



To,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, C-1, G Block,
Bandra Kurla Complex,
(East), Mumbai - 400 051.

Department of Corporate Service
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

Symbol: ANGELONE

Scrip Code: 543235

Sub: Angel One launches its Super App on the Android platform for limited set of users

Dear Sir/Ma'am,

With reference to the captioned subject matter, please find enclosed a note dated November 25, 2022 for your information and records.

Thanking you.

**For Angel One Limited
(Formerly known as Angel Broking Limited)**

**Naheed Patel
Company Secretary and Compliance Officer**

**Date: November 25, 2022
Place: Mumbai**

Encl: As above

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**Angel One Limited
(Formerly Known as Angel Broking Limited)**
CIN: L67120MH1996PLC101709
SEBI Registration No Stock Broker: INZ000161534,
CDSL: IN-DP-384-2018, PMS: INP000001546,
Research Analyst: INH000000164, Investment Advisor: INA000008172,
AMFI Regn. No. ARN-77404, PFRDA, Regn. No.-19092018.



Angel One launches its Super App on the Android platform for limited set of users

Built on the principles of S.T.A.R.S – Simplicity, Transparency, Availability, Reliability and Swiftness, the Super App has been designed to simplify investments

Mumbai, 25th November 2022: Committed to providing a superior experience to investors, Angel One Limited (formerly known as Angel Broking Limited) continues with its innovative product offerings. The Fintech company announces the launch of its Super App on the Android platform, to a limited set of users. Earlier this year, the company launched the Web and iOS versions of the Super App.

Built on the five principles of S.T.A.R.S. – Simplicity, Transparency, Availability, Reliability and Swiftness, here's what Angel One's Android users will have access to:

- **Simplicity** – A tell-all homepage providing everything you need at a single click – market mood through indices, product portfolio & option to add funds.
- **Transparency** – Users find it difficult to understand charges, and Angel One has ZERO hidden charges. D.A.S.H. platform will answer all the questions about charges.
- **Availability** – The offline mode functionality on the app will ensure that customers can always access their last synced portfolio, funds and order status.
- **Reliability** – Stock market transactions happen in a fraction of a second, and the App's stability is a must. Thus, Super App offers ZERO tolerance for App crashes, bugs, and latency.
- **Swiftness** – The faster interactions with the Super App translate into redefined and scalable data streaming service for broadcast, biometric-driven instant login, instantly updated ledgers, real-time billing or settlements, etc.

The Super App incorporates detailed feedback received from clients over the years. Angel One has incorporated this feedback to provide its clients with a seamless experience. The company will soon commence a full-fledged App rollout to all clients. While initially, the Super App will provide broking services, its architecture is nimble, thus allowing the company to quickly add newer products/services, like third-party financial products, etc., on the app.

Understanding that majority of the clients are young and new to market, the Super App houses various educational videos on the Homepage. Angel One has also developed an investor education platform – Smart Money – that enables clients to upskill themselves and have a granular understanding about the various aspects of investing and trading. The platform offers a comprehensive range of educational modules for different sets of investors.

Angel One Limited is serving a growing client base of 11.88 million on the back of its state-of-the-art products and services available through its mobile app, tablet, web platform and desktop

application. Angel One plays a vital role in offering its clients a secure, effortless and personalised investment experience.

About Angel One Ltd:

Angel One Limited, (formerly known as Angel Broking Limited), (NSE: ANGELONE, BSE: 543235) is the largest listed retail stock broking house in India, in terms of active clients on NSE. Angel One is a technology-led financial services company providing broking and advisory services, margin funding, loans against shares and distribution of third-party financial products to its clients. The broking and allied services are offered through (i) online and digital platforms and (ii) network of Authorized Persons.

Angel One Ltd extensively uses Artificial Intelligence and Machine Learning to create a superior digital experience. The company has built a host of digital properties like Angel One Mobile App, Angel BEE Mobile App, 'ARQ Prime' a rule-based recommendation engine, 'SmartAPI' a free-to-integrate API platform, 'Smart Money' an investor education platform, 'SmartStore' a marketplace for fintech products, learning platform and social forums for more than 11 million clients.

For information, please contact:

Company :



Angel One Limited

CIN - L67120MH1996PLC101709

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Value 360 Ltd.

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