



**RP-Sanjiv Goenka
Group**

Growing Legacies



June 3, 2019

The Manager,
Listing Department,
National Stock Exchange of India Ltd.,
'Exchange Plaza', C-1, Block G,
Bandra- Kurla Complex,
Bandra (East),
MUMBAI - 400 051

The Listing Department
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001

The Calcutta Stock
Exchange Limited,
7, Lyons Range,
KOLKATA - 700 001

Symbol : SAREGAMA EQ

Scrip Code : 532163

Scrip Code: 017177

Dear Sir / Madam,

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Re: Press Release on launch of Carvaan Mini Legends in Bengali

Please find enclosed the Press Release on launch of Carvaan Mini Legends in Bengali.

Kindly take the same on record and acknowledge the receipt.

Thanking you,

Yours faithfully,
For **Saregama India Limited**

**Kamana Khetan
Company Secretary and Compliance Officer**



Encl: as above

Saregama Carvaan Mini Legends now in Bengali

~ 351 Superhit Retro Bengali Songs ~

4 June'19, Mumbai: Amar Swapna Tumi Ogo, Ei Raat Tomar Amar, Jani Tomar Premer Jogyo Ami To Noi and other such melodies now come packed in Carvaan Mini Legends - Bengali. Saregama launches yet another regional variant of Carvaan Mini pre-loaded with 351 Superhit Retro Bengali songs by legendary singers like Hemanta Mukherjee, Lata Mangeshkar, Kishore Kumar, Asha Bhosle, Manna Dey amongst others.

This portable Bluetooth speaker not only offers pre-loaded retro Bengali superhits but also supports other features like FM/AM, AUX and USB to play other personal collection of music. This all-in-one speaker has long lasting battery backup of 4-5 hours along with 6 months warranty.

Talking about the product, **Vikram Mehra, MD, Saregama India** said, *"After successfully launching various regional variants of Carvaan Mini like Tamil, Telugu, Kannada, Malayalam, M.S. Subbulakshmi, Rabindrasangeet and Gurbani, this is yet another regional offering exclusively for our Bengali listeners."*

Economically priced at Rs 2490 only, Carvaan Mini Legends – Bengali is available on www.saregama.com

About Saregama India:

Formerly known as The Gramophone Company of India Ltd, Saregama owns the largest music archives in India, one of the biggest in the world. The ownership of nearly 50 per cent of all the music ever recorded in India also makes Saregama the most authoritative repository of the country's musical heritage. Saregama has now expanded into other branches of entertainment – it is involved in publishing, television software and digital content. It also runs studio facilities in Dum Dum, Kolkata making it one of the best end-to-end entertainment houses in the country.

For more information, please contact:

MSL India

Honey Sheth || +91 9870097011 || honey.sheth@mslgroup.com
Arzoo Chhabra || +91 9504432768 || arzoo.chhabra@mslgroup.com