



Dixon Technologies (India) Ltd.

5th September, 2022

To Secretary Listing Department BSE Limited Department of Corporate Services Phiroze Jeejeebhoy Towers Dalal Street, Mumbai – 400 001	To Secretary Listing Department National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex Mumbai – 400 051
Scrip Code: 540699 ISIN: INE935N01020	Scrip Code: DIXON ISIN: INE935N01020

Dear Sir/Madam

Subject: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirement) Regulations 2015

With reference to the captioned subject and pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirement) Regulations 2015 ("**Listing Regulations**"), Dixon Technologies (India) Limited ("**Company**") hereby informs BSE Limited and the National Stock Exchange of India Limited that the Company has executed an agreement with Google to sub-license rights relating to Android & Google TV.

We request you to kindly take this on your record.

Thanking You,

For **DIXON TECHNOLOGIES (INDIA) LIMITED**



Ashish Kumar
Group Company Secretary, Head – Legal & HR

DIXON SIGNS AGREEMENT WITH GOOGLE TO SUB LICENSE RIGHTS RELATING TO ANDROID & GOOGLE TV

Noida, 5th September, 2022

Dixon Technologies (India) Ltd. is the largest manufacturer of LED TV'S in India with an annual capacity of 6 mn & is the first contract manufacturer in India to get the sub licensing rights relating to Android & Google TV. This new partnership will enable the company in offering a cost effective, consistent, high quality & out of box experience to our existing customers & potential new brands which will further strengthen the company's market leadership in the LED TV category.

Commenting on this occasion, Mr Atul B. Lall, Vice Chairman & Managing Director stated that, "Google is an iconic company & I am delighted and encouraged by the trust they have bestowed on Dixon. As the landscape for streaming grows, customer demands call for multiple choices and Dixon's product offerings are poised to answer such needs. This has been possible largely due to company's relentless focus on innovation, backward integration, large scale & strong relationship with National & International brands. This is in line with our effort to contribute to "Make in India" initiative of the Government."

About Dixon Technologies (India) Limited

Dixon Technologies (India) Limited is India's largest* home grown design-focused and solutions company engaged in manufacturing electronic products and has a diversified portfolio which includes (i) consumer electronics like LED TVs; (ii) Home appliances like washing machines; (iii) lighting products like LED bulbs, LED battens, down lighters etc.; (iv) mobile phones/smart phones; (v) CCTV & DVRs; (vi) Medical Equipment; (vii) Set Top boxes; (viii) IT Products; (ix) Telecom & Networking Products.

****Source: Project Rise: Indian Consumer Electronics & Appliances Market Study, issued by Frost & Sullivan India Private Limited***

For further clarification, you may contact the undersigned:

Ashish Kumar

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