

19<sup>th</sup> October, 2019

The General Manager  
Corporate Relationship Dept.,  
**BSE Limited,**  
1<sup>st</sup> Floor, New Trading Ring,  
Rotunda Building,  
Sir Phiroze Jeejeebhoy Towers,  
Dalal Street, Fort, Mumbai-400 001

The Secretary,  
**National Stock Exchange of India Limited,**  
Exchange Plaza, 5<sup>th</sup> Floor  
Bandra Kurla Complex, Bandra (East)  
Mumbai - 400 051

**Subject: Intimation pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, regarding New Product Launch**

Dear Sir/ Madam,

This is to inform you that the Company has launched "Water Heater" under its Bathware accessories on 18<sup>th</sup> October, 2019.

The details of the Product are as follows:

- |  |   |                                 |
|--|---|---------------------------------|
| a. Name of the Product                                       | - | Somany Bathware Water Heater    |
| b. Date of Launch  | - | 18 <sup>th</sup> October, 2019  |
| c. Category of the Product                                   | - | Bathware Accessories            |
| d. Whether caters to domestic/<br>international market       | - | Both domestic and international |
| e. Name of the countries in which the<br>product is launched | - | India                           |

We request you to take the above on your record.

Thanking you,

Yours Faithfully,

**For Somany Ceramics Limited**



**Amrish Julka**  
**GM (Legal) and Company Secretary**  
M. No.: F4484

