

Genesys International Corporation Ltd



November 16, 2021

BSE Limited Corporate Relationship Department P.J. Towers, Dalal Street, Fort, Mumbai - 400 001	National Stock Exchange of India Ltd. Exchange Plaza, Bandra-Kurla Complex, Bandra (East) Mumbai - 400 051
Scrip Code : 506109	Symbol : GENESYS

Dear Sir/Madam,

Sub: Constitution of a Strategic Advisory Board.

Please find enclosed a copy of press release in this regard and a brief profile of the members of Advisory Board.

The nature of the board is non-statutory and members are appointed based on their past credentials.

You are requested to take the information on record and oblige.

Thanking you,

For Genesys International Corporation Limited



Vineet Chopra
Company Secretary

Enclosed: As above.

PRESS RELEASE**Genesys International grows its strategic expertise with a new
Advisory Board**

Mumbai, November 16, 2021: Genesys International Corporation Limited, headquartered in Mumbai, has announced the constitution of an Advisory Board. The appointment of these key experts as part of their organization has been made with a vision to enhance the strategic business and technical capabilities as it embarks upon building its significant map content initiatives.

The newly appointed advisory board comprises –

1. **Mr. Paul Smith**, an internationally recognised geospatial leader. Co founder of **Earth Observant** [EOI] which is revolutionizing remote sensing through a disruptive new satellite platform delivering ultra-high resolution, analysis-ready earth observation data for machine learning and traditional image-analyst applications. Paul has been instrumental in marquee map content/technologies in the companies he has been involved with such as **C3 technologies**, an imaging platform sold to Apple, and **Earthmine** bought by Nokia (Here maps). He was also a key part of the **Hexagon** content program. Mr. Paul has expertise in location-based technologies and geo content from street views to satellite imagery. Mr. Paul has negotiated and partnered with the world's leading organizations in web mapping, local search, real estate, and consumer navigation to name a few.
2. **Major General (Dr) B Nagarajan** is the pioneer in the field of developing Cadastre based land Information System. He has been awarded the **National Geomatics Award for Applications** in 2008 by the Indian Society of Geomatics. He was the additional Surveyor General of India and has initiated path breaking initiatives such as **'Redefinition of Indian Geodetic datums - Horizontal and Vertical'** with the generation of a new geocentric coordinate system, which would replace the 175 years old locally best fitting Everest coordinate system, in the field of topographical mapping. He has redefined the Indian vertical datum based on geopotential numbers completing more than 46,000 linear kilometers of high precision levelling along with gravity observations in a span of just 2 years.

Commenting on the formulation of the Advisory Board, **Mr. Sajid Malik, CMD, Genesys International Corporation Limited** said, *“We welcome aboard Mr. Paul Smith and Major General (Dr) B Nagarajan as part of the Advisory Board. At Genesys International we have always strived to create distinct benchmarks in the geospatial sector with the technology at hand. In addition to this, the expertise of this Advisory Board will greatly leverage the pan India content program of Genesys”*

Further commenting on this, **Paul Smith** said, *“I am very excited about the Genesys India map program and the capabilities that they have built in the geospatial content space. I believe India promises to be one of the largest geo markets as its economy grows and the new policy allows for geotech to be used. Genesys is well positioned to be a leader in this emerging sector.”*

In recent months, owing to the positive support extended by the Government through varied policy announcements, the geospatial industry is poised for rapid development. Thus investments made by Genesys International in Indian geospatial content and survey infrastructure will hold good in the future

About Genesys International Corporation Limited

Headquartered in Mumbai, India, Genesys International operates several Geospatial production and application development centres in India. With state-of-the-art infrastructure and a growing list of Fortune 500 and SME clients, Genesys International is well positioned to play a significant role in the global GIS and Geospatial industry. The company has been delivering services to clients across the globe for the past 23 years, counting some of the world’s leading companies as its clients. More information about the company is available on <http://www.igenesys.com/>

Forward Looking Statement

Certain statements in this document may be forward-looking statements. Such forward looking statements are subject to certain risks and uncertainties like regulatory changes, local political or economic developments, technological risks, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward looking statements. Genesys International Corporation Limited will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.