

ETHOS LIMITED

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Ref. no. : Ethos/Secretarial/2022-23/55

Dated: December 9, 2022

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai - 400001

(Scrip Code : 543532)

National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra,
Mumbai - 400 051
(Trading symbol : ETHOSLTD)

ISIN : INE04TZ01018

Subject : Press Release

Dear Sir/Ma'am

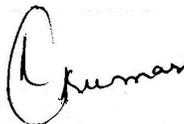
Greetings from Ethos.

Pursuant to Regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith the press release titled as '**Ethos Limited Set To Launch German Brand Tutima In India Under An Exclusive Retail Partnership**' being issued by the Company for the information of our valued investors.

We would request you to please take the same in your records and oblige.

Thanking you

Yours truly
For **Ethos Limited**

Anil Kumar
Company Secretary & Compliance Officer
Membership no. F8023

Encl.: as above

Registered Office:

Plot 3, Sector III, Parwanoo-173 220 INDIA

PRESS RELEASE



Ethos Limited Set To Launch German Brand Tutima In India Under An Exclusive Retail Partnership

New Delhi, December 8th, 2022: Ethos Limited has signed an exclusive retail partnership with Tutima to introduce the revered Glashütte-based brand in India. Through this partnership, Ethos will exclusively retail their sporty and performance-driven timepieces across the country. The selection, to be available from early 2023, will include watches from the sought-after M2 collection, Saxon One, Grand Flieger, and Patria.



About Tutima

Tutima have always been at the forefront of innovation with their utilitarian timepieces. The brand is particularly known among collectors and enthusiasts for pilot's watches, which they first started making in the 1980s. The current-day Tutima repertoire consists of Patria, M2, Saxon One, Grand Flieger and Sky collections. Their Tempostopp model is a well-known chronograph with a manual-winding, in-house calibre featuring the flyback complication. Another legendary timepiece by the house, also its flagship model, is the Hommage. Introduced in 2011, Hommage is the first German wristwatch with a minute repeater.

About Ethos Limited (BSE: 543532; NSE: ETHOSLTD)

Ethos Limited is one of India's largest luxury and premium watch retailers, founded in the year 2003 and publicly listed on BSE Limited and National Stock Exchange of India Limited since 30th May, 2022.

For more information, contact:

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