

1st July, 2021

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

Dear Sir,

Reg : Sales update for the month of June 2021

Please find enclosed the Press Release regarding the Company's sales update for the month of June 2021.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED



K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company sales grows by 27% in June 2021

Hosur, July 01, 2021: TVS Motor Company registered a growth of 27% in June 2021 with sales of 251,886 units as against sales of 198,387 units in the month of June 2020. We have reduced dealer stocks to support our dealers and channel partners and will produce to maintain adequate inventories for customer demand.

Two-Wheeler

Total two-wheelers registered a growth of 25% with sales of 238,092 units in June 2021 as against sales of 191,076 units in June 2020. Motorcycle registered sales of 146,874 units in June 2021 as against sales of 84,401 units in June 2020. Scooter sales of the Company registered 54,595 units in June 2021 as against sales of 65,666 units in June 2020.

Domestic two-wheeler sales registered 145,413 units in June 2021 as against sales of 144,817 units in June 2020.

International Business

The Company's total exports registered sales of 106,246 units in the month of June 2021 as against sales of 53,123 units in June 2020. Two-wheeler exports registered sales of 92,679 units in June 2021 as against sales of 46,259 units in June 2020. The demand in export market continues to be robust, but scarcity in container availability is affecting overall export volumes.

Three-Wheeler

Three-wheeler of the Company registered a growth of 89% with sales of 13,794 units in June 2021 as against sales of 7,311 units in June 2020.

PRESS RELEASE



First Quarter Sales Performance

During the first quarter of the current financial year, two-wheelers posted sales of 6.19 lakh units as against sales of 2.55 lakh units in the first quarter FY 20-21. Three-wheeler of the Company registered sales of 0.39 lakh units in the first quarter of the current year as against 0.12 lakh units in the first quarter of FY 20-21.

About TVS Motor Company

We are a reputed two and three-wheeler manufacturer, and the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past four years. We have been ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey for consecutive three years. For more information, please visit www.tvsmotor.com.

For further information, please contact:

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TVS Motor Company
