



## S Chand And Company Limited

Registered Office: A-27, 2nd Floor, Mohan Co-Operative Industrial Estate, New Delhi - 110044, India.

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Date: October 07, 2020

To Listing Department BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai, Maharashtra 400001	To Listing Department, National Stock Exchange of India Limited Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai, Maharashtra 400051
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Dear Sir,

**Re: Disclosure under Regulation 30 of The SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations")**

This is to inform you that the Company is looking to raise funds for its EdTech Platforms, which includes both school and student solutions from investors. For this purpose, the Company has retained LoEstro Advisors LLP, a Hyderabad based firm specializing in transaction advisory in the Education space.

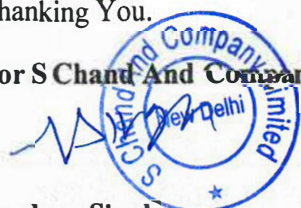
LoEstro is a reputed advisory company in the Education space with a strong team of seasoned education sector specialists having multiple years of experience in the domain. LoEstro is a leading transaction advisory firm for executing and completing complex Fundraise and M&A transactions in the education space. Led and managed by a team with deep operating and financial experience in the education sector, LoEstro has been involved in some of the marquee transactions—including the partnership of Nord Anglia Education with Oakridge Schools (K-12), Sale of Oi Preschools to FirstCry (PreSchools), Fundraise for Univariety from InfoEdge (EdTech) etc.

S Chand And Company Limited is a leading education content company delivering content across the length and breadth of the country. We provide content, solutions, and services across the education lifecycle through our presence in three business segments – Early Learning, K-12 and Higher Education. We have a strong foothold in the CBSE/ICSE affiliated schools, with increasing presence in the state board affiliated schools across India. Our prestigious brands include some of the best-selling and popular print content, such as S Chand, Vikas, Madhubun, New Saraswati House, Chhaya Prakashani and EdTech brands are Learnflix, Mylestone, SmartK, Testcoach, Destination Success, myStudygear, Ignitor and Educate 360.

Request you to please take note of the same.

Thanking You.

For S Chand And Company Limited



**Jagdeep Singh**  
Company Secretary & Compliance Officer  
Membership No. A15028  
Address: A-27, 2<sup>nd</sup> Floor,  
Mohan Co-operative Industrial Estate,  
New Delhi-110044