

SEC/104/2022-23

February 21, 2023

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| BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai 400 001. Stock Code : 532638 | National Stock Exchange of India Limited Exchange Plaza, Bandra-Kurla Complex, Bandra (East), Mumbai 400 051. Stock Symbol : SHOPERSTOP |
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Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015- Appointment of Ms. Smita Jatia (DIN No: 03165703) as an Independent Director.

Dear Sir/ Madam,

The Board of Directors of the Company have approved the appointment of Ms. Smita Jatia (DIN No: 03165703) as an Additional Director (as a Non-Executive Independent Director of the Company) to the Board of the Company through its circular resolution passed on February 20, 2023.

The details required pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated 09th September 2015 and Para A of Part A of Schedule III to the said Regulations are provided herein below:

Appointment of Director: Ms. Smita Jatia (DIN No: 03165703) as an Additional Director (as a Non-Executive Independent Director of the Company).

| Sr. No | Particulars | Details |
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| a. | Reason for Change viz. appointment, resignation, removal, death or otherwise; | Ms. Smita Jatia is appointed as an (Additional) Non-Executive Independent Director of the Company for term of 5 years. |
| b. | Date of appointment/ cessation (as applicable) & term of appointment; | With effect from February 20, 2023 to hold the office upto ensuing General Meeting of the Company. |
| c. | Brief Profile (in case of appointment) | <p>Smita Jatia is the Managing Director (MD) of Westlife Foodworld Ltd which owns and operates the master franchisee of McDonald's restaurants in West and South India under their wholly owned subsidiary, Hardcastle Restaurants Pvt. Ltd. (HRPL). Smita is a business stalwart with over two decades of experience in the QSR industry. She has been at the forefront of leading the aggressive growth of McDonald's in the market and building it as one of the most loved brands in the country.</p> <p>Smita joined Westlife as the marketing lead in 1998 and spearheaded some of the most impactful campaigns for the brand. She was integral in conceiving campaigns such as "McDonald's main hai kuch baat" and "Aap ke zamane mein baap ke zamane ke daam" that laid the growth foundation for the brand in the country. She eventually worked across functions including strategy, operations and HR, before she was given reins of the company as the MD.</p> |

Shoppers Stop Limited

Registered & Service Office : Umang Tower, 5th Floor, Mindspace, Off. Link Road, Malad (W), Mumbai 400 064, Maharashtra.
 T 022- 42497000 CIN : L51900MH1997PLC108798. Email : customercare@shoppersstop.com Website: www.shoppersstop.com
 Toll Free No.:1800-419-6648 (9 am to 9 pm).

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| | | <p>Smita's biggest strength lies in her astute understanding of commerce and customers alike. Under her leadership, McDonald's has achieved many key milestones including reaching the INR 1000 cr revenue mark, launching McCafé, bringing the brave concept of Experience of The Future (EOTF) restaurants to India and launching the innovative, new service – On the Go on their McDelivery app during the pandemic. This exemplary growth path has also been recognized by McDonald's Corporation that awarded HRPL the 'Top of the Charts' honour. The award recognized West and South India as the best performing market in Asia - yet another strong testimony to Smita's vision and leadership.</p> <p>A commerce graduate from Sydenham College, Mumbai, Smita has completed an 18-week executive management program from Harvard Business School, Boston. She has also undergone a rigorous Marketing and Restaurant Leadership program at the Hamburger University, USA.</p> <p>She was featured in the Forbes Asia's Power Businesswomen list. This list included only 25 women from across the Asia-Pacific region of which only four Indian women entrepreneurs made it to the list! This coveted recognition is one big feather in her hat. She was also recently featured in the Most Powerful Women list by Business Today and was on the Cover of their magazine's October issue.</p> |
| d. | Disclosure of relationship between Directors (in case of appointment of a Director) | Ms. Smita Jatia is not related to any of the Directors of the Company and it is further affirmed that she is not debarred from holding the office of Director by virtue of any SEBI order or any other such authority. |

Kindly take the same on records.

Thank you.

Yours faithfully,

For **Shoppers Stop Limited**

Vijay Kumar Gupta
Vice President – Legal, CS & Compliance Officer
ACS No: 14545

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