

ADD-SHOP E-RETAIL LIMITED
(FORMERLY KNOWN AS ADD-SHOP PROMOTIONS LIMITED)
CIN: L51109GJ2013PLC076482

Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA)
Tel. No.: 0281-2363023

Date: 06.03.2023

To,
Dept. of Corporate Services
BSE Limited,
P. J. Tower,
Dalal Street, Fort,
Mumbai-400001

Dear Sir/Madam,

BSE Scrip Code: 541865

Sub: Company had Opened New Franchises and launching new products.

Add-shop E-Retail Ltd is proudly announce to our Esteemed and valuable Stake holders that the We had opened 10 new franchises in Tamilnadu, 10 new franchises in West Bengal and 7 new franchises in Bihar during february month.

This will boost our retail business. With this state we are enjoying a good response with our products already. There were a good potentiality towards our products with this state.

And company has launched **Instant Green Tea with Tulsi Extract** products in last month. As company is seeing huge potential for above products. We are hoping a huge market and huge turnover by this products launching. As company is always trying to do something new in products.

As we had already established our company on E-Commerce business platform and we have create a historic members joining by this platform. We have create a chain between company and our franchise members to delivered goods to them at their doorstep. Our members and business partners are free to do business from anywhere at their fingertips. By this platform we are managing our business smoothly, and it will also provide customer satisfaction.

Add-shop would be leveraging on its robust distribution network spread across the country for its ayurvedic products and agriculture products. The company having vast distribution network of more than 2000 franchises spread

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across India. In addition the company is having wide customer base, which offers substantial base for marketing its products to them. Such distribution network would be major growth catalyst for the company.

This is for your information and record.

Thanking You,

Yours Faithfully,

For, Add-Shop E-Retail Limited

(Formally Known as Add-Shop Promotions Limited)



Dineshbhai B Pandya
Managing Director
DIN: 06647303

