ajay Bhaskar Baliga is enclosed.

Kindly take the same on record.

Thanking you

Yours faithfully For Ramco Industries Limited

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S. Balamurugasundaram Company Secretary and Legal Head

Encl.: a.a.











## **BRIEF PROFILE OF SHRI AJAY BHASKAR BALIGA**

Shri Ajay Bhaskar Baliga is presently a freelance Operations Consultant with nearly 38 years of experience in the Alcobev space in various roles, starting from technical, manufacturing, and factory management to ultimately end-to-end global supply solutions for Mainstream Spirits for Diageo Plc, the global leader in beverage alcohol.

Shri Ajay was an Executive Director for Allied Blenders and Distillers Private Ltd., a manufacturer & marketer of spirits brands based in Mumbai, India, till Jan'20. Before this, he served as the Global Supply Director - Mainstream Spirits for Diageo Plc. He has in the past worked for United Spirits Limited (USL) and Shaw Wallace & Company Ltd., both in executive and senior management roles. Shri Ajay has served as a Managing Director of a Brewery, been Director on the Board of Subsidiaries, served on the Executive Committee of United Spirits Ltd. - A Diageo Group Company and thereafter on the Global Supply Executive Committee of Diageo Plc.

His career journey has touched upon all facets of the Alcobev industry. A Chemical Engineer by qualification, Shri Ajay has been involved with acquisitions, their integration & merger into mainline business, manufacturing footprint & cost optimization, stepping up safety standards & infrastructure to international standards. Shri Ajay has indepth knowledge of critical supply chain risks and opportunities. He has also done path-breaking work on water conservation and sustainability in a water-stressed country, considering that Alcobev is a large water-consuming industry. Shri Ajay was overseeing USL's supply function comprising of 95 manufacturing sites spread across the country and then spearheaded the transformation of USL's manufacturing operations, technical functions, safety & sustainability to align with Diageo Global Supply standards. He has been instrumental in introduction of processes to improve performance, efficiencies and profitability to make USL Manufacturing World Class.

In his role as the Global Supply Director - Mainstream Spirits for Diageo Plc, Shri Ajay has covered African, South American, and the far eastern markets scouring for potential opportunities in the mainstream segments, and has been successful in drawing up the Mainstream Strategy and Growth Plans for Supply at Diageo Plc.

Shri Ajay's areas of expertise lie in General Management, Supply, Procurement & Sourcing, Regulatory & Compliance, Innovation & Renovation, Operations Excellence, Technical, Projects & Acquisitions within the Indian and global space. Shri Ajay's long years of association with the consumer product space lends to his extensive knowledge, creative thinking, interest & insights on trends, consumer behaviour, market dynamics & regulatory framework for market penetration & development.

Presently, Shri Ajay serves as an Independent Director on the Board of Directors of EID Parry (India) Ltd. Shri Ajay is also a Non-Executive Professional Director on the Board of Next Century Spirits India Pvt.Ltd., a wholly-owned subsidiary of Next Century Spirits LLC, USA, a technology start-up in the Alcobev space.