

October 30, 2024

BSE Limited Corporate Relationship Department P.J. Towers, Dalal Street, Fort, Mumbai - 400 001	National Stock Exchange of India Ltd. Exchange Plaza, Bandra-Kurla Complex, Bandra (East) Mumbai - 400 051
Scrip Code: 506109	Symbol: GENESYS

Dear Sirs,

Sub: Press Release

Please find attached a copy of the press release titled "Genesys International partners with SatSure to Elevate Geospatial Solutions in Aviation, Forestry, Disaster Management, and Utilities"

You are requested to take the information on record and oblige.

Thanking you,

For **Genesys International Corporation Limited**

Vineet Chopra
Vice President- Legal & Company Secretary
Encl: As above



PRESS RELEASE

Genesys International partners with SatSure to Elevate Geospatial Solutions in Aviation, Forestry, Disaster Management, and Utilities

Mumbai, October 30, 2024 – Genesys International, an advanced mapping company at the forefront of creating the New India map stack, today announced a groundbreaking partnership with SatSure, a leading Indian company in satellite remote sensing funded by the Indian Private sector banks. Genesys is renowned for its high-accuracy 3D Digital Twin creations and LiDAR data integration, providing fully navigable maps and street imagery for close to 1,500 towns and cities across India.

The collaboration aims to merge Genesys' detailed 3D mapping and LiDAR expertise with SatSure's satellite-based remote sensing and AI-driven platform capabilities, unlocking powerful, data-driven solutions across aviation, forestry, disaster management, and utilities. Through this unique partnership, both companies will leverage AI to enhance the resolution, coverage, and analytics capabilities available to customers, providing comprehensive, actionable insights that enable informed decision-making.

The alliance will focus on joint product development, integrating aerial and satellite data into bundled solutions with standardized data formats and advanced analytics. This integrated approach empowers clients to access deeper insights and improved operational efficiency across sectors, including:

- **Aviation:** Enhanced airspace management and navigation with high-resolution, 3D geospatial data and real-time satellite insights.
- **Forestry:** Comprehensive environmental monitoring and sustainable resource management, allowing precise tracking of forest health and conservation efforts.
- **Disaster Management:** Rapid and reliable response planning with data fusion for accurate situational awareness in times of crisis.
- **Utilities:** Optimised infrastructure maintenance and asset management with high-resolution imagery and predictive analytics to support safety and reliability.

“We are pleased to join forces with SatSure, a like-minded Indian innovator in satellite and remote sensing solutions,” **said Mr Sajid Malik, Chairman and Managing Director, Genesys International Corporation** “This partnership marks a new era for data-rich, analytical solutions that will drive positive change in key industries across India and beyond.”

Prateep Basu, CEO, SatSure, commented, “We are thrilled to collaborate with Genesys, a leading Indian geospatial content and solutions player, by combining forces to address important national and international verticals in the areas of aviation, forestry, disaster management, and utilities. Together, we aim to provide unmatched, integrated insights that bring value and support critical decision-making processes for our clients worldwide.”

GENESYS

About Genesys International

Genesys International is a leading geospatial solutions provider in India, known for its expertise in high-precision 3D Digital Twin mapping and LiDAR-based GIS platforms. Leveraging state-of-the-art technology, Genesys offers advanced mapping and spatial analysis solutions that support a wide range of industries, including urban planning, transportation, and environmental monitoring. With a commitment to innovation and accuracy, Genesys empowers clients to make data-driven decisions through its comprehensive geospatial data and insights.

About SatSure

SatSure is a global technology company specializing in satellite remote sensing, data analytics, and artificial intelligence. By combining satellite imagery with AI-driven models, SatSure delivers actionable insights across sectors like agriculture, insurance, finance, and infrastructure management. Known for its cutting-edge platform solutions, SatSure's expertise lies in harnessing big data to address critical industry challenges, providing clients with timely intelligence that enhances operational efficiency and risk management.

Contact Details

		
CIN: L65990MH1983PLC029197	Mr. Irfan Raeen +91 9773778669	Pooja Chetri +91 9819763019
Name: Mr. Kenn Gonsalves	Irfan.Raean@linkintime.co.in	pooja@Brandingedgestrategies.com
Email: kenn.gonsalves@igenesys.com	Mr. Devansh Dedhia +91 9930147479 Devansh.dedhia@linkintime.co.in	

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