

MSIL: CSL: NSE&BSE: 2019

27th February, 2019

Vice President

National Stock Exchange of India Limited

“Exchange Plaza”, Bandra – Kurla Complex

Bandra (E)

Mumbai – 400 051

General Manager

Department of Corporate Services

BSE Limited

Phiroze Jeejeebhoy Towers

Dalal Street, Mumbai – 400 001

Sub: Press Release

Dear Sir,

Please find enclosed herewith as Annexure -“A”, a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For Maruti Suzuki India Limited



Sanjeev Grover

Chief General Manager &

Company Secretary

Encl.: As above

MARUTI SUZUKI INDIA LIMITED

CIN: L34103DL1981PLC011375

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Press Release

New IGNIS now with roof rails and safety features

All-set to delight young aspirational buyers at NEXA showroom

New Delhi, February 27th, 2019: Maruti Suzuki today launched the 2019 IGNIS, with new safety features and a distinct new look. The 2019 IGNIS gets **Reverse Parking Assist System, Co-Driver Seat Belt Reminder** and **High Speed Alert System** as standard features across all the variants. To enhance the design, **roof rails** have been added in the Zeta and Alpha variants.

The IGNIS already comes equipped with dual front airbags, ABS and EBD, seat belt pre-tensioners with force limiters and ISOFIX – child seat restraint system as standard fitments. IGNIS is compliant for frontal offset, side impact and yet to be introduced pedestrian safety crash regulations.



Launching the new 2019 IGNIS, **Mr. R S Kalsi, Senior Executive Director (Marketing and Sales) Maruti Suzuki India**, said, *“Today, IGNIS has changed the way customers look at the premium compact segment. IGNIS has established itself as a complete package for those who seek the unconventional. Taking passenger safety to next level, we have loaded IGNIS with more safety features. These will be offered as standard across all variants. To enhance the design of IGNIS and give it a strong road presence, new roof rails*

are offered in Zeta and Alpha variants. We are confident that the updated version of IGNIS will be even more attractive for the premium urban car user.”

Owing to its distinctive appeal, IGNIS is designed for those who love to emphasize their individuality through their cars. Launched in 2017, brand IGNIS is built on a new-gen rigid platform embodying Suzuki Total Effective Control Technology (TECT) for occupants protection. For a generation that aspires to be ‘different’, IGNIS offers a blend of stylish exterior design, state-of-the-art technology and a spacious cabin.

Price:

Petrol Manual	Ex-showroom price (Delhi) in Rs. lakh	Petrol AGS	Ex-showroom price (Delhi) in Rs. lakh	Colour range
Sigma	4.79	-	-	❖ NEXA Blue ❖ Glistening Grey ❖ Silky Silver
Delta	5.40	Delta	5.87	❖ Pearl Arctic White ❖ Tinsel Blue
Zeta	5.82	Zeta	6.29	❖ Uptown Red ❖ Dual Tone - Tinsel Blue with Pearl Arctic White
Alpha	6.67	Alpha	7.14	❖ Dual Tone- Tinsel Blue with Midnight Black ❖ Dual Tone –Uptown Red with Midnight Black