



Complete Comfort

December 6, 2021

The National Stock Exchange of India Ltd.
Listing Department
Exchange Plaza,
Bandra Kurla Complex, Bandra (East),
Mumbai – 400 051

BSE Limited
Department of Corporate Services
Floor 25, Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Company Symbol : ICIL

Scrip Code No. : 521016

Subject: Press release titled “INDO COUNT ACQUIRES HOME TEXTILE BUSINESS OF GHCL LIMITED”

Please find enclosed herewith a copy of Press Release dated December 6, 2021 titled “INDO COUNT ACQUIRES HOME TEXTILE BUSINESS OF GHCL LIMITED”

Kindly take the above on record.

Thanking you,

Yours faithfully,

For Indo Count Industries Limited

Amruta Avasare
Company Secretary
ACS No.: 18844



Encl.: A/a

Indo Count Industries Ltd

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Investor Release

INDO COUNT ACQUIRES HOME TEXTILE BUSINESS OF GHCL LIMITED

Mumbai, 6th December 2021: Indo Count Industries Limited, a leading manufacturer and exporter of Home Textiles has today entered into a Business Transfer Agreement (BTA) with GHCL Limited (GHCL) for acquisition of its Home Textile business at Vapi, Gujarat, on a going concern basis by way of a slump sale and Asset Transfer Agreement (ATA) for acquisition of specified assets of the US subsidiary of GHCL.

In order to meet the growing demand and capture the business opportunities, the Company's Board today approved a BTA with GHCL for the aforesaid acquisition which has a fully operational manufacturing facility of 45 million meters annually located at Vapi, Gujarat. The facility also has sufficient land to double the capacity in the future. The cost of acquisition is Rs. 576 crores.

This acquisition will catapult Indo Count to a leadership position in the Global Home Textiles Bedding segment:

- With addition of almost 50% new capacity, Indo Count becomes the largest Home Textile Bedding company, globally, with annual capacity of approximately 153 million meters
- Indo Count adds a whole new avenue of customer base which is untapped, thereby leading to gain in global market share
- Leverage joint capabilities of Design, Innovation and Products to a wider spectrum of customers
- De-risking manufacturing facilities with twin state geographical diversity
- Potential addition of ~ Rs.1,300 – 1,500 Crores p.a. to the topline of the Company



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Key features of the transaction:

- The transaction includes acquisition of the Home Textile business of GHCL Limited as a going concern, on a slump sale basis, which includes its manufacturing facility at Vapi, Gujarat along with specified assets (inventory and intellectual property) of Grace Home Fashions LLC, US subsidiary of GHCL.
- Overall purchase Consideration for the said transaction is Rs. 576 crores on debt and cash free basis subject to closing adjustments as agreed in the BTA and ATA
- Acquisition will be funded through mix of internal accruals and debt
- The transaction is expected to be consummated by March 2022 subject to necessary approvals and completion of Condition Precedents (CP) in the BTA

Edelweiss Finance & Investments Limited acted as transaction advisor and Khaitan & Co. acted as legal advisor to the transaction

Commenting on this acquisition, Mr. Anil Kumar Jain, Executive Chairman, said: *“Today marks a landmark occasion for Indo Count with our Board approving the acquisition of the Home Textile business of GHCL. This is a significant step towards achieving a formidable leadership position in the Home Textile Bedding business ‘globally’. The new enhanced capacity will fuel growth for Indo Count to efficiently scale and serve a wider spectrum of customers and markets thereby increasing its global market share.*

This strategy enhances our customer centric approach leading to increased flexibility and better service levels. Further, we will leverage the joint capabilities of design and innovation to offer complete sleep experience.

We welcome the new team to Indo Count’s family and look forward to utilise their skills and experience to achieve the Company’s long-term vision.”



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About Indo Count Industries Ltd.

Indo Count Industries Ltd (ICIL), is one of India's largest Home Textile manufacturer. Mr. Anil Kumar Jain, Executive Chairman, has been ranked 10th amongst the India's Best Top 100 CEO's 2017 by Business Today. Under his leadership, the Company has achieved new milestones in the home textile business and has built significant presence across globe. Over the years, the Company has successfully carved out a niche for itself and has become a total bedding resource.

CARE's credit rating is CARE A+ (Single A Plus; Outlook: Positive) for Company's Long-Term Bank Facilities and CARE A1+ (A One plus) for Short Term Bank Facilities. ICRA's credit rating is ICRA A+ (Single A plus; Outlook Positive) for Company's Long-Term Bank Facilities and ICRA A1+ (A one plus) for Short Term Bank facilities.

Safe Harbor Statement

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.

For further information, please contact

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CIN: L72200PN1988PLC068972

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