



Birla Corporation Limited

Corporate Office:  
1, Shakespeare Sarani,  
A.C. Market (2<sup>nd</sup> Floor), Kolkata 700 071  
P: 033 6603 3300-02  
F: +91 33 2288 4426  
E: coordinator@birlacorp.com

Ref. No. BCL/10

8th September, 2021

Corporate Relationship Department  
BSE Limited  
1st Floor, New Trading Ring,  
Rotunda Building,  
P.J. Towers, Dalal Street, Fort,  
Mumbai- 400 001  
**Scrip Code: 500335**

The Manager  
Listing Department,  
National Stock Exchange of India Limited  
'Exchange Plaza', C-1, Block G,  
Bandra-Kurla Complex, Bandra (East),  
Mumbai- 400 051  
**Scrip Code: BIRLACORPN**

Dear Sir(s),

**Sub: Newspaper Advertisement regarding the Notice of 101st Annual General Meeting, Book Closure and E-Voting information**

Pursuant to Regulation 30 and Regulation 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith copies of newspaper publications made on 8th September, 2021 in "Financial Express" (All English editions) and "Ganashakti" (Bengali, Kolkata edition), regarding the Notice of the 101st Annual General Meeting of the Company, scheduled to be held on Wednesday, the 29th day of September, 2021 at 10.30 a.m. (IST) through Video Conferencing ("VC")/Other Audio Visual Means ("OAVM"), Book Closure and E-Voting information.

The aforesaid information has also been uploaded on the Website of the Company at [www.birlacorporation.com](http://www.birlacorporation.com).

This is for your information and record.

Thanking you,

Yours faithfully  
For **BIRLA CORPORATION LIMITED**

**(MANOJ KUMAR MEHTA)**  
Company Secretary & Legal Head

**Encl:** As above



## BIRLA CORPORATION LIMITED

CIN: L01132WB1919PLC003334

Registered Office: Birla Building, 9/1, R.N. Mukherjee Road, Kolkata - 700 001  
Ph- (033) 66166729/6737; Fax- (033) 22487988/2872

Email: [investorsgrievance@birlacorp.com](mailto:investorsgrievance@birlacorp.com), Website: [www.birlacorporation.com](http://www.birlacorporation.com)

### NOTICE OF 101ST ANNUAL GENERAL MEETING, BOOK CLOSURE AND E-VOTING INFORMATION

Notice is hereby given that the 101st (Hundred and First) Annual General Meeting (AGM) of the Company will be held on Wednesday, 29th September, 2021 at 10.30 a.m. (IST) through Video Conferencing ("VC")/Other Audio Visual Means ("OAVM") to transact the business(es), as set out in the Notice convening the AGM. Members will be able to attend and participate in the AGM through VC/OAVM facility only.

The AGM will be convened in compliance with the applicable provisions of the Companies Act, 2013 and the Rules framed thereunder ("Act"), Securities and Exchange Board of India ("SEBI") (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations") read with the provisions of Circulars dated 13th January, 2021, 5th May, 2020, 13th April, 2020 and 8th April, 2020, issued by the Ministry of Corporate Affairs (collectively referred to as "MCA Circulars") and Circulars dated 12th May, 2020 and 15th January, 2021 issued by SEBI (collectively referred to as the "SEBI Circulars").

In compliance with the aforementioned MCA Circulars and SEBI Circulars, Notice of the AGM along with the Annual Report for the financial year 2020-2021 has been sent through electronic mode only to those Members of the Company whose email addresses are registered with the Company/the Registrar and Share Transfer Agent (the "RTA") i.e. MCS Share Transfer Agent Limited/Depository Participant(s). The emailing of the aforesaid documents has been completed on 7th September, 2021. The Notice of AGM along with the Annual Report for the financial year 2020-2021 are also available on the Company's website at [www.birlacorporation.com](http://www.birlacorporation.com). The aforesaid documents are also available on the website of National Securities Depository Limited ("NSDL") at [www.evoting.nsdl.com](http://www.evoting.nsdl.com) and on the websites of the Stock Exchanges i.e. BSE Limited and National Stock Exchange of India Limited at [www.bseindia.com](http://www.bseindia.com) and [www.nseindia.com](http://www.nseindia.com) respectively.

The documents referred to in the Notice of the AGM are available electronically for inspection without any fee by the Members on all working days during normal business hours from the date of circulation of the Notice of AGM up to the date of AGM. Members seeking to inspect such documents can send an email to [agm@birlacorp.com](mailto:agm@birlacorp.com).

#### MANNER OF REGISTRATION OF EMAIL ADDRESSES

Members who have not yet registered their email addresses and phone number are requested to follow the process mentioned below:

- Members holding shares in physical mode are requested to update their email addresses and phone number by writing to the RTA/Company at [mcssta@rediffmail.com](mailto:mcssta@rediffmail.com) and [investorsgrievance@birlacorp.com](mailto:investorsgrievance@birlacorp.com) respectively, along with the copy of the signed request letter mentioning the name, folio no., address of the Member, self-attested copy of the PAN card and self-attested copy of any document (e.g., Driving License, Bank Statement, Voter Identity Card, Passport, Aadhaar Card) in support of the address of the Member.
- Members holding shares in dematerialized mode are requested to register/update their email addresses and phone number with the relevant Depository Participants.

#### BOOK CLOSURE AND DIVIDEND

Notice is further given pursuant to Section 91 of the Act read with Companies (Management and Administration) Rules, 2014 and Regulation 42 of the Listing Regulations that the Register of Members and Share Transfer Books of the Company will remain closed from 23rd September, 2021 to 29th September, 2021 (both days inclusive) for the purpose of AGM and payment of Dividend @ ₹10.00 per share (100%), subject to approval of the members at the said meeting.

#### E-VOTING

In compliance with the provisions of Section 108 of the Act read with Rule 20 of the Companies (Management and Administration) Rules, 2014, as amended, Secretarial Standards on General Meetings (SS-2) issued by the Institute of Company Secretaries of India and Regulation 44 of the Listing Regulations, as amended, Members have been provided with the facility to cast their votes on all resolutions set forth in the Notice of the AGM using an electronic voting system (remote e-Voting). The Company has engaged the services of NSDL for providing facility for remote e-Voting, participation in the AGM through VC/OAVM and voting at the AGM. The voting rights of Members shall be in proportion to the equity shares held by them in the paid-up equity share capital of the Company as on Wednesday, 22nd September, 2021 ("cut-off date").

The manner of remote e-Voting and voting at the AGM by the Members holding shares in the dematerialized mode, physical mode and for members who have not registered their email addresses is provided in the Notice of AGM.

The remote e-Voting commences on Sunday, 26th September, 2021 at 9.00 a.m. (IST) and ends on Tuesday, 28th September, 2021 at 5.00 p.m. (IST). Members may cast their votes electronically during this period. The remote e-Voting shall be disabled by NSDL thereafter. Those members, who shall be present in the AGM through VC/OAVM facility and had not cast their votes on the resolutions through remote e-Voting and are otherwise not barred from doing so, shall be eligible to vote through e-Voting at the AGM. Once the vote on a resolution is cast by the Member, the Member shall not be allowed to change it subsequently.

The Members who have cast their votes by remote e-Voting prior to the AGM may also attend/participate in the AGM through VC/OAVM but shall not be entitled to cast their votes again.

Any person who becomes a member of the Company after dispatch of Notice of the AGM and holding shares as on the cut-off date i.e. 22nd September, 2021 may obtain the User ID and password by sending a request to [evoting@nsdl.co.in](mailto:evoting@nsdl.co.in) or [mcssta@rediffmail.com](mailto:mcssta@rediffmail.com). However, if the member is already registered with NSDL for e-Voting then he can use the existing user ID and Password for casting the vote through e-Voting.

In case of any queries/grievances relating to remote e-Voting or e-Voting at the AGM, please refer to the Frequently Asked Questions (FAQs) and e-Voting user manual for Members available at the Downloads section of [www.evoting.nsdl.com](http://www.evoting.nsdl.com) or contact at toll free no. 1800-222-990 or send a request at [atevoting@nsdl.co.in](mailto:atevoting@nsdl.co.in).

For BIRLA CORPORATION LIMITED  
Sd/-

Place: Kolkata  
Dated: 7th September, 2021

MANOJ KUMAR MEHTA  
Company Secretary & Legal Head



## BIRLA CORPORATION LIMITED

CIN: L01132WB1919PLC003334

Registered Office: Birla Building, 9/1, R.N. Mukherjee Road, Kolkata - 700 001  
Ph- (033) 66166729/6737; Fax- (033) 22487988/2872  
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For BIRLA CORPORATION LIMITED

Sd/-

Place: Kolkata

MANOJ KUMAR MEHTA

Dated: 7th September, 2021

Company Secretary & Legal Head