

7<sup>th</sup> December 2023

BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001  
**Scrip code: 532343**

National Stock Exchange of India Limited,  
Exchange Plaza, 5<sup>th</sup> Floor,  
Bandra-Kurla Complex,  
Bandra (E), Mumbai 400 051  
**Scrip code: TVSMOTOR**

Dear Sir,

**Reg : Press Release - TVS Motor Company Announces Service Support For Flood Affected TVS Customers in Tamil Nadu, Andhra Pradesh and Puducherry**

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We enclose a Press Release regarding "**TVS Motor Company Announces Service Support For Flood Affected TVS Customers in Tamil Nadu, Andhra Pradesh and Puducherry**", for dissemination.

*Date and time of occurrence of event: December 7, 2023 at 9:00 A.M.*

Thanking you,

Yours truly,  
For TVS MOTOR COMPANY LIMITED

K S Srinivasan  
Company Secretary

Encl : a/a

## **TVS Motor Company Announces Service Support For Flood Affected TVS Customers in Tamil Nadu, Andhra Pradesh and Puducherry**

**Chennai, December 07, 2023:** TVS Motor Company (TVSM) today announced additional service support for its customers in the flood hit districts of Tamil Nadu, Puducherry, and Andhra Pradesh. Assistance includes prioritized repairs, free labour for non-insurance flood related repairs for both ICE and electric vehicles, and towing facility to the nearest TVS Motor Authorized Service Centre between December 8, 2023 and December 18, 2023.

**K N Radhakrishnan, Director & CEO, TVS Motor Company,** said, *“What has unfolded in the aftermath of Cyclone Michaung is devastating. Our heart goes out to the families of the affected. Among the most important things that get compromised in the wake of natural disasters is mobility. We are therefore making additional provisions to prioritise repair and maintenance of vehicles affected by flooding. Hopefully, this will be one less thing for people to think about, as they cope with this crisis.”*

Service camp at the TVS Authorised Service Centres will include a detailed and comprehensive vehicle check-up to look for any flood related damages and the need for immediate repairs.

TVS Motor Company has advised customers not to attempt to re-start the engine of a flood-affected vehicle to avoid engine damage. It will continue to use communication channels including bulk SMS campaigns to spread awareness on personal and vehicle security as a part of this programme.

### **About TVS Motor Company**

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR) is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for four consecutive years. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. Our subsidiaries in the personal e-mobility space, Swiss E-Mobility Group (SEMG) and EGO Movement have a leading position in the e-bike market in Switzerland. TVS Motor Company endeavours to deliver the most superior customer experience across 80 countries in which we operate. For more information, please visit [www.tvsmotor.com](http://www.tvsmotor.com).

For more information, please contact:

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