



**Kizi Apparels Limited**

CIN : U14109RJ2023PLC086522

GSTIN : 08AAKCK1030H1Z5

**Date: 07.08.2024**

To,  
**The Secretary,**  
**BSE Limited**  
P. J. Towers,  
Dalal Street, Fort,  
Mumbai - 400 001

**Subject: Corporate Announcement for Kizi Apparels Limited Partners with Myntra to Expand Brand Reach**

**Ref: Scrip Code: 544221**

**Dear Sir,**

**Kizi Apparels Limited**, is thrilled to announce its **partnership with Myntra**, India's leading fashion e-commerce platform. This collaboration marks a significant milestone for Kizi Apparels as it expands its brand presence and accessibility through Myntra's extensive marketplace.

Kizi Apparels Limited, celebrated for its top-tier job (B2B) working services and renowned wedding collections, has established itself as a prominent name in the garment industry. With a legacy of supplying to leading Indian brands and catering to local markets in Rajasthan, Kizi Apparels is now set to leverage Myntra's robust online platform to reach a broader audience. The company has been known for its commitment to quality and convenience, offering online payment facilities through its own website alongside its local market presence.

This partnership with Myntra represents a strategic move to further innovate and meet the evolving fashion needs of consumers. By joining the Myntra Marketplace family, Kizi Apparels Limited is positioned to enhance its visibility and connect with a diverse customer base across the country.

Myntra is excited to welcome Kizi Apparels Limited aboard and looks forward to a successful collaboration. To ensure a seamless integration and operational efficiency, Myntra has established a dedicated hotline for Kizi Apparels to address any queries and provide comprehensive training on navigating the platform. This support will enable



Website  
[www.kiziapparels.com](http://www.kiziapparels.com)



Phone  
9983023939



Email  
[Info@kiziapparels.com](mailto:Info@kiziapparels.com)



Address  
H-629, Sitapura, Industrial Area,  
Phase-II, Jaipur-302022



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Kizi Apparels to manage its day-to-day business operations effectively and optimize its presence on Myntra's marketplace.

Both Kizi Apparels Limited and Myntra are enthusiastic about this new chapter and are committed to delivering exceptional fashion experiences to customers. This partnership promises to bring a fresh and dynamic range of ready-made garments to the Myntra platform, enhancing options for fashion enthusiasts.

You are requested to take the same on your record.

**For, KIZI APPARELS LIMITED**

**MONICA MAHAVEER JAIN**  
Company Secretray



Website  
[www.kiziapparels.com](http://www.kiziapparels.com)



Phone  
9983023939



Email  
[Info@kiziapparels.com](mailto:Info@kiziapparels.com)



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H-629, Sitapura, Industrial Area,  
Phase-II, Jaipur-302022