

**ADD-SHOP E-RETAIL LIMITED**  
(FORMERLY KNOWN AS ADD-SHOP PROMOTIONS LIMITED)  
CIN: L51109GJ2013PLC076482

Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA)  
Tel. No.: 0281-2580 399

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Date: 25.10.2021

To,  
Dept. of Corporate Services  
BSE Limited  
P. J. Tower,  
Dalal Street, Fort,  
Mumbai-400001

Dear Sir/Madam,

**BSE Scrip Code: 541865**

**Sub: Non-Applicability of Regulation 23(9) of SEBI (LODR) Regulations 2015.**

This is to inform you that Related Party Transactions disclosure as required under Regulation 23 (9) of the SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015 is not applicable to our company.

Further, we would like to clarify that Add-Shop E-Retail Limited ("Company") is claiming exemption under Regulation 15(2) of SEBI (Listing Obligation and Disclosure Requirement) Regulations, 2015 as Corporate Governance provisions shall not apply to listed entities having Paid up Equity share capital not exceeding Rs.10 Crores and Net worth not exceeding Rs. 25 Crores, as on last day of previous financial year.

Since, our Company is exempted under Regulation 15(2) or SEBI (Listing Obligation and Disclosure Requirement) Regulations, 2015 and consequently the Company is also exempted from submitting the Related Party Transactions disclosure for the half year ended on 30<sup>th</sup> September, 2021 to the Stock Exchange.

Please take note of the same on your records.

Thanking you,

Yours faithfully,

**For, Add-Shop E-Retail Limited**  
(Formally Known as Add-Shop Promotions Limited)

  
**Dineshbhai B. Pandya**  
Managing Director  
DIN: 06647303

