

23rd September, 2019

BSE Limited

Corporate Relations Department,
Phiroze Jeejeebhoy Towers, Dalal Street
Mumbai- 400001

Ref : Scrip Code: 513713

Sub : Commences commercial operations through one of its kind logistic hub / Retail store at Tilak Nagar, Chembur

Currently the company's business includes many verticals, out of which Retail contributes as one of the major one, with enormous scope of expansion and scalability. The future growth of Retail division of the company would have a direct impact on the parent company (White Organic Agro Limited in this case).

We are pleased to announce that the Company has commenced commercial operations through its centrally located Logistics hub at Shop No. 1, Radhika Residency, Tilak Nagar, Off Tilak Nagar Station, Mumbai. with an excellent logistic support for central Mumbai and is in advanced phase of negotiations for acquiring second logistic hub at Santacruz West to cater western suburbs of Mumbai, which would help in expansion of its operations further for its retail division.

The management believes with the launch of this logistics hub, we are actively participating in our mission to create a sustainable environment of bringing health, happiness and True Wellness to our customers. Right from fresh Fruits and Vegetables, Groceries, Spices and Seasonings to Beverages, Health and Personal care products. Consumers can Choose from a wide range of options in every category, organically grown and exclusively handpicked to help them find the best quality available at the lowest prices. The pre-ordered goods will be delivered right to their doorstep with an option to pay via cash or by using debit / credit card or E-wallet.

Our products have been well appreciated and accepted and we anticipate strong demand. We foresee enormous scope of expansion and scalability and believe that this development will be advantageous to the Company which will position us very well in the organic industry. Latest studies state that the consumption of organic food can contribute to more intake of nutritionally advantageous antioxidants and limited exposure to heavy metals. The positive impacts of antioxidants obtained from organic foods include prevention of heart disease, cancer, vision problems, premature aging, and cognitive malfunction.

The Company is steering towards commencement of its online shopping portal viz., www.whiteorganics.in, an exclusive organic online store for convenience of its customers. The management is optimistic about the future of organic business and shall constantly endeavor to increase its product portfolio so that it can cater to diverse customer needs and evolve as a one stop solution for organic products.

Company website: - www.whiteorganicagro.com

Retail and e-commerce: - www.whiteorganics.co.in / www.whiteorganics.in

For WHITE ORGANIC AGRO LIMITED


Director / Authorized Signatory