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Date: 22-07-2024

To,
BSE Limited
Corporate Relations Department
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai-400 001

Ref: Wardwizard Foods and Beverages Limited (Formerly known as Vegetable Products Limited)

Script Code: 539132

Sub: Press Release

Dear Sir/Madam,

We hereby enclose a Press Release that Wardwizard Foods and Beverages Limited Strengthens Global Footprint with Focused Export Strategy, Bolstering India's Culinary Reputation.

Kindly take the same on record.

Thanking you,

**For Wardwizard Foods and Beverages Limited
(Formerly known as Vegetable Products Limited)**

Sejal Varia
Chief Financial Officer

Wardwizard Foods and Beverages Limited Strengthens Global Footprint with Focused Export Strategy, Bolstering India's Culinary Reputation

Vadodara – July 22, 2024 – Wardwizard Foods and Beverages Limited, a distinguished name in the food and beverage industry, is amplifying its emphasis on exports, marking a significant expansion in its international business strategy. The company has been receiving increased orders and interest from across the globe, underscoring their growing footprint in the global market.

Wardwizard Foods and Beverages Limited has now entered prominent market place of the UAE to supply high-quality Ready-to-Eat (RTE) products, which will reinforce the company's reputation for excellence and reliability in the Middle East market. The demand for Wardwizard Foods and Beverages' RTE products continues to surge in the USA also, positioning it as a favored choice for American and NRI consumers seeking convenient and quick meal options.

Following its success with RTE products, Wardwizard Foods and Beverages is now penetrating the US market with its delectable range of frozen snacks. The company has secured substantial orders, highlighting the growing popularity and trust in their products. Expanding its North American presence, Wardwizard Foods and Beverages has also gained significant orders for frozen snacks in Canada. This expansion reflects the universal appeal and acceptance of Wardwizard Foods and Beverages' diverse product portfolio.

Reflecting on the brand's development, **Mrs. Sheetal Bhalerao, Chairperson and Managing Director, Wardwizard Foods and Beverages Limited**, said, *"Our focus on exports is a strategic move to embrace the burgeoning opportunities in the global market. The consistent influx of orders signifies the strong demand and trust in our products. We are committed to enhancing our production capabilities and expanding our product range to cater to the evolving needs of our international clientele."*

Wardwizard Foods and Beverages' extensive product range includes popular RTE items like Shahi Rajma, Chana Masala, Bhindi Masala, Pav Bhaji, Dal Tadka, Dal Makhani, Palak Paneer, Mutter Paneer, Paneer Makhani, Paneer Butter Masala, Gujarati Dal, and Amritsari Chole. Notably, the Gujarati Dal and Amritsari Chole were customized for a specific order, highlighting the brand's potential and capability to offer tailored solutions in the export market.

The frozen snack offerings, including Veg Spring Roll, Cheese Corn Spring Roll, Paneer Chilli Spring Roll, Patti Cheese Corn Samosa, Patti Irani Samosa, Railway Cutlet, Sabudana Vada, Punjabi Samosa, and a variety of pizzas, have gained traction in international markets. Additionally, the company is introducing many more products to cater to diverse tastes and preferences.

The company's international success not only highlights the global appeal of Indian cuisine but also the organization's commitment to maintaining the authentic taste and quality of its products. This international recognition elevates India's culinary reputation and showcases the potential for Indian food products in the global market.

Wardwizard Foods and Beverages Limited is witnessing an unprecedented phase of growth. The frequent and substantial orders from international markets are a testament to the brand's quality and global market adaptability. Leveraging this momentum, Wardwizard Foods and Beverages is poised for further expansions and innovations, aimed at satisfying the diverse palates of consumers worldwide. Concurrently, the company is subtly shifting its focus from Indian retail market to exports, ensuring a more streamlined and effective strategy.

About Wardwizard Foods and Beverages Limited: Wardwizard Foods and Beverages Limited is a BSE-listed company based in Por, Vadodara, Gujarat. With a diverse portfolio, the company offers an extensive range of products, including frozen foods, ready-to-eat foods, beverages, sauces, spices and condiments. With its diversified product offerings strategic market presence, and a major shift towards exports, Wardwizard Foods and Beverages Limited is committed to delivering high-quality and innovative food solutions to meet the evolving demands of consumers.

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