

E-102, 103, EPIP, Sitapura Industrial Area, Jaipur - 302022, INDIA

Ref- BSE/2020-21/04

Date: May 28, 2020

To,

Corporate Relationship Department,

BSE Limited

Phioze Jeejeebhoy Tower,

Dalal Street,

Mumbai - 400 001

Sub: Disclosure of material impact of CoVID-19 pandemic.

Ref: SEBI Circular No. SEBI/HO/CFD/CMD1/CIR/P/2020/84 dated May 20, 2020.

Scrip Code: 539399

Dear Sir/Madam,

This has reference to the Circular No SEBI/HO/CFD/CMD1/CIR/P/2020/84 dated May 20, 2020 issued by the Securities and Exchange Board of India.

In this regard we would like to inform you that as per the extant guidelines issued by the Government of India / State Government(s)/ Local Authority and after securing permission from the local Government Authorities the Company has resumed partial operation at its manufacturing facility with reduced strength of manpower.

The Company is complying with all the conditions imposed by the authorities and undertaking the necessary measures for safeguarding health of the workforce. The Company will continue its efforts towards achieving normalized level of operations, depending upon prevailing situation and the Government directives. We are also monitoring the health of our suppliers on a constant basis.

The Company endeavours to perform its duties as agreed to in various executed operational contracts / agreements and wherever the same is not feasible, amicable resolution is / will be initiated. There is / will be no failure in performance by the Company of its obligations envisaged in contract / agreement entered into by it which may have material effect.

However, the impact of the CoVID-19 situation on the Company's business is not immediately assessable. The Company is in the process of assessing the impact of the CoVID-19 situation and the same will be communicated as and when the information is reasonably assessable.

The company is assessing the future impact of CoVID-19 on other aspects, operations, profitability, liquidity position, demand for its products and it will update on these issues and separate communication in this regard will be submitted soon.

Kindly take the same on record.

Thanking You,

For ~~Bella Casa Fashion & Retail Limited~~

Sonika Gupta

Company Secretary & Compliance Officer

M. No: - 38676

