



May 30, 2022

BSE Limited

Corporate Services Department
Phiroze Jeejeeboy Towers
Dalal Street, Mumbai-400 001

Scrip Symbol: QUINT

Scrip Code: 539515

Subject: Press Release

Reference: Regulation 30 of the Securities and Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations, 2015 (the “**Listing Regulations**”), please find enclosed herewith a copy of press release on Audited Financial Results (Standalone and Consolidated) of the Company for the quarter and Financial Year ended March 31, 2022.

This intimation will also be hosted on the website of the Company i.e. www.quintdigitalmedia.com.

We request you to take the above information on record.

Yours sincerely

For Quint Digital Media Limited

QUINT DIGITAL MEDIA LTD.



Company Secretary

Tarun Belwal

Company Secretary & Compliance Officer

QUINT DIGITAL MEDIA LIMITED

(Formerly known as Gaurav Mercantiles Limited)

Registered Office: 403 Prabhat Kiran, 17, Rajendra Place, Delhi- 110008 Tel: 011 45142374

Corporate Office: Carnousties’s Building, Plot No. 1, 9th Floor, Sector 16A, Film City, Noida-201301 Tel: 0120 4751818

Website: www.quintdigitalmedia.com, **email:** cs@thequint.com, **CIN:** L74110DL1985PLC373314

QUINT DIGITAL MEDIA LIMITED

***Standalone and consolidated
financial results for the quarter and
full year ending March 31, 2022***





QDML IS INDIA'S ONLY LISTED PURE PLAY, MULTI-BRAND, DIGITAL MEDIA AND MEDIA-TECH COMPANY

RECORDS STRONG GROWTH IN STANDALONE REVENUES ON A FULL YEAR BASIS – ENDS MARCH 31, 2022 AT INR 35 CR+; YOY REVENUE GROWTH OF 68%

EBDITA GROWTH OF 850% ON A FULL YEAR BASIS

STANDALONE OPERATING REVENUES FOR THE QUARTER ENDED MARCH 31, 2022 AT INR 10.30 CRS+; MAINTAINS GROWTH IN SEQUENTIAL REVENUES OF OVER 11%

GROWTH MOMENTUM LIKELY TO CONTINUE IN FY 22-23

FULL YEAR STANDALONE PAT SHOWS A POSITIVE SWING OF OVER 300%

CONSOLIDATED OPERATING REVENUES ON A FULL YEAR BASIS STAND AT INR 56 CRS+; GROWTH OF 55+%

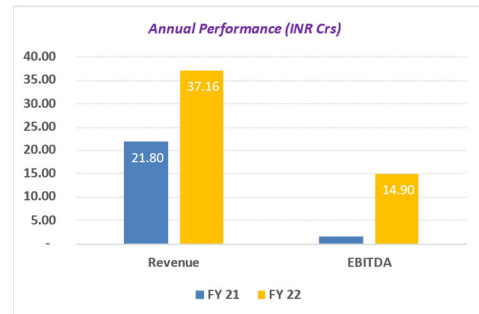
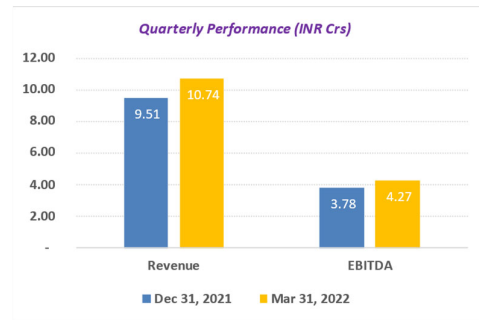


Noida, India – May 30, 2022: Quint Digital Media Limited (QUINT, BSE 539515), *India's leading multi-brand digital media and media-tech group, being the only new-age digital media and technology player listed on an Indian stock exchange*, published its standalone and consolidated results for the quarter and full year ended March 31, 2022.

During the quarter ended March 31, 2022, the Company had completed the acquisition of identified stakes in the digital media and media-tech operations of Quintillion Business, Quintype Technologies, Spunklane Media and YKA Media. The consolidated results for the full year ended March 31, 2022 include the financial performance of the said acquisitions.

A. Highlights of the standalone financial performance:

- *The Quint maintains its growth momentum; revenues witness strong growth on a quarterly and a full year basis.*
- **The Quint** recorded highest ever full year (FY22) revenues of **INR 35.55 Crs**; a growth of over **68% vis-à-vis FY 21**.
- For the full year (FY22), EBITDA stood at **INR 14.90 Crs**; up by a robust **850% vis-à-vis FY 21**.
- Operating revenues for Q4 FY22 (March 22) stood at **INR 10.31 Crs (sequential growth of 11%)** with EBITDA of **INR 4.27 Crs (sequential growth of 13%)**.
- Earnings Per Share (EPS) increases from a negative (INR 1.36) to **positive INR 2.17**.



Overall financial performance is summarized in Annexure A

B. Highlights of the consolidated financial performance

- QDML had acquired identified stakes in the digital media and media-tech operations of Quintillion Business Media, Quintype Technologies India Private Limited, Spunklane Media Private Limited and YKA Media Private Limited on January 19, 2022.



- In accordance with the applicable accounting framework, QDML has consolidated the financial performance of the digital media and media-tech operations of Quintillion Business Media, Quintype Technologies India Private Limited, Spunklane Media Private Limited and YKA Media Private Limited.
- On a consolidated basis, **QDML recorded total operating revenues of INR 55+Cr, witnessing a growth of 55+% over the previous year.** Further, the losses on a consolidated basis witnessed a reduction of more than 58% over the previous year.

C. Highlights of the audience engagement matrix for The Quint plus Other Group Properties:

The audience footprint across the websites and digital platforms - including Facebook, Instagram, YouTube, Twitter, Snapchat etc. - continued its strong momentum in the quarter. Some of the key data points, aggregated across the websites and digital platforms, are given below:

Quarterly trends

Description/ Period	Million			
	Quarter 4	Quarter 3	Quarter 2	Quarter 1
	FY2021-22			
Page Views	281	313	183	193
Video Views	269	322	334	317
Aggregate Unique Viewers across platforms*	315	313	343	328
Impressions	3,120	3,689	3,386	4,108

Source: based on data provided by platforms/ other agencies

*This number is not deduplicated since it's across various platforms

Annual trends

Description/ Period	Million		
	FY2020-21	FY2021-22	Growth % (YOY)
Page Views	873	968	11%
Video Views	962	1,244	29%
Aggregate Unique Viewers across platforms*	832	1,293	55%
Impressions	12,108	14,303	18%

Source: based on data provided by platforms/ other agencies

*This number is not deduplicated since it's across various platforms

The digital properties had nearly 22 Mn subscribers/followers¹ across various platforms at the end of FY 22.

¹ Followers include followers/subscribers from Facebook, Youtube, Instagram, Twitter, LinkedIn, Telegram, WhatsApp, Newsletters & Web Notifications



D. Recognition of The Quint brand and its quality of journalism:

The brand and quality of journalism of The Quint is demonstrated by the numerous awards won by The Quint during the year ended March 31, 2022

1. AFAQS MEDIA BRAND AWARDS:

Best Branded Content Campaign: #MakeItPossible - in partnership with Ariel²

2. IMA SOUTH INDIAN MARKETING AWARDS 2021:

Gold, Branded content-media (#makeitpossible campaign)

Silver, Branded content-media (#T20campaignship with Ayaz Memon campaign)

3. SOUTH ASIAN DIGITAL MEDIA AWARDS 2021:

Best News Website (or) Mobile Service: Silver: thequint.com, The Quint

Best Use of Online Video: Gold - Life in an Auto: The Inspiring Story of 74-year-old Sole Breadwinner, Desraj Jyot Singh, The Quint

4. RED INK AWARDS 2021:

Human Rights (TV) Category

5. RAMNATH GOENKA AWARDS 2021:

Tridip K Mandal, in the Uncovering India Invisible category (Broadcast Media) for his documentary, 'Diaries from the Detention Camps of Assam'³.

E. Other updates:

1. The Board of Directors of QDML at its board meeting on March 1, 2022 had approved a rights issue of equity shares to raise up to INR 125 Crs in fresh capital. QDML is working on finalizing the draft letter of offer for submission to the Securities and Exchange Board of India.
2. QDML has entered into a Franchisee Agreement for a period of 5 years and launched its overseas platform named as 'Quint World' wef April 1, 2022.
3. QDML and its wholly owned subsidiary viz. Quintillion Media Limited have entered into definitive agreements with AMG Media Networks Limited for the sale of 49% stake in Quintillion Business Media Limited (entity housing the business and financial news platform viz. www.bqprime.com). The closing of the transaction is subject to customary closing conditions and approvals.

² <https://www.afaqs.com/labs/result/mba-2022.html>

³ <https://www.thequint.com/news/india/tridip-mandal-the-quint-ramnath-goenka-award-uncovering-india-invisible-assam-nrc-detention-camps>



4. Quintype Technologies India Limited intends to enter into a master franchisee arrangement for Middle East Territory. The arrangement is subject to necessary approval from the shareholders of QDML.



Annexure A

INR in Crs

Particulars	Q4 – March 31, 2022	Q3 – December 31, 2021
Revenue from Operations	10.31	9.25
Other Income	0.43	0.25
Total Income	10.74	9.51
Employee benefit expenses	2.51	2.36
Finance cost	0.32	0.25
Depreciation and amortization expense	2.09	1.97
Other expenses	3.97	2.88
Total Expenses	8.88	7.46
Exceptional Items	-	0.50
Profit before tax	1.86	1.55
Tax expenses	0.47	0.44
Profit after tax	1.40	1.11

INR in Crs

Particulars	Financial Year- March 31, 2022	Financial Year- March 31, 2021
Revenue from Operations	35.55	21.13
Other Income	1.61	0.67
Total Income	37.16	21.80
Employee benefit expenses	9.46	10.22
Finance cost	1.09	0.91
Depreciation and amortization expense	7.32	2.55
Other expenses	12.29	9.48
Total Expenses	30.17	23.16
Exceptional Items	0.50	0.57
Profit before tax	6.49	(1.94)
Tax expenses	1.66	(0.08)
Profit after tax	4.83	(1.86)



About The Quint:

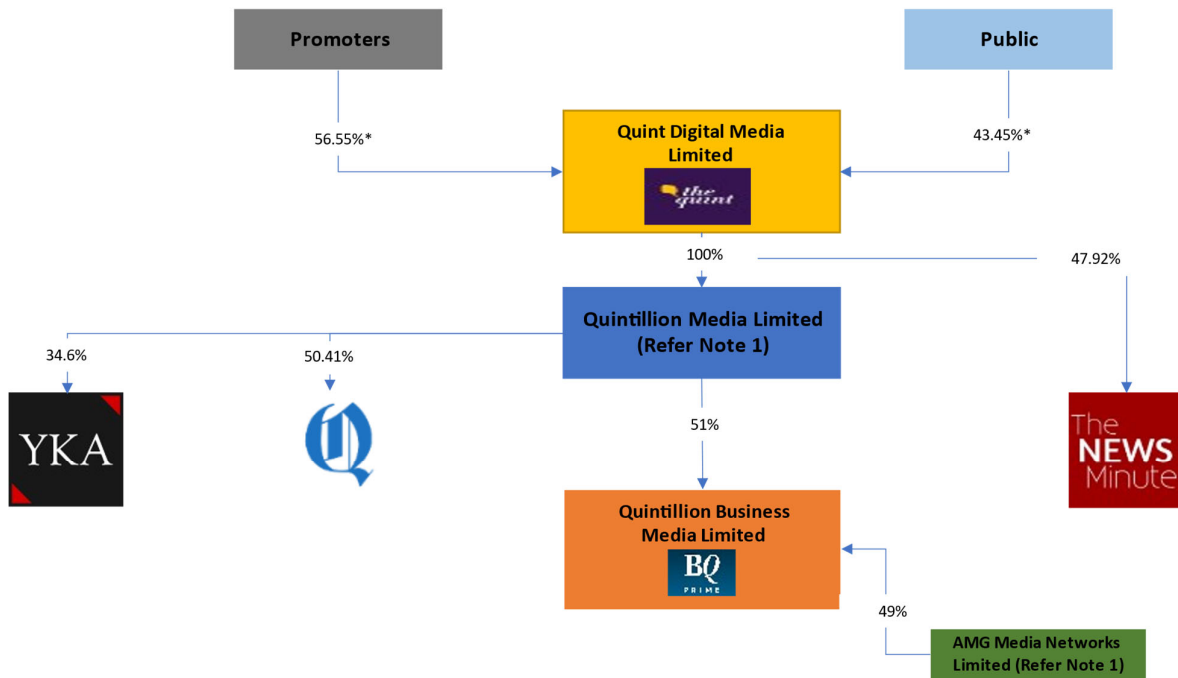
The Quint is driven by the truth and the readers who seek it. What makes us different from most legacy media is that we consistently challenge the status quo — through in-depth, visually powerful, community-driven stories, features, and interactive multimedia formats.

Our team is a collective of reporters, storytellers, editors, producers, designers, and analysts, who have cut their teeth on the best news teams in the country. At the helm, we have some of the best minds in the industry who have honed their craft for years in the media and today, lead a fearless newsroom into 21st-century, cutting-edge journalism.

As a newsroom, we seek to be as diverse as possible, with a special focus on gender — such that our news represents the issues and voices of all sections of society. We are participative in our approach to newsgathering – with a robust citizen journalism vertical, My Report – and we partner with our readers in our hunt for fake news, through our WebQoof vertical. Our reporters fan out into deep interiors of the country for ground reports — finding stories that often get drowned out in prime-time debates. We have eminent authors writing for our Opinion section and we aim to bring as much diversity to the voices on our site as possible.

The Quint makes sense of the systematic chaos that is the world today and brings you the story however you want – on your phone, through videos, op-eds, infographics, animations, and documentaries.

Structure:



Note 1: The shareholding represented is post the consummation of the transaction with AMG Media Networks Limited and it is subject to customary closing conditions and requisite approvals

*as on March 31, 2022



Safe Harbour Disclaimer

This release contains certain "forward looking statements" including, but without limitation, statements relating to the implementation of strategic initiatives, and other statements relating to Quint Digital Media Limited future business developments and economic performance. While these forward-looking statements indicate our assessment and future expectations concerning the development of our business, a number of risks, uncertainties and other unknown factors could cause actual developments and results to differ materially from our expectations. These factors include, but are not limited to, general market conditions, macro-economic, governmental and regulatory trends, movements in currency exchange and interest rates, competitive pressures, technological developments, changes in the financial conditions of third parties dealing with us, legislative developments, and other key factors beyond the control of the Company, such as Covid-19, that could affect our business and financial performance. The Company undertakes no obligation to publicly revise any forward looking statements to reflect future / likely events or circumstances. In addition, this release is for general information purposes only, without regard to any specific objectives, financial situations, or informational needs of any particular person. The financial information outlined in this press release is unaudited, based on management accounts. Accordingly, limited reliance should be placed on such financial information. The Company may alter, modify, or otherwise change in any manner the content of this release, without obligation to notify any person of such change or changes. This release should not be copied or disseminated in any manner.