



Eris – M. J. Biopharm Pvt. Ltd.

Deal Announcement

3rd Dec 2021

Eris Lifesciences Enters the Indian Insulin Market



- The next decade will see diabetes care emerge as an even more crucial therapy.
- The therapy growth will be driven by four key categories



- DPP4 inhibitors, SGLT2 inhibitors and combinations, on account of superior data around glycemic control, cardio and renal protection, and body weight management
- Insulin Analogues, which are fine-tuned to the body's natural process of glucose metabolism
- GLP1 agonists, with give strong glycemic control and promote a reduction in body weight

On the back of its **strong market position** in oral anti-diabetes and **blockbuster** brands **Zomelis** and **Gluxit**, **Eris** is well positioned to **ride the growth wave in DPP4 and SGLT2 inhibitors**

Eris now bridges an important gap in its diabetes care portfolio through the joint venture with MJ Biopharm in order to leverage the market opportunity in Human Insulin, Insulin Analogues and GLP1 agonists

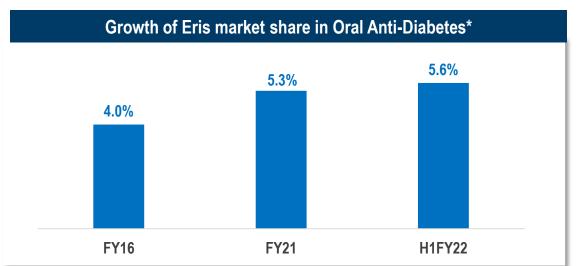
Further Underscoring its Commitment as a Serious Stakeholder in Managing the Diabetes Burden of the Nation

Eris will set up a 10-year JV with MJ Biopharm. The 70:30 JV will primarily engage in the marketing and distribution of Human and Analogue Insulins (Glargine, Aspart, Lispro) and GLP-1 agonists (Liraglutide) among other biopharma products in India.

Eris enjoys a strong position in the Indian Oral Anti-Diabetes market







Eris has built a full-service presence in Oral Anti-Diabetes therapy with high market ranks in latest generation molecules (DPP4 and SGLT2 inhibitors)

Sulfonylureas	
GlimiSave	Rank 6
Glimi\$aveMV	Rank 2
Cyblex	Rank 5
Cyblex MV	Rank 1
DPP4 Inhibitors	
Zomelis	Rank 1 among Gx
Tendia	Rank 5
Zomelis SG	Rank 2
SGLT 2 Inhibitors	
Gluxit	Rank 1 among Gx

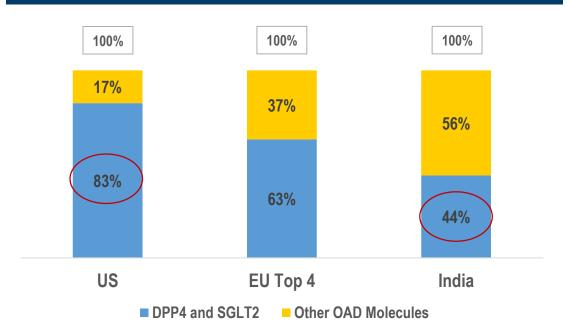
Eris is well-positioned to ride the growth in the DPP4 and SGLT2 segments, which will dominate the OAD space in the years to come



Key benefits of DPP4 and SGLT2 inhibitors

- Cardiovascular protection SGLT2 inhibitors represent the first class of anti-diabetes drugs with compelling clinical evidence on cardio-vascular protection; to the extent that these are even prescribed to non-diabetic heart failure patients
- Renal protection SGLT2 inhibitors represent the first class of anti-diabetes drugs with strong clinical evidence of renal protection
- Body weight management
 - Is an important lever in managing diabetes
 - Glimepiride is known to increase body weight, which is not the case with DPP4 and SGLT2 inhibitors





Blockbuster additions to Eris' DPP4 and SGLT2 portfolio





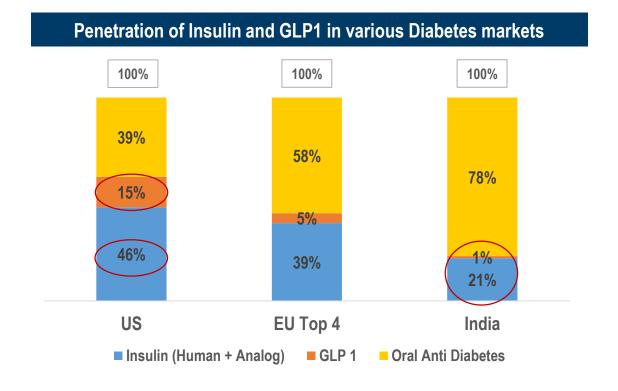
- Crossed INR 54+ crore of annual revenue; monthly run-rate Rs 6 crore
- Rank #1 among 95+ Gx brands of Vildagliptin (MAT Oct 2021)
- Monthly sales run-rate scaled up **6x** in less than 2 years since acquisition
- Crossed INR 25+ crore revenue in first year of launch (Launched Oct '20)
- Rank #1 among 60+ Gx brands of Dapagliflozin (MAT Oct 2021)
- Monthly sales run-rate at Rs. 3 crore pm

Human Insulin, Analogues & GLP1 Agonists are bound to gain traction in India as our Diabetes treatment protocols align with western standards



The role of insulin and GLP-1 in diabetes management

- Beta cell preservation Early initiation of insulin reduces the pressure on pancreas to produce insulin, thereby preserving betacell mass and function
- Protection from hypoglycemia As insulin analogues are fine tuned to the natural processes of glucose metabolism in our body
- Reduction in body weight GLP1 agonists promote reduction in body weight; this is highly relevant as over 90% of adults with Type-2 diabetes are overweight/ obese
- Slowdown in disease progression A combination of Insulin and GLP1 agonists has been found to be most optimal in slowing down disease progression



- India is known as the "Diabetes Capital of the World" with 77 mn cases at present and projected to double in the next 20-25 years
- The adoption of insulin analogues and GLP1 agonists has been relatively low in India due to supply constraints (limited suppliers for Insulin Analogues) and high price points e.g., cost of Rs. 12,000 p.m. for GLP1 therapy vs. Rs. 1,200-1,800 p.m. for Glargine therapy vs. Rs 400-600 p.m. for oral anti-diabetics
- The availability of additional qualified suppliers will drive growth in India's Human Insulin, Analogues and GLP1 segments; we expect this to grow to a USD 1+ billion market opportunity in India by 2025-26

Source: IQVIA Global Data MAT Dec '20

"Eris MJ Biopharm" has been created to leverage the significant market opportunity in Human Insulin, Analogues and GLP1 Agonists



Key features of Eris MJ Biopharm Joint Venture

- Eris will hold a 70% stake in the venture; remaining 30% to be held by MJ Biopharm
- The initial contracted tenure of the joint venture will be 10 years
- The business of the joint venture will be kickstarted with Human Insulin; the scope of the venture covers the entire range of Insulin Analogues (Glargine, Aspart and Lispro) and GLP-1 agonists (e.g., Liraglutide) and potentially other Biopharmaceutical products
- Upon completion, MJ will be paid a one-time lumpsum licence fee of INR 150 mn
- Roles of the JV partners
 - Eris will be responsible for ongoing sales and marketing, distribution and pharmacovigilance
 - MJ Biopharm will be responsible for supplying products to the joint venture vide the terms of a 10-year supply agreement

Eris and MJ shall bring their complementary capabilities to bear to build a successful Biopharma business in India





- Leading position in the Indian oral anti-diabetes space
- Strong credibility with Diabetologists/ Endocrinologists and Key Opinion Leaders
- Deep coverage of specialists and consulting physicians in Metro and Tier-1 markets across the country
- Two blockbuster additions to diabetes product portfolio (in the DPP4 and SGLT2 segments) in the last 2 years with #1 market ranks
- Debt-free and cash-surplus balance sheet with the ability to invest for the long term





- Proven capabilities in the development of advanced biological formulations from preclinical through to Phase III and regulatory approval
- R&D team of 35+ members (including 3 PhDs) having developed biosimilar formulations of synthetic peptides and r-DNA peptides
- Two WHO-GMP/ PICS compliant manufacturing facilities in India for biologics bulk and formulations based on the microbial fermentation platform
- Track record of having manufactured and supplied 14+ million vials and 4+ million cartridges of human insulin to 25+ countries since the year 2015

