

Chatha Foods Limited

(Formerly Known as Chatha Foods Private Limited)

Regd. Office: 272, Mota Singh Nagar Jalandhar Punjab, Pin code -144001, Phone No. 0181-4616381

CIN: L15310PB1997PLC020578, E-mail: cs@cfpl.net.in, Website: <https://cfpl.net.in>

To

Date: 30.01.2025

BSE LIMITED
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai-400001
Maharashtra
Scrip Code: 544151

Subject: Press Release - Chatha Foods increases Chicken Product Portfolio and Capacities

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligation and Disclosure Requirement) Regulations, 2015, we enclose herewith, a copy of the Press Release titled as “**Chatha Foods increases Chicken Product Portfolio and Capacities**”.

This is for your information, and we request you to take this on your records.

Thanking you,

**Yours faithfully,
For Chatha Foods Limited**

**Priyanka Oberoi
Company Secretary & Compliance Officer**

CHATHA FOODS LIMITED

Work: UNIT-I Village Chaundheri Ambala Road, District Mohali, Punjab, India, 140501

UNIT-II Hadbast No. 206, Village Toffanpur, Tehsil Dera Bassi, Distt- SAS Nagar, Punjab-140506

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Chatha Foods increases Chicken Product Portfolio and Capacities

Chatha Foods has always been at the forefront of food innovation, and its latest investments reaffirm its commitment to quality, efficiency, and evolving consumer preferences. With the rising demand for premium ready-to-cook and ready-to-eat chicken products, Chatha Foods has made bold advancements to enhance its production capabilities and expand its product portfolio.

A key upgrade in its facilities is the installation of two state-of-the-art drum breasting lines. These advanced machines enable the production of consistently flaky and crispy chicken products, including Chicken Popcorn, Chicken Strips, Chicken Zingy Patties, and 9-piece Chicken-on-bone. With a combined production capacity of 150 metric tons per month, this expansion strengthens Chatha Foods' position in the frozen and quick-service restaurant (QSR) supply chain.



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To further elevate product quality and maintain the highest food safety standards, Chatha Foods has also invested in Individual Quick Freezers (IQFs), specifically Spiral Freezers. These freezers preserve texture and freshness while optimizing the freezing process for all fried products mentioned above, and other fried products, including Chicken Nuggets and Chicken Burger Patties.

Furthermore, in the first 10 months of the current fiscal year, we have successfully achieved close to 4000 MT in volume, which is equivalent to the total volume sold in the previous fiscal year. With additional confirmed orders for the remaining two months, we are projecting a volume growth of more than 15% compared to last year. This growth has been driven by an increased wallet share from existing customers and along with the acquisition of new customers including leading coffee chains across the country.

Beyond enhancing production efficiency, Chatha Foods is addressing the growing consumer demand for healthier, cleaner-label products. The company is expanding its portfolio to include chicken patties and nuggets made with minimally processed ingredients and free from artificial additives. This initiative aligns with the global shift toward healthier eating habits while preserving the brand's signature taste and texture.

Through these strategic investments, Chatha Foods is not only solidifying its market leadership but also redefining standards for high-quality, convenient, and delicious frozen chicken products. As the company moves forward, it remains committed to innovation, sustainability, and delivering exceptional value to its customers.

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