

August 2, 2021

**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400001.

**National Stock Exchange of India Ltd.,**  
Exchange Plaza, C/1, G Block,  
Bandra - Kurla Complex, Bandra (E),  
Mumbai - 400051.

**Scrip ID: BSOFT**  
**Scrip Code: 532400**

**Symbol: BSOFT**  
**Series: EQ**

**Kind Attn: The Manager,**  
Department of Corporate Services

**Kind Attn: The Manager,**  
Listing Department

**Subject:** - Press release

Dear Sir / Madam,

Please find enclosed a press release for your ready reference and further dissemination purpose.

Kindly take the same on your record.

Thanking you.

Yours faithfully,

For **Birlasoft Limited**



Sneha Padve  
**Company Secretary & Compliance Officer**

**Encl.:-** As mentioned above.

**Birlasoft Limited**

Registered Office: 35 & 36, Rajiv Gandhi Infotech Park, Phase - I, MIDC, Hinjawadi, Pune (MH) 411057, India

Tel: +91 20 6652 5000 | Fax +91 20 6652 5001 | [contactus@birlasoft.com](mailto:contactus@birlasoft.com) | [www.birlasoft.com](http://www.birlasoft.com)

CIN: L72200PN1990PLC059594

## Birlasoft Named a Top 15 Sourcing Standout by ISG

*The recognition was in accordance with the 2Q 2021 Global ISG Index™*

**Pune, Noida (India) and Edison, NJ | August 2, 2021 : Birlasoft Ltd [BSE: 532400, NSE: BSOFT], part of the USD 2.4 billion diversified [CK Birla Group](#), today announced it has been named a Top 15 Sourcing Standout by [Information Services Group \(ISG\)](#), a leading global technology research and advisory firm.**

Birlasoft was among the leading providers in the Booming 15 category **globally**, as well as for the **Americas region** based on Annual Contract Value (ACV) won over the last 12 months, according to the **2Q 2021 Global ISG Index™**. This is the fifth consecutive time that Birlasoft has been featured across named categories by ISG.

Now in its 75<sup>th</sup> consecutive quarter, the ISG Index™ provides an independent quarterly review of the latest sourcing industry data and trends. Each quarter it names the top 15 commercial providers in the Big 15 (revenues of more than \$10 billion), Building 15 (revenues between \$3 billion and \$10 billion), Breakthrough 15 (revenues between \$1 billion and \$3 billion) and Booming 15 (revenues of less than \$1 billion) categories in the Americas, EMEA and Asia Pacific regions. Each Top 15 category includes providers that compete in the traditional sourcing market, as well as those that compete in the as-a-service market, including IaaS and SaaS providers.

“It is an honor to be mentioned among **The Booming 15** lists, according to ISG. Our continued recognition across various named categories reiterates our commitment towards aligning enterprises to stay on course with their digital transformation blueprints. Customers value our diverse, industry-focused solutions, led by our digital-first approach.”, said [Dharmender Kapoor](#), *CEO and MD*, Birlasoft.

Birlasoft is firmly positioned as a leading mid-tier Enterprise Digital company, augmented through its robust partnerships, cutting-edge technology and industry expertise, and its legacy of being an able transformation partner for global customers. With a compelling customer-centric strategy and focused investments in digital and cloud technologies, the organization is poised to take pole position in the ever-changing digital landscape, where constant innovation is vital.

Birlasoft’s inclusion in the ISG Index™ is based on data the company submits to ISG each quarter.

*"**The ISG Index™** is recognized as the authoritative source for marketplace intelligence on the global technology and business services industry,"* said [Paul Reynolds](#), *Chief Research Officer* of ISG. *"Birlasoft continues to establish itself as a leading and growing player in the global market for managed services, based on its volume of business in relation to other industry providers."*

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**About ISG**

ISG (Information Services Group) (Nasdaq: [III](#)) is a leading global technology research and advisory firm. A trusted business partner to more than 700 clients, including more than 75 of the world’s top 100 enterprises, ISG is committed to helping corporations, public sector organizations, and service and technology providers achieve operational excellence and faster growth. The firm specializes in digital transformation services, including automation, cloud, and data analytics; sourcing advisory; managed governance and risk services; network carrier services; strategy and operations design; change management; market intelligence and technology research and analysis. Founded in 2006, and based in Stamford, Conn., ISG employs more than 1,300 digital-ready professionals operating in more than 20 countries—a global team known for its innovative thinking, market influence, deep industry and technology expertise, and world-class research and analytical capabilities based on the industry’s most comprehensive marketplace data. For more information, visit [www.isg-one.com](http://www.isg-one.com).

**About Birlasoft**

**Enterprise to the Power of Digital™**

Birlasoft combines the power of domain, enterprise, and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion-dollar diversified [CK Birla Group](#), Birlasoft with its 10,000 engineers, is committed to continuing our 159-year heritage of building sustainable communities.

**For further information please contact:**

<p><b>Suma Nair</b>  <i>AVP and Head - Corporate Marketing</i>          Birlasoft          Mobile: +91 - 983 308 4449</p>	<p><b>Arnab Bhattacharya</b>  <i>Senior Account Manager</i>          Genesis BCW          Mobile: +91 - 783 831 1985</p>
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Disclaimer

*Some of the statements in this update that are not historical facts are forward-looking statements. These forward-looking statements include our financial and growth projections as well as statements concerning our plans, strategies, intentions, and beliefs concerning our business and the markets in which we operate. These statements are based on information currently available to us, and we assume no obligation to update these statements as circumstances change. There are risks and uncertainties that could cause actual events to differ materially from these forward-looking statements. These risks include, but are not limited to, the level of market demand for our services, the highly-competitive market for the types of services that we offer, market conditions that could cause our customers to reduce their spending for our services, our ability to create, acquire and build new businesses and*

**Birlasoft Limited**

*to grow our existing businesses, our ability to attract and retain qualified personnel, currency fluctuations and market conditions in India and elsewhere around the world, and other risks not specifically mentioned herein but those that are common to industry.*

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