



V R FILMS & STUDIOS LIMITED

(FORMERLY KNOWN AS V R FILMS & STUDIOS PVT LTD)

Date: 25th November 2021,

To,
Corporate Relations Department,
BSE LIMITED
P. J. Towers, Dalal Street,
Mumbai – 400 001.
Scrip Code: 542654

Sub: Announcement under Regulation 30 of SEBI (LODR) Regulations, 2015 -Launch of OTT App – “VROTT”

Dear Shareholders,

Trust you and your family are in the best of health and spirits.

We hope everyone is happy / contended with the Half yearly (April 2021 – September 2021) performance posted by your Company.

Your company VR Films and Studios Limited is progressing in its quest to achieve a new milestone in times to come.

As stated in the last AGM held on 30th September 2021, your OTT platform “VROTT” had its Beta launch. We have been working on developing the OTT platform since past 6-8 months.

On 23rd November 2021, the auspicious day of “Angaraki Sankashti Chaturthi, we had the Beta launch of “VROTT”.

This is the first of its kind OTT platform, “VROTT” - Global ka Local, where exclusive International Content will be available to consumers in India localized in the language they understand i.e. English, Hindi, Tamil, Telugu.

With this launch your Company will be catering to the consumer market i.e. B2C.

During the Beta phase (a period of 30-45 days) the app will be tested for bugs and corrections to make consumer experience a joy / enjoyable to view content on your app. Suggestions would be welcome for the betterment of the app from all Consumers.



JURISDICTION MUMBAI HIGH COURT

19, Chhadva Apartments, Near Diamond Garden, Sion-Trombay Road, Chembur, Mumbai – 400 071. INDIA
Tel No: 91-22-25273841, Tel Fax No: 91-22-25228467, Email Id: info@vrfilms.in, Website: www.vrfilms.in
CIN : L92100MH2007PLC177175



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January 2022 will be the final launch of VROTT. The SVOD platform will be launched with approx. 1500+ hrs of programming and we hope to soon increase the content to 2000+ hrs or more of programming in English, Hindi, Tamil, Telugu languages. In phase 2 we intend to add new languages like Kannada, Malayalam, Bengali, Marathi, Punjabi, Bhojpuri etc.

We have already acquired international content up to 4Q 2022. The localization process for the content is currently in process.

VROTT app is already available on apple store. It will soon be available on Play store as well.

With this development, we hope to achieve new heights in top line as well as bottom line.

Your Company VR Films and Studios Limited has confirmed WORK ORDERS to keep its studios busy for the next One year. There is a huge demand for our services and this would relate into profits in the coming years.

Soon we shall be announcing the development of new studios, which are on verge of completion. This would increase our Output capacity from existing 300-400 hrs up to 800-1000 hrs. Kindly await this announcement.

Keep your eyes open to a New and Dynamic VR Films and Studios Limited website as well. This is being developed and soon this will be Live.

VR Films and Studios Limited is committed in creating wealth not just for itself but for its investors as well.

We thank you for your loyalty and committed support to our vision and effort.

Be Safe and Take Care.

Your Sincerely

For, V R FILMS & STUDIOS LIMITED



MANISH DUTT
MANAGING DIRECTOR
DIN: 01674671

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