



June 28, 2024

**National Stock Exchange of India Limited**

Exchange Plaza, C-1 Block G  
Bandra Kurla Complex, Bandra (E)  
Mumbai – 400051, India  
**Symbol:** BHARTIHEXA

**BSE Limited**

Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai – 400001, India  
**Scrip Code:** 544162

**Sub: Press Release**

Dear Sir/ Ma'am,

We are enclosing herewith a press release dated June 28, 2024 being issued by the Company.

Kindly take the same on record.

Thanking you,  
Sincerely yours,

**For Bharti Hexacom Limited**

**Richa Gupta Rohatgi**  
**Company Secretary & Compliance Officer**  
**Membership No.: A24446**  
**Address: Bharti Crescent, 1, Nelson Mandela Road,**  
**Vasant Kunj, Phase - II, New Delhi – 110070**

**Encl.:** As above

**Bharti Hexacom Limited**

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CIN: L74899DL1995PLC067527



## Airtel Announces Revised Mobile Tariffs

Bharti Airtel ('Airtel') has maintained that the mobile Average Revenue per User (ARPU) needs to be upwards of INR 300, to enable a financially healthy business model for Telcos in India. We believe that this level of ARPU will enable the substantial investments required in network technology and spectrum and offer a modest return on capital.

In this light, we welcome the announcements in the industry to repair tariffs. Airtel will also revise its mobile tariffs as indicated below, from July 3<sup>rd</sup>, 2024. We have ensured that there is a very modest price increase (less than 70p per day) on the entry level plans, in order to eliminate any burden on budget challenged consumers.

Prepaid Plans	MRP	Validity (Days)	Benefit	Revised MRP
Unlimited Voice Plans	179	28	2GB data, UL Calling, 100 SMS/day	199
	455	84	6GB data, UL calling, 100SMS/day	509
	1799	365	24GB data, UL calling, 100 SMS/day	1999
Daily Data Plans	265	28	1GB/day, UL Calling, 100SMS/day	299
	299	28	1.5GB/day, UL Calling, 100SMS/day	349
	359	28	2.5GB/day, UL Calling, 100SMS/day	409
	399	28	3Gb/day, UL Calling, 100SMS/day	449
	479	56	1.5Gb/day, UL Calling, 100SMS/day	579
	549	56	2GB/day, UL Calling, 100SMS/day	649
	719	84	1.5GB/day, UL Calling, 100SMS/day	859
	839	84	2GB/day, UL Calling, 100SMS/day	979
	2999	365	2GB/day, UL Calling, 100SMS/day	3599
	Data Add-Ons	19	1 day	1 GB
29		1 day	2 GB	33
65		Plan validity	4 GB	77



	Monthly Tariff	Benefit	Revised MRP
<b>Postpaid Plans</b>	399	1 Connection; 40GB Data with roll-over, Unlimited Calling, 100 SMS/day, Xstream Premium Subscription	449
	499	1 Connection; 75GB Data with roll-over, Unlimited Calling, 100 SMS/day, Xstream Premium Subscription, Disney+Hotstar Subscription 12months, Amazon Prime Subscription 6months	549
	599	Family of 2 Connections; 105GB Data with roll-over, Unlimited Calling, 100 SMS/day, Xstream Premium Subscription, Disney+Hotstar Subscription 12months, Amazon Prime Subscription 6months, Wynn Premium	699
	999	Family of 4 connections; 190GB Data with roll-over, Unlimited Calling, 100 SMS/day, Xstream Premium Subscription, Disney+Hotstar subscription 12months, Amazon Prime Subscription 6months, Wynn Premium	1199

These prices apply to all circles, including Bharti Hexacom Ltd. Circles.

The new tariffs for all Airtel plans will be available on [www.airtel.in](http://www.airtel.in) starting July 3<sup>rd</sup>, 2024.

### **About Hexacom**

Bharti Hexacom is a communications solutions provider offering consumer mobile services, fixed-line telephone and broadband services to customers in the Rajasthan and the North East telecommunication circles in India, which comprises the states of Arunachal Pradesh, Manipur, Meghalaya, Mizoram, Nagaland and Tripura. It offers services under the brand 'Airtel'. Airtel is a global communications solutions provider with over 500 million customers in 17 countries across South Asia and Africa. For more details visit [www.bhartihexacom.in](http://www.bhartihexacom.in)