

Ref No.: SEL/Reg. 29- LODR/July-21/01

July 19, 2021

The Secretary, National Stock Exchange of India Limited Exchange Plaza, Bandra-Kurla Complex Bandra (E), Mumbai-400 051. NSE Symbol: SHEMAROO The Secretary, BSE Limited Phiroze Jeejeebhoy Towers Dalal Street, Mumbai-400 023. Scrip Code : 538685

Dear Sir / Madam,

Re: SHEMAROO ENTERTAINMENT LIMITED - ISIN: INE363M01019

Sub: Regulation 29 of the SEBI (LODR), Regulations, 2015 – Intimation of Board Meeting for consideration and approval of the unaudited Financial Results of the Company for the Quarter ended June 30, 2021

This is to inform that a meeting of the Board of Directors of Shemaroo Entertainment Limited is scheduled to be held on Tuesday, July 27, 2021, inter alia to consider and approve the unaudited financial results of the Company for the Quarter ended June 30, 2021.

In this Connection, as informed earlier pursuant to "Shemaroo Entertainment Limited - Code of Conduct for Prevention of Insider Trading" read with the SEBI (Prohibition of Insider Trading) Regulations, 2015, as amended, Trading Window for dealing in the securities of the Company shall remain closed upto 48 hours of declaration of the results for all designated persons, their immediate relatives and all connected persons covered under the aforesaid code.

This is for your information and records.

Thanking you,

Yours faithfully, For Shemaroo Entertainment Limited

Dipesh U. Gosar Company Secretary & Compliance Officer ICSI Membership No.: - A23755