

March 12, 2024

The Manager
Dept. of Corporate Services
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai - 400 001

Dear Sir,

Sub: Submission of Offer Opening Public Announcement ("Pre-Offer PA")

Ref: Open Offer to acquire upto 2,10,83,400 Equity Shares of Rs. 10.00/- each at a price of Rs. 16.00/- per Equity Share of Indian Bright Steel Co Limited ("the Target Company") representing 50.65% of its Diluted Share and Voting Capital by the Acquirers and the PAC under Regulation 3(1) & 4 of the SEBI (SAST) Regulations, 2011.

Based on the Observation letter received from SEBI on the above-referred Open Offer, the Pre-Offer Public Announcement has been published on March 12, 2024 in all the newspapers where the Detailed Public Announcement (DPS) was published. The content as published in newspapers is enclosed herewith for your reference and records. We hereby confirm that the content of PDF format and e-copy of the Pre-Offer PA has been compared and found to be in order. The copy of Pre-Offer PA is being submitted to SEBI and the Target Company.

Please acknowledge the same and disseminate on your website at the earliest.

Thanking You,

Yours truly,
For Systematix Corporate Services Limited


Amit Kumar
Director- Investment Banking



Encl: As Above

CC: 1. Indian Bright Steel Co Limited ("Target Company")
2. Mr. Bupinder Singh Chadha ("Acquirer-1")
3. Mr. Charnjit Singh Chadha ("Acquirer-2")
4. Mr. Abhijit Shah ("PAC")

Systematix Corporate Services Limited

Registered Office : 206 - 207, Bansi Trade Centre, 581/5, M. G. Road, Indore - 452 001. Tel. : +91-0731-4068253
Corporate Office : The Capital, A-Wing, No. 603 - 606, 6th Floor, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051.
Tel : +91-22-6619 8000 / 4035 8000 Fax : +91-22-6619 8029 / 4035 8029
CIN : L91990MP1985PLC002969 Website : www.systematixgroup.in Email : secretarial@systematixgroup.in
SEBI Merchant Banking Registration No. : INM000004224



PRE OFFER PUBLIC ADVERTISEMENT IN ACCORDANCE WITH REGULATION 18(7) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011, AS AMENDED OF INDIAN BRIGHT STEEL CO LIMITED
 Corporate Identification Number: L13209MH1960PLC011794
 Registered Office: Aarum Plaza, Pandita Ramsabai Marg, B.N. Cross Lane, Mumbai 400007, Maharashtra.
 Tel. No. +91 22-30001700; Email: indianbrightsteel@gmail.com
 Website: www.indianbrightsteel.com

This advertisement ("Pre Offer PA") is being issued by Systematix Corporate Services Limited ("Manager to the Offer") on behalf of Mr. Bupinder Singh Chadha ("Acquirer-1") and Mr. Charanjit Singh Chadha ("Acquirer-2") alongwith person acting in concert ("PAC"), namely Mr. Abhijit Shah ("PAC") pursuant to Regulation 18(7) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 as amended (the "SEBI (SAST) Regulations") in respect of the Open Offer (the "Offer") to acquire upto 2,10,83,400 fully paid-up equity shares of Rs. 10.00/- each (the "Equity Shares") at a price of Rs. 16.00/- per Equity Share, representing 50.65% of the Diluted Share and Voting Capital of Indian Bright Steel Co Limited (the "Target Company"). The Detailed Public Statement dated November 29, 2023 ("DPS") with respect to the aforementioned Offer was published on November 30, 2023 in the following newspapers:

Sl. No.	Newspapers	Language	Editions
1.	The Financial Express	English	All Editions
2.	Jansatta	Hindi	All Editions
3.	Mumbai Lakshadweep	Marathi	Mumbai Edition

The terms used but not defined in this Pre Offer PA shall have the same meanings assigned to them in the PA, the DPS, Corrigendum to the DPS and the Letter of Offer ("LOF"). The Manager to the Offer has received SEBI Observations Letter dated February 23, 2024 ("SEBI Observations Letter") on the Draft Letter of Offer ("DLOF") and pursuant to that the Shareholders are requested to note the following in relation to the Open Offer made by the Acquirers along with the PAC vide the PA dated November 22, 2023.

- Offer Price:** The Equity Shares of the Target Company are infrequently traded in terms of the SEBI (SAST) Regulations. The price being offered under this Offer is Rs. 16.00/- (Rupees Sixteen only) per Equity Share. The Offer Price shall be paid in "Cash" in accordance with Regulation 9(1)(a) of the SEBI (SAST) Regulations, and subject to the terms and conditions specified in the PA, the DPS, Corrigendum to the DPS and the LOF. Further, there has been no upward revision of the Offer Price or Offer Size by the Acquirers and the PAC.
- Recommendation of the Committee of Independent Director (CID):** The Committee of Independent Directors ("CID") of the Target Company in their meeting held on March 04, 2024 has recommended that the Offer Price is fair and reasonable as on date of the PA and the same recommendations is published in the which DPS was published on March 07, 2024.
- There is no competing offer in terms of Regulation 20 of the SEBI (SAST) Regulations. This offer is not a competing offer.
- The copies of LOF have been emailed and dispatched to the eligible public shareholders through Email and Speed Post/Registered Post by the Registrar to the Offer on Tuesday, March 05, 2024 who are the registered members of the Target Company as on the Identified Date (i.e. February 27, 2024).
- Shareholders are required to refer to Para 9 of the LOF (Procedure for Acceptance and Settlement of the Offer) in relation to inter alia the procedure for tendering their Equity Shares in the Offer and are required to adhere to and follow the procedure outlined therein.
- Please note that a copy of the LOF including "Form of Acceptance-cum-Acknowledgement" ("FOA") is also available on SEBI website (<http://www.sebi.gov.in>). Registered / Unregistered Shareholders if they so desire may also apply on the FOA downloaded from the SEBI's website. Further, in case of non-receipt / non-availability of the FOA, the application can be made on plain paper along with the following details:
 - In case of Equity Shares held in dematerialized form:** An Eligible Shareholder may participate in the Open Offer directly through his/her's Selling Broker by giving the details of Equity Shares they intend to tender under the Open Offer. Public Shareholders should tender their Equity Shares before market hours close on the last day of the Tendering Period. The Selling Broker would be required to place an order/bid on behalf of the Public Shareholders who wish to tender Equity Shares in the Open Offer using the Acquisition Window of the BSE. Before placing the bid, lien will be required to be marked on the tendered Equity Shares. Please also read the detailed procedure described in the LOF. Shareholders whose brokers are not registered with BSE are able to tender their Equity Shares through the Buyers' Broker or the Buying Broker subject to compliance with KYC requirements of the Buyer's Broker. The address of the "Buying Broker" to the Offer is as following address: Rikhav Securities Limited, B/501-502, 02, Commercial Building, Asha Nagar, Mulund (W), Mumbai - 400 080, Maharashtra, India. Tel. No. +91-22-6907 8300; Email: info@rikhav.net; Contact Person: Mr. Hitesh H Lakhwani.
 - In case of Equity Shares held in physical form:** In accordance with the Frequently Asked Questions issued by SEBI, "FAQs - Tendering of physical shares in buyback offer/ open offer/ exit offer/delisting" dated February 20, 2020, SEBI Circular No. SEBI/HO/CFD/CMD/IR/P/2020/144 dated July 31, 2020 and BSE notice no 20200528-32 dated 28 May 2020, shareholders holding securities in physical form are allowed to tender shares in open offer. However, such tendering shall be as per the provisions of the SEBI (SAST) Regulations. An Eligible Shareholder may participate in the Open Offer by providing his/her/its application in writing on a plain paper signed by all Eligible Shareholders (in case of joint holding) stating name, address, folio number, number of Equity Shares held, Equity Share certificate number, number of Equity Shares tendered for the Offer and the distinctive numbers thereof, enclosing the original Equity Share certificate(s), copy of Eligible Shareholder's PAN card(s) and executed share transfer form in favour of the Acquirers and the PAC. Eligible Shareholders must ensure that the plain paper application, along with the TRS and requisite documents, reach the Registrar to the Offer not later than 2 (two) working days from the closure of the Offer (i.e. April 01, 2024) at 5.00 p.m. If the signature(s) of the Eligible Shareholders provided in the plain paper application differs from the specimen signature(s) recorded with the Registrar of the Company or are not in the same order (although attested), such plain paper applications are liable to be rejected under this Offer. The above mentioned requisite documents are required to be sent to the collection centre mentioned below:

Address of the Collection Centre	Contact Person, Telephone No., Fax No., Email and Web	Mode of Delivery
BIGSHARE SERVICES PRIVATE LIMITED Unit: Indian Bright Steel Co Limited - Open Offer S6-2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri (East) Mumbai - 400093, Maharashtra India	Mr. Maruti Eate Telephone: +91 22 6263 8200 Fax: +91 22 6263 8299 E-mail: openoffer@bigshareonline.com Website: www.bigshareonline.com	Hand Delivery / Registered Post

- In accordance with Regulation 16(1) of the SEBI (SAST) Regulations, the draft letter of offer dated December 07, 2023 ("DLOF") was submitted to SEBI on December 07, 2023. SEBI issued its observations on the DLOF vide its letter bearing reference No. SEBI/HO/CFD/DCR/RAC/IR/P/DW/2024/7207/1 dated February 23, 2024. SEBI's observations have been incorporated in the LOF.
- There have been no other material changes in relation to the Offer since the date of the PA, save and except as disclosed above and as disclosed in the DPS, Corrigendum to the DPS and the LOF.
- To the best of the knowledge of the Acquirers and the PAC, there is no statutory or other approval(s) required by the Acquirers and the PAC to complete the acquisition under the SPA and under the Open Offer as on the date of this advertisement. If, however, any statutory or other approval(s) becomes applicable prior to completion of such acquisition, the Offer would also be subject to such other statutory or other approval(s).
- In terms of the tentative schedule of activity communicated by way of the DPS, the Eligible Shareholders of the Target Company are requested to note the following revisions related to the schedule of activity:

ACTIVITY	ORIGINAL DAY & DATE	REVISED DAY & DATE
Date of the Public Announcement (PA)	Wednesday, November 22, 2023	Wednesday, November 22, 2023
Date of publication of DPS in newspapers	Thursday, November 30, 2023	Thursday, November 30, 2023
Last date of filing Draft Letter of Offer (DLOF) with SEBI	Thursday, December 07, 2023	Thursday, December 07, 2023
Last date for a Competitive Bid / Offer	Thursday, December 21, 2023	Thursday, December 21, 2023 ⁽¹⁾
Last date for receipt of comments from SEBI on the Draft Letter of Offer (in the event SEBI has not sought clarification or additional information from the Manager to the Open Offer)	Friday, December 29, 2023	Friday, February 23, 2024 ⁽²⁾
Identified Date ⁽³⁾	Tuesday, January 02, 2024	Tuesday, February 27, 2024
Corrigendum to the DPS	NA	Friday, March 01, 2024
Last date for dispatch of the Letter of Offer to the Public Shareholders	Tuesday, January 09, 2024	Tuesday, March 05, 2024
Last date for public announcement by the Independent Directors committee of the Target Company on the Offer	Wednesday, January 10, 2024	Monday, March 11, 2024
Last date for upward revision of the Offer Price or any increase in the Offer Size	Monday, January 15, 2024	Tuesday, March 12, 2024
Offer Opening Public Announcement (Pre-Open PA)	Monday, January 15, 2024	Tuesday, March 12, 2024
Date of Opening of the Tendering Period (TP) / Offer	Tuesday, January 16, 2024	Wednesday, March 13, 2024
Date of Closure of the Tendering Period (TP) / Offer	Tuesday, January 30, 2024	Wednesday, March 27, 2024
Last date for communicating the rejection/acceptance; Completion of payment of consideration or refund to the shareholders	Thursday, February 08, 2024	Monday, April 15, 2024
Last date for release of Post-Offer Public Announcement (Post-Open PA)	Wednesday, February 21, 2024	Tuesday, April 23, 2024
Last date of submission of Final Report by the Manager to the Offer with SEBI	Wednesday, February 21, 2024	Tuesday, April 23, 2024

- There is no competing offer(s).
 - Actual date of receipt of comments from SEBI.
 - Date falling on the 10th (Tenth) working day prior to commencement of the Tendering Period, for the purposes of determining the eligible shareholders of the Target Company to whom the Letter of Offer shall be sent. It is clarified that all the Public Shareholders (as defined below) are eligible to participate in this Offer at any time prior to the closure of the Tendering Period.
 - The original schedule of activities was indicative (prepared on the basis of timelines provided under the SEBI (SAST) Regulations). Where last dates are mentioned for certain activities, such activities may take place on or before the respective last dates.
11. The Acquirers alongwith the PAC accept full responsibility for the information contained in this Pre-Open PA and undertake that they are aware of and will comply with their obligations under the SEBI (SAST) Regulations in respect of this Open Offer.
12. A copy of this Pre-Open Advertisement is expected to be available on the SEBI's website at www.sebi.gov.in.

ISSUED BY MANAGER TO THE OFFER ON BEHALF OF THE ACQUIRERS AND THE PAC MANAGER TO THE OFFER

 <p>Systematix Corporate Services Limited The Capital, A-Wing, 6th Floor, No. 603-606 Plot No. C-70, G-Block, Bandra-Kurla Complex (BKC), Bandra (East), Mumbai 400 051, Maharashtra, India. Tel. No.: +91-22-6704 8000 Fax No.: +91-22-6704 8022 Email: ecm@systematixgroup.in Contact Person: Jinal Sanghvi/Rahul Sharma SEBI Registration Number: INM000004224</p>		
<p>REGISTRAR TO THE OFFER</p> <p>Bigshare Services Private Limited S6-2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri (East) Mumbai - 400093, Maharashtra India Tel. No.: +91 22 6263 8200 Fax No.: +91 22 6263 8299 Email: openoffer@bigshareonline.com Contact Person: Maruti Eate SEBI Registration Number: INR000001385</p>		

For and on behalf of the Acquirers and the PAC

Sd/- Mr. Bupinder Singh Chadha	Sd/- Mr. Charanjit Singh Chadha	Sd/- Mr. Abhijit Shah
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Date: March 11, 2024
Place: Mumbai.

"IMPORTANT"
 Whilst care is taken prior to acceptance of advertising copy, it is not possible to verify its contents. The Indian Express (P) Limited cannot be held responsible for such contents, nor for any loss or damage incurred as a result of transactions with companies, associations or individuals advertising in its newspapers or Publications. We therefore recommend that readers make necessary inquiries before sending any monies or entering into any agreements with advertisers or otherwise acting on an advertisement in any manner whatsoever.

SHRIRAM Finance
SHRIRAM FINANCE LIMITED
 (Formerly known as Shiram Transport Finance Company Limited)
PUBLIC NOTICE
 This is to inform our customers and public at large that our **Pathankot Branch** located at Second Floor, Fortune Tower, Opposite Power House, Dhangu Road, Pathankot, Punjab - 145001 will shift to First Floor, Ashirbad Complex, Dhangu Road, Pathankot, Gurdaspur, Punjab - 145001 from 24th June, 2024.
 The Customers are requested to contact the new office premises for their needs.
REGIONAL BUSINESS HEAD

SHRIRAM Finance
SHRIRAM FINANCE LIMITED
 (Formerly known as Shiram Transport Finance Company Limited)
PUBLIC NOTICE
 This is to inform our customers and public at large that our **Ottanchatram Branch** located at Second Floor, Gopalan Departmental Stores, Upstairs HDFC Bank, Palani Main Road, Dindigul, Tamil Nadu - 624619 will shift to First Floor, VVK Complex, No.10259/11, Society Colony, Dindigul Main Road, Oddanchatram, Dindigul, Tamil Nadu - 624619 from 24th June, 2024.
 The Customers are requested to contact the new office premises for their needs.
REGIONAL BUSINESS HEAD

SHRIRAM Finance
SHRIRAM FINANCE LIMITED
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PUBLIC NOTICE
 This is to inform our customers and public at large that our **Mahasamund - I Branch** located at Ward No.1, Shankar Nagar, Raipur Road, Mahasamund, Chhattisgarh - 493445 will shift to Door No.02, Ground Floor, Dewangan Complex, Beside HDFC Bank, Near LIC Office, Raipur Main Road, Mahasamund, Chhattisgarh - 493445 from 24th June, 2024.
 The Customers are requested to contact the new office premises for their needs.
REGIONAL BUSINESS HEAD

SHRIRAM Finance
SHRIRAM FINANCE LIMITED
 (Formerly known as Shiram Transport Finance Company Limited)
PUBLIC NOTICE
 This is to inform our customers and public at large that our **Balapur Branch** located at Plot No. 91 and 86, Part of 141 (Old) Meerpeta, Balapur X Road, R.R. District, Telangana - 508206 will shift to H. No. 6-157, Plot No. 81, First Floor, SLNS Colony, Near SV Hospital, Balapur X Road, Balapur, K.V.Rangareddy, Telangana - 500005 from 24th June, 2024.
 The Customers are requested to contact the new office premises for their needs.
REGIONAL BUSINESS HEAD

SHRIRAM Finance
SHRIRAM FINANCE LIMITED
 (Formerly known as Shiram Transport Finance Company Limited)
PUBLIC NOTICE
 This is to inform our customers and public at large that our **Balod Branch** located at Ward 2, Station Road, No.153/16, Madhu Chowk, Sanjay Nagar, Balod, Chhattisgarh - 491226 will shift to Ward No.19, Ground Floor, Station Road, Madhu Chowk, Khasra No.737/14, Balod, Durg, Chhattisgarh - 491226 from 24th June, 2024.
 The Customers are requested to contact the new office premises for their needs.
REGIONAL BUSINESS HEAD

SHRIRAM Finance
SHRIRAM FINANCE LIMITED
 (Formerly known as Shiram Transport Finance Company Limited)
PUBLIC NOTICE
 This is to inform our customers and public at large that our **Talaja Branch** located at Shop No. - 126, First Floor, Amizara Market, Opposite Marketing Yard, Palitana Chokdi, Talaja, Bhavnagar, Gujarat - 364140 will shift to Office No.101, 102, 103, First Floor, Mandavray Complex, Bhavnagar - Talaja Road, Talaja, Bhavnagar, Gujarat - 364140 from 24th June, 2024.
 The Customers are requested to contact the new office premises for their needs.
REGIONAL BUSINESS HEAD

SHRIRAM Finance
SHRIRAM FINANCE LIMITED
 (Formerly known as Shiram Transport Finance Company Limited)
PUBLIC NOTICE
 This is to inform our customers and public at large that our **Gowribidanur Branch** located at First Floor, Opposite Reliance Petrol Bunk, Bangalore Road, Gowribidanur, Chikkaballapur, Karnataka - 561208 will shift to First Floor, Madanahalli, Near Bharat Petrol Bunk, BH Road, Gauribidanur, Kolar, Karnataka - 561208 from 24th June, 2024.
 The Customers are requested to contact the new office premises for their needs.
REGIONAL BUSINESS HEAD

SHRIRAM Finance
SHRIRAM FINANCE LIMITED
 (Formerly known as Shiram Transport Finance Company Limited)
PUBLIC NOTICE
 This is to inform our customers and public at large that our **Ludhiana - II Branch** located at SCO-13, Fourth Floor, Shanghai Tower, Feroze Gandhi Market, Ludhiana, Punjab - 141001 will shift to Second Floor, SCO-10-11, Feroze Gandhi Market, Ludhiana, Punjab - 141001 from 24th June, 2024.
 The Customers are requested to contact the new office premises for their needs.
REGIONAL BUSINESS HEAD

SHRIRAM Finance
SHRIRAM FINANCE LIMITED
 (Formerly known as Shiram Transport Finance Company Limited)
PUBLIC NOTICE
 This is to inform our customers and public at large that our **Kota - I Branch** located at Office No - 393, Shopping Center, Gumanpura, Kota, Rajasthan - 324006 will shift to First and Second Floor, Plot No. 4, opposite to Post Office, New Grain Mandi, P.I.P. Kota, Kota, Rajasthan - 324005 from 24th June, 2024.
 The Customers are requested to contact the new office premises for their needs.
REGIONAL BUSINESS HEAD

SHRIRAM Finance
SHRIRAM FINANCE LIMITED
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PUBLIC NOTICE
 This is to inform our customers and public at large that our **Jawalamukhi Branch** located at Ward No. 5, Village - Darang, Post Office Jawalamukhi, Kangra, Himachal Pradesh - 176031 will shift to First Floor, Ward No. 6, Village - Suknal, Post Office and Tehsil - Jawalamukhi, Kangra, Himachal Pradesh - 176031 from 24th June, 2024.
 The Customers are requested to contact the new office premises for their needs.
REGIONAL BUSINESS HEAD

SHRIRAM Finance
SHRIRAM FINANCE LIMITED
 (Formerly known as Shiram Transport Finance Company Limited)
PUBLIC NOTICE
 This is to inform our customers and public at large that our **Surajpur Branch** located at Ground Floor, Ward No.05, H.No.191, In front of Surajpur Petroleum Petrol Pump, Manendragarh Tada, Surajpur, Chhattisgarh - 497229 will shift to First Floor, Khata/Khasra No. 178125, Kissan Kitab No. P-733054, Main Road Surajpur, In front of SBI Bank, Surajpur, Surguja, Chhattisgarh - 497229 from 24th June, 2024.
 The Customers are requested to contact the new office premises for their needs.
REGIONAL BUSINESS HEAD

SHRIRAM Finance
SHRIRAM FINANCE LIMITED
 (Formerly known as Shiram Transport Finance Company Limited)
PUBLIC NOTICE
 This is to inform our customers and public at large that our **Malur Branch** located at First Floor, Shushilamma Complex, Beside Vathsalya Hospital, Hoskote Main Road, Malur, Kolar, Karnataka - 563130 will shift to Ground Floor, No.10, M B R Layout, Bangalore - Malur Road, Malur, Kolar, Karnataka - 563130 from 24th June, 2024.
 The Customers are requested to contact the new office premises for their needs.
REGIONAL BUSINESS HEAD

SHRIRAM Finance
SHRIRAM FINANCE LIMITED
 (Formerly known as Shiram Transport Finance Company Limited)
PUBLIC NOTICE
 This is to inform our customers and public at large that our **Mudigubba Branch** located at D.No.1/21, Ground Floor, Beside HP Petrol Bunk, Kadiri Road Mudigubba, Ananthapur, Andhra Pradesh - 515511 will shift to S.No.849, House No.15-2950, Ground Floor, Beside Vasavi Kalyana Mandapam, Ananthapur Road, Mudigubba, Ananthapur, Andhra Pradesh - 515511 from 24th June, 2024.
 The Customers are requested to contact the new office premises for their needs.
REGIONAL BUSINESS HEAD

SHRIRAM Finance
SHRIRAM FINANCE LIMITED
 (Formerly known as Shiram Transport Finance Company Limited)
PUBLIC NOTICE
 This is to inform our customers and public at large that our **Hapur Branch** located at First Floor, Om Palace Cinema, Opposite Bus Stand Delhi Road, Hapur, Gautam Buddha Nagar, Uttar Pradesh - 245101 will shift to H. No. HPU/W-18/23, First Floor, Delhi Road, Hapur, above HDFC Bank, Hapur, Ghaziabad, Uttar Pradesh - 245101 from 24th June, 2024.
 The Customers are requested to contact the new office premises for their needs.
REGIONAL BUSINESS HEAD

SHRIRAM Finance
SHRIRAM FINANCE LIMITED
 (Formerly known as Shiram Transport Finance Company Limited)
PUBLIC NOTICE
 This is to inform our customers and public at large that our **Harapanahalli Branch** located at Ananth Akash Arcade, Ground Floor, situated at HM Road, State Highway 25, Opposite to Karnataka Bank, Harapanahalli, Davangere, Karnataka - 583131 will shift to First Floor, Shree Naveen Complex, 10th Ward, Gowlerakere Main Road, Near Thayavanna Temple, Harapanahalli, Davangere, Karnataka - 583131 from 24th June, 2024.
 The Customers are requested to contact the new office premises for their needs.
REGIONAL BUSINESS HEAD

SHRIRAM Finance
SHRIRAM FINANCE LIMITED
 (Formerly known as Shiram Transport Finance Company Limited)
PUBLIC NOTICE
 This is to inform our customers and public at large that our **Piler Branch** located at D. No: 2-196, C T R Babu Complex, Chittoor Road, Piler, Chittoor, Andhra Pradesh - 517214 will shift to D.No.2-3686, Second Floor, Kadapa Road, Piler, Chittoor, Andhra Pradesh - 517214 from 24th June, 2024.
 The Customers are requested to contact the new office premises for their needs.
REGIONAL BUSINESS HEAD

SHRIRAM Finance
SHRIRAM FINANCE LIMITED
 (Formerly known as Shiram Transport Finance Company Limited)
PUBLIC NOTICE
 This is to inform our customers and public at large that our **Golibar Square Branch** located at H.No.354, Mouja No. 140, C S No. 237, Ward No. 45, Jaagnath Budhwan, Nagpur, Maharashtra - 440001 will shift to First Floor, Wade Bhavan, Plot No. 845/U A, Gandhi Bagh Fawara Chowk/ Agrasen Chowk, CA Road, Nagpur City, Nagpur, Maharashtra - 440002 from 24th June, 2024.
 The Customers are requested to contact the new office premises for their needs.
REGIONAL BUSINESS HEAD

SHRIRAM Finance
SHRIRAM FINANCE LIMITED
 (Formerly known as Shiram Transport Finance Company Limited)
PUBLIC NOTICE
 This is to inform our customers and public at large that our **Pali - I Branch** located at Plot No. 84, Second Floor, Metro Plaza, Near Ambedkar Circle, Surajpole, Pali, Rajasthan - 306401 will shift to First Floor, Plot No. 44, Adarsh Vihar, Sumerpur Road, above Bharat TV Show Room, Pali, Pali Veer, Durgadas Nagar, Pali, Rajasthan - 306401 from 24th June, 2024.
 The Customers are requested to contact the new office premises for their needs.
REGIONAL BUSINESS HEAD

SHRIRAM Finance
SHRIRAM FINANCE LIMITED
 (Formerly known as Shiram Transport Finance Company Limited)
PUBLIC NOTICE
 This is to inform our customers and public at large that our **Modasa Branch** located at First Floor, Khodiyar Complex, Survey No - 763, Opposite Dhiren Kerosin Pump, Meghraj Road, Khodiyar Char Rasta, Modasa, Gujarat - 383315 will shift to Shop No. 117/118, First Floor, Floret Square, Meghraj Bypass Road, Near Fine Gallery, Modas, Sabarkantha, Gujarat - 383315 from 24th June, 2024.
 The Customers are requested to contact the new office premises for their needs.
REGIONAL BUSINESS HEAD

SHRIRAM Finance
SHRIRAM FINANCE LIMITED
 (Formerly known as Shiram Transport Finance Company Limited)
PUBLIC NOTICE
 This is to inform our customers and public at large that our **Rahali Branch** located at House No.138-1, Shiram Ward, Rahali, Tehsil Rahali, District Sagar, Madhya Pradesh - 470227 will shift to Ground Floor, H. No. 415, Shiram Ward No. 03, Rehli, Sagar, Madhya Pradesh - 470227 from 24th June, 2024.
 The Customers are requested to contact the new office premises for their needs.
REGIONAL BUSINESS HEAD

SHRIRAM Finance
SHRIRAM FINANCE LIMITED
 (Formerly known as Shiram Transport Finance Company Limited)
PUBLIC NOTICE
 This is to inform our customers and public at large that our **Nanpara Branch** located at First Floor, Mohalla Gayatri Puram, Nanpara, Bagraich, Uttar Pradesh - 271865 will shift to First Floor, Khasra No.5474, Nanpara Dehati, Near Registrar Office, Bagraich Road, Nanpara, Bagraich, Uttar Pradesh - 271865 from 24th June, 2024.
 The Customers are requested to contact the new office premises for their needs.
REGIONAL BUSINESS HEAD

TOTAL TRANSPORT SYSTEMS LIMITED
 Keeping Promises Since 1994
 CIN: L63090MH1995PLC091063
 Regd Office: 7th Floor, T-Square, Opposite Chandivli Petrol Pump, Sakinaka, Andheri East, Mumbai-400072, Maharashtra, India
 Phone No.: 022-66441500 | Email ID: info@ttspl.in | Website: www.ttspl.in

NOTICE OF POSTAL BALLOT & REMOTE E-VOTING

Notice of Postal Ballot is hereby given to the Shareholders of Total Transport Systems Limited ("the Company"), pursuant to and in compliance with the provisions of Section 108, Section 110 and other applicable provisions, if any, of the Companies Act, 2013 ("the Act") read with rule 20 and rule 22 of the Companies (Management and Administration), Rules, 2014 (including any statutory modification(s) or re-enactment(s) thereof for the time being in force) ("the Rules"), Secretarial Standards-2 ("SS-2"), read along with the General Circular No. 14/2020 dated April 8, 2020, General Circular No. 17/2020 dated April 13, 2020, General Circular No. 20/2020 dated May 05, 2020, General Circular No. 02/2021 dated January 13, 2021; General Circular No. 19/2021 dated December 08, 2021, General Circular No. 02/2022 dated May 05, 2022, General Circular No. 11/2022 dated December 28, 2022 and General Circular No. 09/2023 dated September 25, 2023 and all other applicable circulars, if any, issued by the Ministry of Corporate Affairs ("MCA") (hereinafter collectively referred to as "MCA Circulars"), Regulation 44 of the Securities Exchange and Board of India (Listing Obligation and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations"), and pursuant to other applicable laws and regulations, the special resolutions appended below are proposed for approval of the Shareholders of Total Transport Systems Limited ("the Company") through postal ballot by remote e-voting process ("Remote E-Voting").

This Notice is being sent through email to all the Shareholders who have registered their email addresses with the Company, RTA or Depository as on March 01, 2024.

Item No.	Resolutions
1.	To re-appoint Mr. Makarand Prabhakar Pradhan (DIN: 00102413) as the Managing Director of the Company for the period of three years commencing from May 21, 2024, to May 20, 2027, and approve his remuneration therefor.
2.	To re-designate Mr. Sanjiv Arvind Potnis (DIN: 00102090) from Executive Director to Whole Time Director of the Company for a period of 03 years w.e.f. from the date of shareholder's approval and approving the remuneration therefor.
3.	To re-designate Mr. Shrikant Damodar Nibandhe (DIN: 01029115) from Executive Director to Whole Time Director of the Company for a period of 03 years w.e.f. from the date of shareholders' approval and approving the remuneration therefor.
4.	To grant power to the Company for giving Loans, giving Guarantees, providing Security in connection with any loan and / or acquire by way of subscription, purchase or otherwise the securities (in the form of Investments) in, terms of and excess of, Section 186 of the Companies Act, 2013.
5.	To grant loan to M/s Seeder India E-Commerce Private Limited, associate Company of our Company for an amount of INR. 30, 00,000/- (Indian Rupees Thirty Lakhs Only) pursuant to provisions of Section 185 of the Companies Act, 2013.

Members are hereby informed that:

- The Cut-off date for the purpose of ascertaining the eligibility of members to cast their vote through remote e-voting facility is **Friday, March 01, 2024**. The Company has engaged the services of National Securities Depository Limited ("NSDL") for providing e-voting facility to shareholders.
- The members whose names appear in the register of members/register of beneficial owners as on the Cut-off date shall only be entitled to avail the remote e-voting facility. A person who is not a member as on the Cut-off date should treat this Notice for information purposes only.
- In compliance of statutory provisions, the electronic copies of Postal Ballot Notice, along with explanatory statement and E-Voting instructions has been sent by the Company through e-mail, on **Monday, March 11, 2024**, to all those members whose e-mail IDs are registered with the Company/Depositories and whose names appear in the register of members/register of beneficial owners as on the Cut-off date. Further, a physical copy of the Notice along with an explanatory statement and Postal ballot form has not been sent to the members for this Postal Ballot. Hence, the members are required to communicate their assent/dissent only through a remote e-voting system. Further, if any member wants the physical copy of the Postal Ballot Notice, the same shall be sent to those shareholders who request for the same by emailing on bhavik.trivedi@mum.ttspl.in.
- The remote e-voting period shall commence on **Tuesday, March 12, 2024 (09:00 AM) (IST)** and will end on **Thursday, April 11, 2024 (5:00 PM) (IST)**. The remote e-voting module will be disabled thereafter by NSDL. Once the vote on a resolution is cast by a Member, they shall not be allowed to change it subsequently to cast the vote again. The detailed procedure/instructions for e-voting are specified in the Notes to the Postal Ballot Notice of the Company dated **February 08, 2024** which is published on the website of the Company, NSDL and National Stock Exchange of India Limited.
- The Board of Directors of the Company has appointed M/s Mishra & Associates (Certificate of Practice No.18303) as a Scrutinizer for conducting this Postal Ballot process.
- The aforesaid Notice along with explanatory statement is available on the website of the Company i.e., www.ttspl.in website of e-voting agency at www.evoting.nsdl.com and website of National Stock Exchange of India Limited at www.nseindia.com.
- Members holding shares in electronic form are requested to register/update their e-mail IDs with the respective depository participants.
- In case of any queries/grievances, members may refer to the Frequently Asked Questions (FAQs) for shareholders and e-voting user manual available at the download section of www.evoting.nsdl.com or refer to the instructions as mentioned in the Postal Ballot Notice or call on toll free nos.: 1800-1020-990 or 1800-22-44-30 or send a request to Mr. Anubhav Saxena, Assistant Manager, NSDL at evoting@nsdl.co.in. Members may also write to the Company at the e-mail ID: bhavik.trivedi@mum.ttspl.in.
- The results of the Postal Ballot, along with Scrutinizer's Report, will be declared within the statutory timelines by placing the same on the website of the Company i.e., www.ttspl.in and e-voting agency i.e., www.evoting.nsdl.com. Further the results shall also be communicated to the National Stock Exchange of India Limited simultaneously.

For and on behalf of,
Total Transport Systems Limited
 Sd/-
 Bhavik Shantilal Trivedi
 Company Secretary & Compliance officer
 Membership No.: 49807

PRE OFFER PUBLIC ACQUISITION IN ACCORDANCE WITH REGULATION 18(7) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011, AS AMENDED OF INDIAN BRIGHT STEEL CO LIMITED

Corporate Identification Number: L13209MH1960PLC011794

Registered Office: Aurum Platz, Pandita Ramabai Marg, B.N. Cross Lane, Mumbai 400007, Maharashtra.

Tel. No. +91 22-30001700; Email: indianbrightsteel@gmail.com

Website: www.indianbrightsteel.com

This advertisement ("Pre Offer PA") is being issued by Systematix Corporate Services Limited ("Manager to the Offer") on behalf of Mr. Bupinder Singh Chadha ("Acquirer-1") and Mr. Charnjit Singh Chadha ("Acquirer-2") alongwith person acting in concert ("PAC"), namely Mr. Abhijit Shah ("PAC") pursuant to Regulation 18(7) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 as amended (the "SEBI (SAST) Regulations") in respect of the Open Offer (the "Offer") to acquire upto 2,10,83,400 fully paid-up equity shares of Rs.10.00/- each (the "Equity Shares") at a price of Rs. 16.00/- per Equity Share, representing 50.65% of the Diluted Share and Voting Capital of Indian Bright Steel Co Limited (the "Target Company"). The Detailed Public Statement dated November 29, 2023 ("DPS") with respect to the aforementioned Offer was published on November 30, 2023 in the following newspapers:

Sl. No.	Newspapers	Language	Editions
1.	The Financial Express	English	All Editions
2.	Jansatta	Hindi	All Editions
3.	Mumbai Lakshdeep	Marathi	Mumbai Edition

The terms used but not defined in this Pre offer PA shall have the same meanings assigned to them in the PA, the DPS, Corrigendum to the DPS and the Letter of Offer ("LOF"). The Manager to the Offer has received SEBI Observations Letter dated February 23, 2024 ("SEBI Observations Letter") on the Draft Letter of Offer ("DLOF") and pursuant to that the Shareholders are requested to note the following in relation to the Open Offer made by the Acquirers along with the PAC vide the PA dated November 22, 2023.

- Offer Price:** The Equity Shares of the Target Company are infrequently traded in terms of the SEBI (SAST) Regulations. The price being offered under this Offer is Rs. 16.00/- (Rupees Sixteen only) per Equity Share. The Offer Price shall be paid in "Cash" in accordance with Regulation 9(1)(a) of the SEBI (SAST) Regulations, and subject to the terms and conditions specified in the PA, the DPS, Corrigendum to the DPS and the LOF. Further, there has been no upward revision of the Offer Price or Offer Size by the Acquirers and the PAC.
- Recommendation of the Committee of Independent Director (IDC):** The Committee of Independent Directors ("IDC") of the Target Company in their meeting held on March 04, 2024 has recommended that the Offer Price is fair and reasonable as on date of the PA and the same recommendations is published in the which DPS was published on March 07, 2024.
- There is no competing offer in terms of Regulation 20 of the SEBI (SAST) Regulations. This offer is not a competing offer.
- The copies of LOF have been emailed and dispatched to the eligible public shareholders through Email and Speed Post/Registered Post by the Registrar to the Offer on Tuesday, March 05, 2024 who are the registered members of the Target Company as on the Identified Date (i.e. February 27, 2024).
- Shareholders are required to refer to Para 9 of the LOF (**Procedure for Acceptance and Settlement of the Offer**) in relation to inter alia the procedure for tendering their Equity Shares in the Offer and are required to adhere to and follow the procedure outlined therein.
- Please note that a copy of the LOF including 'Form of Acceptance-cum-Acknowledgement' ("FOA") is also available on SEBI website (<http://www.sebi.gov.in>). Registered / Unregistered Shareholders if they so desire may also apply on the FOA downloaded from the SEBI's website. Further, in case of non-receipt / non-availability of the FOA, the application can be made on plain paper along with the following details:
 - In case of Equity Shares held in dematerialized form:** An Eligible Shareholder may participate in the Open Offer directly through his/her/its Selling Broker by giving the details of Equity Shares they intend to tender under the Open Offer. Public Shareholders should tender their Equity Shares before market hours close on the last day of the Tendering Period. The Selling Broker would be required to place an order/bid on behalf of the Public Shareholders who wish to tender Equity Shares in the Open Offer using the Acquisition Window of the BSE. Before placing the bid, lien will be required to be marked on the tendered Equity Shares. Please also read the detailed procedure described in the LOF. Shareholders whose brokers are not registered with BSE are able to tender their Equity Shares through the Buyers' Broker or the Buying Broker subject to compliance with KYC requirements of the Buyer's Broker. **The address of the "Buying Broker" to the Offer is as following address:**
Rikhav Securities Limited, B/501-502, 02, Commercial Building, Asha Nagar, Mulund (W), Mumbai - 400 080, Maharashtra, India, Tel. No. +91-22-6907 8300; Email: info@rikhav.net; Contact Person: Mr. Hitesh H Lakhwani.
 - In case of Equity Shares held in physical form:** In accordance with the Frequently Asked Questions issued by SEBI, "FAQs - Tendering of physical shares in buyback offer/ open offer/ exit offer/delisting" dated February 20, 2020, SEBI Circular no. SEBI/HO/CFD/CMD1/CIR/P/2020/144 dated July 31, 2020 and BSE notice no 20200528-32 dated 28 May 2020, shareholders holding securities in physical form are allowed to tender shares in open offer. However, such tendering shall be as per the provisions of the SEBI (SAST) Regulations. An Eligible Shareholder may participate in the Open Offer by providing his/her/its application in writing on a plain paper signed by all Eligible Shareholders (in case of joint holding) stating name, address, folio number, number of Equity Shares held, Equity Share certificate number, number of Equity Shares tendered for the Offer and the distinctive numbers thereof, enclosing the original Equity Share certificate(s), copy of Eligible Shareholder's PAN card(s) and executed share transfer form in favour of the Acquirers and the PAC. Eligible Shareholders must ensure that the plain paper application, along with the TRS and requisite documents, reach the Registrar to the Offer not later than 2 (two) working days from the closure of the Offer (i.e. April 01, 2024) by 5.00 p.m. If the signature(s) of the Eligible Shareholders provided in the plain paper application differs from the specimen signature(s) recorded with the Registrar of the Company or are not in the same order (although attested), such plain paper applications are liable to be rejected under this Offer. The above mentioned requisite documents are required to be sent to the collection centre mentioned below:



Address of the Collection Centre	Contact Person, Telephone No., Fax No., Email and Web	Mode of Delivery
BIGSHARE SERVICES PRIVATE LIMITED Unit: Indian Bright Steel Co Limited – Open Offer S6-2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri (East) Mumbai – 400093, Maharashtra India	Mr. Maruti Eate Telephone: +91 22 6263 8200 Fax: +91 22 6263 8299 E-mail: openoffer@bigshareonline.com Website: www.bigshareonline.com	Hand Delivery / Registered Post

- In accordance with Regulation 16(1) of the SEBI (SAST) Regulations, the draft letter of offer dated December 07, 2023 ("DLOF") was submitted to SEBI on December 07, 2023. SEBI issued its observations on the DLOF vide its letter bearing reference no. SEBI/HO/CFD/DCR/RAC1/P/OW/2024/7207/1 dated February 23, 2024. SEBI's observations have been incorporated in the LOF.
- There have been no other material changes in relation to the Offer since the date of the PA, save and except as disclosed above and as disclosed in the DPS, Corrigendum to the DPS and the LOF.
- To the best of the knowledge of the Acquirers and the PAC, there is no statutory or other approval(s) required by the Acquirers and the PAC to complete the acquisition under the SPA and under the Open Offer as on the date of this advertisement. If, however, any statutory or other approval(s) becomes applicable prior to completion of such acquisition, the Offer would also be subject to such other statutory or other approval(s).
- In terms of the tentative schedule of activity communicated by way of the DPS, the Eligible Shareholders of the Target Company are requested to note the following revisions related to the schedule of activity:

ACTIVITY	ORIGINAL DAY & DATE	REVISED DAY & DATE
Date of the Public Announcement (PA)	Wednesday, November 22, 2023	Wednesday, November 22, 2023
Date of publication of DPS in newspapers	Thursday, November 30, 2023	Thursday, November 30, 2023
Last date of filing Draft Letter of Offer (DLOF) with SEBI	Thursday, December 07, 2023	Thursday, December 07, 2023
Last date for a Competitive Bid / Offer	Thursday, December 21, 2023	Thursday, December 21, 2023 ⁽¹⁾
Last date for receipt of comments from SEBI on the Draft Letter of Offer (in the event SEBI has not sought clarification or additional information from the Manager to the Open Offer)	Friday, December 29, 2023	Friday, February 23, 2024 ⁽²⁾
Identified Date ⁽³⁾	Tuesday, January 02, 2024	Tuesday, February 27, 2024
Corrigendum to the DPS	NA	Friday, March 01, 2024
Last date for dispatch of the Letter of Offer to the Public Shareholders	Tuesday, January 09, 2024	Tuesday, March 05, 2024
Last date for public announcement by the Independent Directors committee of the Target Company on the Offer	Wednesday, January 10, 2024	Monday, March 11, 2024
Last date for upward revision of the Offer Price or any increase in the Offer Size	Monday, January 15, 2024	Tuesday, March 12, 2024
Offer Opening Public Announcement (Pre-Offer PA)	Monday, January 15, 2024	Tuesday, March 12, 2024
Date of Opening of the Tendering Period (TP) / Offer	Tuesday, January 16, 2024	Wednesday, March 13, 2024
Date of Closure of the Tendering Period (TP) / Offer	Tuesday, January 30, 2024	Wednesday, March 27, 2024
Last date for communicating the rejection /acceptance; Completion of payment of consideration or refund to the shareholders	Thursday, February 08, 2024	Monday, April 15, 2024
Last date for release of Post-Offer Public Announcement (Post-Offer PA)	Wednesday, February 21, 2024	Tuesday, April 23, 2024
Last date of submission of Final Report by the Manager to the Offer with SEBI	Wednesday, February 21, 2024	Tuesday, April 23, 2024

- There is no competing offer(s).
- Actual date of receipt of comments from SEBI.
- Date falling on the 10th (Tenth) working day prior to commencement of the Tendering Period, for the purposes of determining the eligible shareholders of the Target Company to whom the Letter of Offer shall be sent. It is clarified that all the Public Shareholders (as defined below) are eligible to participate in this Offer at any time prior to the closure of the Tendering Period.
- The original schedule of activities was indicative (prepared on the basis of timelines provided under the SEBI (SAST) Regulations). Where last dates are mentioned for certain activities, such activities may take place on or before the respective last dates.
- The Acquirers alongwith the PAC accept full responsibility for the information contained in this Pre-Offer PA and undertake that they are aware of and will comply with their obligations under the SEBI (SAST) Regulations in respect of this Open Offer.
- A copy of this Pre-Offer Advertisement is expected to be available on the SEBI's website at www.sebi.gov.in.

ISSUED BY MANAGER TO THE OFFER ON BEHALF OF THE ACQUIRERS AND THE PAC MANAGER TO THE OFFER

 SYSTEMATIX GROUP Investments Re-defined	Systematix Corporate Services Limited The Capital, A-Wing, 6th Floor, No. 603-606, Plot No. C-70, G-Block, Bandra-Kurla Complex (BKC), Bandra (East), Mumbai 400 051, Maharashtra, India. Tel. No.: +91-22-6704 8000 Fax No.: +91-22-6704 8022 Email: ecm@systematixgroup.in Contact Person: Jinal Sanghvi/Rahul Sharma SEBI Registration Number: INM000004224
	Bigshare Services Private Limited S6-2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri (East) Mumbai – 400093, Maharashtra India Tel. No.: +91 22 6263 8200 Fax No.: +91 22 6263 8299 Email: openoffer@bigshareonline.com Contact Person: Maruti Eate SEBI Registration Number: INR000001385

For and on behalf of the Acquirers and the PAC

Sd/-
Mr. Bupinder Singh Chadha

Sd/-
Mr. Charnjit Singh Chadha

Sd/-
Mr. Abhijit Shah

Date: March 11, 2024

Place: Mumbai.