



emami* realty limited

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30th November, 2024

The Department of Corporate
Services
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

The Secretary
**The National Stock Exchange
of India Limited**
Exchange Plaza,
Bandra Kurla Complex
Bandra (E),
Mumbai – 400051

The Secretary
**The Calcutta Stock Exchange
Limited**
7, Lyons Range
Kolkata-700001

Dear Sir,

Sub: Press Release

Please find enclosed herewith a copy of the press release from the Company for your information and records.

This information will also be hosted on Company's website at www.emamirealty.com

Thanking you

Yours faithfully,
For **Emami Realty Limited**

Payel Agarwal
Company Secretary
ACS 22418



Emami Realty Unveils Emami Aamod

Ultra Luxe Bespoke Residences offering top class city amenities along with the serenity of a natural waterbody

Kolkata, India – November 30, 2024 – Emami Realty, the prestigious real estate arm of the renowned Emami Group, proudly announces the launch of its latest residential marvel, **Emami Aamod**. Located on James Long Sarani, New Alipore, Emami Aamod epitomizes the height of luxury living, promising a lifestyle replete with opulence, tranquility, and unmatched comfort. Aptly named ‘Aamod’, meaning ‘joy and happiness’, this premium project is set to redefine modern urban living.

Emami Realty is poised to generate an impressive revenue of approx 850 cr from its latest project, Emami Aamod. This ambitious development underscores the company's strategic vision and commitment to excellence in the real estate sector. Emami Aamod represents a significant milestone in the company's growth trajectory. The project is designed to deliver exceptional value to stakeholders while enhancing the quality of urban living through innovative and sustainable practices. Emami Realty's prudent investment and revenue projections for Emami Aamod reflect its unwavering dedication to creating landmark developments that set new industry standards.

Elaborating on the launch, Emami Realty MD & CEO, Dr Nitesh Kumar said, “We are so excited to bring for the first time in the city of Kolkata, a musical rhythmic fountain inside our luxurious project. This not only will keep our 1 acre lake aerated, clean, oxygenated and hygienic 365 days but also would be an ADDA to the residents to the low to high jets musical flow. This along with super spacious air conditioned 3 BHK & 4 BHK apartments along with 10 tier security is a perfect address for the upper crest of security.

Spread across a sprawling 4-acre expanse, Emami Aamod is an exquisite collection of spacious air conditioned 3 BHK and 4 BHK apartments with servant room housed within four magnificent towers. The project’s unique elevation design seamlessly blends luxury with nature, offering a peaceful sanctuary for its residents. With abundant amenities for modern day living in landscaped spaces, Emami Aamod brings a breath of fresh air to urban living.

At Emami Realty, we are committed to redefining the real estate landscape with innovation, quality, and transparency. Our relentless focus on delivering world-class, sustainable projects ensures that we not only meet but also exceed the expectations of our stakeholders. By integrating cutting-edge technology and adhering to the highest standards, we are building a legacy of excellence that positions Emami Realty as a leader in the industry. Dr. Kumar Added



One of the distinctive features of this luxurious project is the 1-acre Aqua Serenity Lake, accentuated by Kolkata's first rhythmic musical fountain within a residential complex. The rhythmic play of water set to a gentle symphony creates a soothing atmosphere, inviting residents to unwind and rejuvenate by the lake. Complementing this serene setting are private cabanas that evoke a cozy beachside ambience, providing the perfect escape from the city's hustle and bustle. The fountain also improves aeration, ensuring a clean and hygienic lake.

Located on a 24 meters wide congestion free road in New Alipore, Emami Aamod ensures residents to enjoy easy access to a wide range of conveniences, including top-tier healthcare facilities, reputed educational institutions, and premier shopping destinations. The project is designed to cater to the needs of discerning homeowners who seek a prestigious address in one of Kolkata's most sought-after locales.

A World of Amenities and Elegance

Emami Aamod is more than just a place to live; it's a lifestyle statement. The development boasts an array of premium amenities designed to elevate everyday living:

Musical Fountain Lake: Enjoy mesmerizing views of the musical fountain from your balcony.

Infinity Edge Pool: Dive into the panoramic infinity pool with serene lake views.

Sports Facilities: Including a Cricket Net, Pickleball Court, Basketball Court, and a State-of-the-Art Gym, designed for fitness enthusiasts of all ages.

Amphitheater: A dedicated space for cultural events and social gatherings.

Premium Club and Bar Lounge: Unwind in style at the exclusive bar lounge or celebrate special occasions at the banquet hall.

Spa and Wellness Center: A sanctuary for relaxation, offering rejuvenating treatments to soothe the senses.

Thematic Gardens: Including a Fragrance Garden, Sculpture Garden, and Topiary Garden, creating a picturesque landscape.

Senior Citizen Park and Pet Relief Area: Ensuring that every member of the family has a dedicated space to enjoy.

Rooftop Terrace: Featuring a Yoga Deck, Skating Rink, and Stargazing Deck, allowing residents to bask in the beauty of nature.

Emami Aamod's well-crafted design of spacious 3 BHK & 4 BHK apartments with servant room will give residents the flexibility of easily converting their 3 BHK & 4 BHK just by adding an internal wall. Almost every room in the apartment has spacious balconies to give a panoramic 180 degree view of the serene lake.

Emami Aamod sets a benchmark with 35+ amenities along with 10 tier security system to give a peaceful enjoyable living.

Emami Aamod takes thoughtful living to the next level with Vastu-compliant apartments, ensuring a harmonious flow of energy throughout each home. Designed to promote positivity and well-being, these apartments serve as the ideal sanctuary for families seeking peace and balance in their living spaces.

Keeping pace with the evolving needs of urban dwellers, Emami Aamod integrates eco-friendly features such as EV charging points in the parking area and VRV air conditioning systems in all apartments. The project not only offers luxury but also emphasizes sustainability, making it a perfect choice for the environmentally conscious.

About Emami Realty

A trusted name in the real estate sector, Emami Realty has been a pioneer in delivering landmark projects across India. Established in 2006, the company has a significant presence with over 3.7 crore Sq. Ft of development across West Bengal, Tamil Nadu, Andhra Pradesh, Maharashtra, and beyond. Emami Realty's portfolio includes iconic projects like South City, Urbana, and Emami City, which have set new standards in residential and commercial spaces.