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Date: 06-01-2022

To BSE Limited P. J. Towers, Dalal Street, Mumbai: 400001. <b>Ref: Scrip Code: 533166</b>	To National Stock Exchange of India Limited Exchange Plaza, Plot No. C/1, G Block, BKC, Bandra (E), Mumbai: 400051. <b>Ref: Symbol: SUNDARAM</b>
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**Subject: Disclosure under Regulation 30 of SEBI (LODR) Regulations, 2015**

Dear Sir/Madam

Please find attached a copy of the communication being released to the Press with Title '**SundaramEclass wins order for 9,000 educational content licenses for android tablets from Kotak Education Foundation**'

Kindly take the same on records.

Thanking you,

Yours Faithfully,

**FOR SUNDARAM MULTI PAP LIMITED**



**Bhavika Dalal**

**Company Secretary & Compliance Officer**

Encl: a/a



## PRESS RELEASE

MUMBAI, 6th January 2022

### **SundaramEclass wins order for 9,000 educational content licenses for android tablets from Kotak Education Foundation.**

The company has announced it has won an order for 8000 tablets with their proprietary educational content for KEF. From the time the COVID- 19 pandemic hit India and schools were shut, SundaramEclass has been working hard to find a solution to ensure continuity of education and mitigate the learning loss for students from schools. Approximate costing per tablet with educational content is around Rs 10,000+Taxes amounting to a total project value of 80 million inr.

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The Hon'ble Minister of Education, Government of Maharashtra, Prof. Varsha Gaikwad distributed tablets with curated academic content for class X students of Chhatrapati Shivaji Maharaj Vidyalaya, Dharavi supported by Kotak Education Foundation.

The educational survey findings indicate that there is a huge requirement of quality educational content along with offline/online solutions. The company aims at providing their custom solutions to more NGO and CSR partners across the country to ensure students keep learning, and there is no learning loss.

Last year, the company launched an online app Edzam, to cater to the online educational segment. On the industry standpoint, the company quotes, "There are an estimated 2 crore students in Maharashtra, and education is traditionally a priority for Indians." With covid issues growing, and schools going under a lockdown the company aims at increased revenues from its educational software's and content. Adding to this, every year the Maharashtra board exams hosts 16 lac students from 10<sup>th</sup> grade. Every student from this can avail services from Sundaram for their studies.

The future of educational technology in this country is very bright, and the company is at a very good growing trajectory.