

Dixon[®]
Dixon Technologies (India) Ltd.

6th January, 2021

To Secretary Listing Department BSE Limited Department of Corporate Services Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001	To Secretary Listing Department National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex Mumbai - 400 051
Scrip Code - 540699 ISIN: INE935N01012	Scrip Code- DIXON ISIN: INE935N01012

Dear Sir / Madam,

Sub: Dixon enters into agreement with boAt for manufacturing of Twin wireless speakers

Pursuant to Regulation 30 read with Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that the Company has entered into an agreement with Imagine Marketing Private Limited ("boAt") for Manufacturing of Twin wireless speakers under Company's EMS business. The said manufacturing will take place from the Company's manufacturing facility located at Noida, Uttar Pradesh. In this regard, please find enclosed herewith detailed announcement.

We request you to kindly take this on your record.

Thanking You,
For **DIXON TECHNOLOGIES (INDIA) LIMITED**



Ashish Kumar
Gr. Company Secretary, Head-Legal & H.R.



Encl: as above



Dixon Technologies partners with boAt for manufacturing of Twin Wireless Speakers

- *Imagine Marketing Private Limited (“boAt”) and Dixon Technologies have entered into agreement for manufacturing of Twin Wireless Speakers*
- *Manufacturing to take place at Dixon’s manufacturing facility located at Noida*

Noida, India, 6th January, 2021

Dixon Technologies (India) Limited and boAt have entered into agreement for manufacturing of Twin wireless speakers. Dixon shall be manufacturing the said Products from its manufacturing facility located at Noida, Uttar Pradesh.

Commenting on this association, **Mr. Atul B. Lall, Vice Chairman & Managing Director**, Dixon Technologies (India) Limited said, *“boAt is the leader in the earwear segment. Their high quality audio devices are known for their style and efficiency. We are delighted and encouraged by the trust they have bestowed on Dixon for this collaboration. Dixon Group is committed to have pivotal impact in making India an ‘Atmanirbhar Bharat’ backed by our commitment and performance.*

About Dixon Technologies (India) Limited

Dixon Technologies (India) Limited is the largest* home grown design-focused and solutions company engaged in manufacturing products in the consumer durables, lighting and mobile phones markets in India. Their diversified product portfolio includes (i) consumer electronics like LED TVs; (ii) home appliances like washing machines; (iii) lighting products like LED bulbs and tubelights, downlighters; (iv) mobile phones; and (v) CCTV & DVRs (vi) Medical Equipment. Dixon also provides solutions in reverse logistics i.e. repair and refurbishment services of set top boxes, mobile phones and LED TV panels.

****Source: Project Rise: Indian Consumer Electronics & Appliances Market Study, issued by Frost & Sullivan India Private Limited***

For further clarification, you may contact the undersigned:

Ashish Kumar

Group Company Secretary, Head- Legal & H.R.

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