

CIN: L17124RJ1996PLC011522

E-102, 103, EPIP, Sitapura Industrial Area, Jaipur - 302022, INDIA

Ref: BSE/2023-24/14

Date: 08.07.2023

To, Corporate Relationship Department BSE Limited, P.J. Towers, Dalal Street, Fort, Mumbai – 400 001

Scrip Code: 539399

Sub: BSE e-mail dated 07th July, 2023 regarding Clarification on Price Movement

Ref: - L/SURV/ONL/PV/KB/ 2023-2024 / 3437

Dear Madam,

With reference to your e-mail with the ref no. L/SURV/ONL/PV/KB/ 2023-2024 / 3437 dated 07th July, 2023, seeking clarification on the price movement of our security in the exchange. In this regard, we would like to clarify that the Company has made all the necessary disclosures in accordance with the provisions of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 from time to time and has not withheld any material information/event that in our opinion that would have a bearing on the price behaviour in our security.

We would also like to clarify that there are no pending information/announcements to be made by the Company as of the date which requires disclosures in accordance with regulatory requirements. The price movement is purely due to market conditions and is absolutely market driven and the management of the Company is in no way connected with such movement in the price.

We hope the above clarification would suffice your query and request you to kindly take the same on your records.

Thanking You,

Yours faithfully,

For Bella Casa Fashion & Retail Limited

Sonika Gupta Company secretary & Compliance Officer M. No. A38676