

Ref. No.: PSL/2024-25/CS/SE/07 Date: 20<sup>th</sup> May, 2024

То,	То,
Listing Department	Corporate Relationship Department
National Stock Exchange of India Limited	BSE Limited
Exchange Plaza, 5 <sup>th</sup> Floor,	P.J. Towers,
Plot No. C/1, G Block,	Dalal Street,
Bandra Kurla Complex,	Mumbai - 400 001
Bandra (E), Mumbai - 400 051	
	Security Code: 540724
Symbol: DIAMONDYD	Security ID: DIAMONDYD

Subject: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Appointment of Senior Management Personnel

Dear Sir/Madam,

We write to inform you that the Board of Directors of the Company in its Meeting held today i.e. 20<sup>th</sup> May, 2024, based on the recommendation of the Nomination and Remuneration Committee has approved the appointment of Mr. Amrit Chaudhary as Sr. Vice President & Head – Sales with effect from 1<sup>st</sup> July, 2024. Mr. Amrit Chaudhary shall be a Senior Management Personnel effective the said date.

The details required under Regulation 30 of the Listing Regulations read with Schedule III thereof and SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/CIR/2023/123 dated 13<sup>th</sup> July, 2023 are enclosed.

This is for your information and records.

Thanking you,

Yours faithfully,

For Prataap Snacks Limited

Parag Gupta Company Secretary and Compliance Officer

Encl.: As above



Registered Office : Khasra No. 378/2, Nemawar Road, Near Makrand House, Palda, Indore, Madhya Pradesh - 452 020, India Telephone : 91-731-2439999 E-mail : info@yellowdiamond.in Website : www.yellowdiamond.in



Annexure

Disclosure under Part A of Schedule III of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/CIR/2023/123 dated 13<sup>th</sup> July, 2023

Details of Mr. Amrit Chaudhary	. Sr. Vice I	President & Head –	- Sales, Senior	Management Personnel

Sr. No.	Details of event that needs to be disclosed	Information of such event
1.	Reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise	Appointment of Mr. Amrit Chaudhary as Sr. Vice President & Head – Sales
2.	Date of appointment/ <del>cessation</del> (as applicable) & term of appointment	Appointment of Mr. Amrit Chaudhary as Sr. Vice President & Head – Sales, Senior Management Personnel with effect from 1 <sup>st</sup> July, 2024
3.	Brief Profile (in case of appointment)	<ul> <li>Mr. Amrit Chaudhary is having over 15 years of experience in FMCG, sales and marketing, business operations, strategy and modern trade. He has worked across all geographies in India.</li> <li>He started his career as an entrepreneur in exotic &amp; perishable food business. He has graduated from Institute of Rural Management Anand (IRMA). He has previously worked with companies like Britannia Industries Limited, ITC, Dabur India Limited, Pepsico Limited and Hindware Home Innovation.</li> </ul>
4.	Disclosure of relationships between directors (in case of appointment of a director)	Mr. Amrit Chaudhary is not related to any Director on the Board of the Company



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