



June 26, 2024

National Stock Exchange of India Limited

Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051, India
Symbol: BHARTIHEXA

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400001, India
Script Code: 544162

Sub: Press Release

Dear Sir/ Ma'am,

We are enclosing herewith a press release dated June 26, 2024 being issued by the Company.

Kindly take the same on record.

Thanking you,
Sincerely yours,

For Bharti Hexacom Limited

Richa Gupta Rohatgi
Company Secretary & Compliance Officer
Encl.: As above

Bharti Hexacom Limited

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CIN: L74899DL1995PLC067527



Airtel set to sustain its lead on delivering the best experience

- **Airtel acquires 97 MHz spectrum in 900 MHz, 1800 MHz and 2100MHz frequency bands through the auction for Rs 6857 cr. Spectrum secured for 20 Years**
- **Airtel successfully renewed spectrum that was expiring in 2024 along with additional spectrum purchase to bolster its mid band holding across the key circles**

New Delhi, June 26, 2024: Bharti Airtel (“Airtel”), India’s premier telecommunications services provider, today announced purchase of spectrum in key circles. The telecom company said that it has acquired 97 MHz spectrum by winning back spectrum that was expiring in the current year and additionally purchased spectrum to enhance its mid-band spectrum holding across the select circles. With this purchase, Bharti Airtel will continue to enjoy the largest mid-band spectrum pool in the country. The company has spent total consideration of Rs 6,857 cr to secure the said quantum of spectrum.

Out of the above, Bharti Hexacom Ltd has acquired 15 MHz with an outlay of Rs.1,001 cr.

The spectrum purchase is in line with company’s stated strategy to build large pool of mid-band holding to deliver seamless 4G and 5G services across the country. Airtel has consistently been at the forefront of introducing disruptive technologies to India. As a result of the use of the mid-band spectrum, customers can enjoy enhanced browsing speeds in addition to improved indoor coverage.

Gopal Vittal - MD & CEO, Bharti Airtel said, “Airtel continues to judiciously acquire the right amount of spectrum to deliver the best possible experience to our customers. In this auction, we have bolstered our sub-giga hertz and mid-band holding which will significantly improve our coverage especially indoor.”

About Bharti Hexacom: “Bharti Hexacom is a communications solutions provider offering consumer mobile services, fixed-line telephone and broadband services to customers in the Rajasthan and the North East telecommunication circles in India, which comprises the states of Arunachal Pradesh, Manipur, Meghalaya, Mizoram, Nagaland and Tripura. It offers services under the brand ‘Airtel’. Airtel is a global communications solutions provider with over 500 million customers in 17 countries across South Asia and Africa. For more details visit www.bhartihexacom.in”