



**Regd. Office:** OFFICE ADDRESS: 801-A, 8TH FLOOR, MAHALAYA COMPLEX,  
OPP: HOTEL PRESIDENT, B/H. FAIRDEAL HOUSE,  
SWASTIK CROSS ROADS, OFF: C.G.ROAD,  
NAVRANGPURA, AHMEDABAD: 380 009. **Tel:30025866**

**E-Mail:** [orient.tradelink@gmail.com](mailto:orient.tradelink@gmail.com), **Website:** [www.orienttradelink.in](http://www.orienttradelink.in)

03<sup>rd</sup> May, 2022

To,  
The Manager,  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai-400001

Dear Sir/Madam,

**Subject: Submission of announcement with regard to signing of deal with Time Audio**

In pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that the Time Audio and Music Companies of Bollywood has signed 11 years music and digital deal with orient Tradelink Limited.

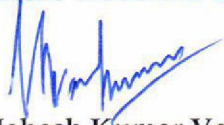
In this regard please find herewith attached announcement.

Kindly take the same in your record.

Thanking you,

Yours faithfully,

For and on behalf of  
Orient Tradelink Limited

  
Mahesh Kumar Verma  
Director  
DIN: 07892196

Encl: As above

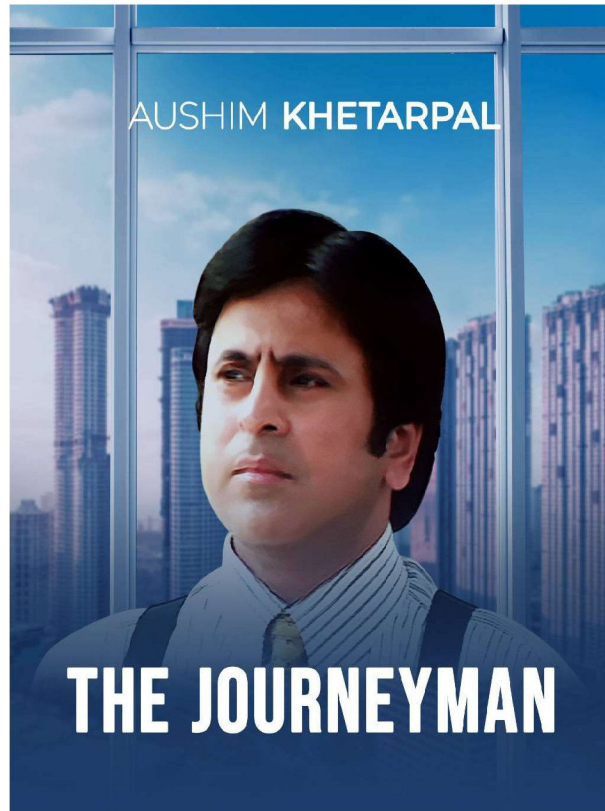
**ORIENT TRADELINK LIMITED**  
CIN: L65910GJ1994PLC022833  
Corporate Office: 141 - A. Ground Floor,  
Shahpur Jat Village, New Delhi-110049. Tel: 9999313918

## **Time Audio Sign up an epic music deal with Orient Tradelink Limited**

In a landmark deal **Time Audio** which is one of the top film production and music Companies of Bollywood signed a 11 year music and digital deal with Orient Tradelink Limited.

**Orient Tradelink Limited** had acquired 30 spiritual mantras, 150 talk shows and inspirational videos and 500 talks and 150 music labels from Aum Sportainment Pvt. Ltd.

The Company has sold these distribution right to **Times Audio**, w.e.f. 2<sup>nd</sup> May for 11 years. Those would be exploited by shooting fresh videos for digital platform and publishing these videos on platform across the world.



According to Mahesh Verma, Director "Sai Ki Mahima with Aushim Khetarpal a **You Tube** channel has seen 400% growth in 4 months." He further added "the revenue from these talks and videos would boost the company's bottom line 4 times this fiscal year."

Mr. Khetarpal's spiritual talks and his songs are very popular in spiritual domain worldwide.

According to spokesperson of the Khetarpal "In these Pandemic times, wellness space has grown exponentially. Thus these mantras, songs and talk shows would show millions of views in short spans."

Orient Tradelink Limited, has three films **Children of God**, **Come December** and **Chal Jeet Le Ye Jahan** slated for release this fiscal Year.

Discussion for **imagining** and **publishing Pen drives** and **scratch cards** of contents is on final negotiating stage with new players.