

Ref No: RML/2023-24/401

Date: September 1, 2023

To,

BSE Limited
Scrip Code: 543228

National Stock Exchange of India Limited
NSE Symbol: ROUTE

Dear Sir/Madam,

Sub: Allotment of Shares pursuant to Scheme of Amalgamation between Start Corp India Private Limited, (Transferor Company and wholly owned subsidiary of the Company) and Send Clean Private Limited, (Transferee Company and wholly owned subsidiary of the Company) and their respective shareholders and all concerned (Scheme)

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 and in continuation to our earlier intimation ref no. RML/2023-24/368 dated May 30,2023 this is to inform you that with regard to the subject mentioned herein above, Send Clean Private Limited (Transferee Company and Wholly Owned Subsidiary of the Company) has allotted 51,679 Equity Shares of the face value of Rs. 10/- each, fully paid-up, to Route Mobile Limited ("the Company") pursuant to the Scheme of Amalgamation.

The details required under SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13,2023 are given in the Annexure to this letter.

The above is for your information and record.

Thanking you,

Yours truly,

For Route Mobile Limited

Rathindra Das
Group Head- Legal, Company Secretary & Compliance Officer
Membership No: F12663

Encl.: **As above**

Annexure

Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

a)	Name of the target entity, details in brief such as size, turnover etc.;	Name of the target entity - Send Clean Private Limited (formerly known as "Cellent Technologies (India) Private Limited) Details in brief: Cloud Communication Services Turnover for the year ended March 31, 2023 Rs. 23,41,01,474
b)	whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arm's length"	Start Corp India Private Limited (Wholly-owned Subsidiary of the Company) has merged with Send Clean Private Limited (Wholly-owned Subsidiary of the Company). The Company was not directly involved in the merger scheme, apart from being a shareholder of both the entities and would not fall within related party transactions.
c)	industry to which the entity being acquired belongs	Cloud Communication Services
d)	objects and impact of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity);	Shares allotted pursuant to the scheme of amalgamation. Please refer our earlier intimation dated May 30,2023.
e)	brief details of any governmental or regulatory approvals required for the acquisition	Not Applicable.
f)	indicative time period for completion of the acquisition	September 1, 2023
g)	Consideration - whether cash consideration or share swap or any other form and details of the same	51,679 Equity Shares of the face value of Rs. 10/- each have been allotted as fully paid-up shares pursuant to the scheme of amalgamation.
h)	cost of acquisition and/or the price at which the shares are acquired	Not Applicable
i)	percentage of shareholding / control acquired and / or number of shares acquired	Number of shares allotted pursuant to merger: 51,679 Equity Shares of the face value of Rs. 10/- each, fully paid-up
j)	brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief);	Details in brief: Cloud Communication Services Date of incorporation: May 6, 2003 Last 3 years turnover: F.Y 2022-23 - Rs. 23,41,01,474 F.Y 2021-22 - Rs. 2,31,872,137 F.Y 2020- 21 - Rs. 4,43,19,250 Country in which the acquired entity has presences: India