

Regd. Office:

1, Golf Avenue, adjoining KGA Golf Course,
HAL Airport Road, Kodihalli, Bangalore - 08, India.

T: +91 80 406 12345, F: +91 80 25203366
CIN: L55101KA1986PLC007392
E: investors@royalorchidhotels.com

Date: December 4, 2024

To,
The Manager,
Listing Compliance,
Department of Corporate Services,
BSE Limited,
Floor 25, P. J. Towers,
Dalal Street,
Mumbai – 400 001
BSE Scrip Code: 532699

To,
The Manager,
Listing Compliance,
Department of Corporate Services,
National Stock Exchange of India Limited,
Exchange Plaza, Plot no. C/1, G Block
Bandra Kurla Complex, Bandra (E)

Mumbai – 400 051

**NSE Scrip Symbol: ROHLTD** 

Dear Sir/Madam,

**Sub: Press Release** 

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith Press Release for "Regenta Inn, Downtown Raipur".

This is for the information and records of the exchanges.

Thanking you,

Yours sincerely,

For ROYAL ORCHID HOTELS LIMITED

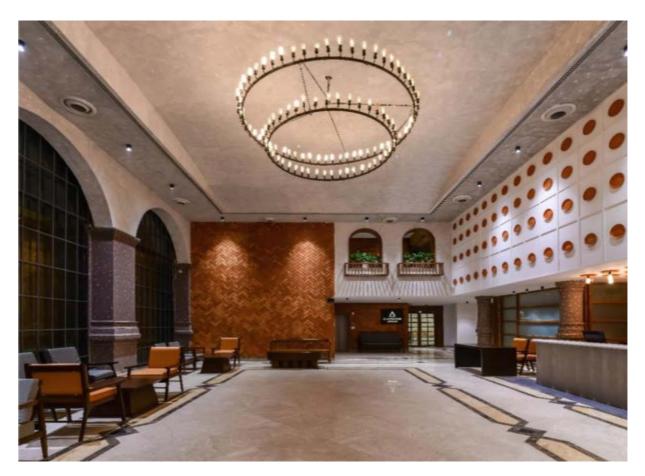
RANABIR SANYAL
COMPANY SECRETARY & COMPLIANCE OFFICER

**Encl: as above** 





## ROHL Unveils Regenta Inn Downtown Raipur: First Property in Chhattisgarh's Capital



## Bengaluru, 04 December 2024

After introducing "Regenta Place Jaipur" to shake up the value-driven midscale market and carve out a unique niche for millennials and Generation Z, The renowned hospitality chain, Royal Orchid Hotels Ltd. (ROHL), has expanded in state of Chhattisgarh with the addition of **Regenta Inn, Downtown Raipur,** another property in the same line of offerings. The announcement was made today. With its utilitarian layout, smart use of technology, and minimalist Indo-Western decor, the Regenta Inn, Downtown Raipur aims to attract a diverse range of guests including young, daring adventurers who value experiences over luxury. Authentic, local essence and experiences are the property's forte, and it promises to cater to value-driven, budget-conscious guests without breaking the bank.

Chander K Baljee, Chairman and Managing Director of ROHL, said "In the current landscape of growing influence of Generation Z and Millennials on vacation tastes, ROHL has made it a priority to fill a service gap in the mid-tier market. We are dedicated to adapting to the changing demands of all types of tourists. Generation Z and Millennials, who are shaping the hospitality and tourism industries, see travel as a means of self-discovery and expression. At Regenta Inn Raipur we have gone to great lengths to ensure our offerings are synched, streamlined and simplified to satisfy the uniquely discriminating wanderlust of the new age travellers. The new property is more than just a place to stay; it embodies the aspirations of today's

dynamic youth through thoughtful design that incorporates vibrant spaces that reflect their personalities and an end-to-end technological infrastructure that makes them feel at home.

"This also happens to be our very first foray into the state of Chhattisgarh and resonates our commitment to keep expanding and reinventing in order to remain relevant in an industry poised for transformation.", **He further added.** 

There are a total of 31 rooms available at the Regenta Inn Raipur, so every guest may relax during their stay. Whether you're in town for work or play, the hotel has you covered with first-rate amenities including the **Orchid Meeting & Event Hall**, an ideal venue for conferences, social events, and theme parties. To make sure that clients' events go off without a hitch, the expert crew is there to help them at every turn. As an example of the in-house dining alternatives, there is **PINXX**, a multi-cuisine restaurant that serves small, entertaining snacks all day long and provides areas where guests may work while they eat. **Mix BAR** is the place to go for love of nightlife and networking over some great food, drinks and lively music.

Regenta Inn is ideally situated for exploring the rich cultural heritage of Chhattisgarh, known for its stunning temples and beautiful waterfalls. With proximity to the railway station, which is just 200 meters away from Regenta Inn, the property is also conveniently located only 15.5 km from the airport.

Guests can easily access nearby attractions, including Purkhauti Muktangan, Nandanvan Jungle Safari, Champaran, Rajiv Lochan Temple, and Jatalgat Rani. Experience the perfect blend of comfort and convenience at Regenta Inn in Raipur. Whether for wildlife travellers, family holidays, or religious tourism. Regenta Inn is strategically located to cater to all types of tourists, especially young travel enthusiasts.

## About Royal Orchid & Regenta Hotels (BSE:532699, NSE: ROHLTD)

Regenta & Royal Orchid Hotels is one of India's fastest-growing hotel chains. It primarily operates 5-star, 4-star, and resorts, enabling it to target discerning business and leisure travellers. It currently operates 107+ hotels across India. Promoted by Chander K. Baljee, Royal Orchid Hotels has become one of India's most well-known names in hospitality. Royal Orchid is listed on the Bombay & National Stock Exchanges (BSE & NSE) and is governed by an independent board of eminent directors.

Our vision is to become the preferred hotel chain for discerning global travellers. The 'Regenta' brand is an extension of the Royal Orchid Hotel Group, designed to cater to travellers who value both convenience and affordability. It encompasses various categories, including Regenta, Regenta Central, Regenta Resort, Regenta Place, and Regenta Inn.

## For further information, please contact Consocia Advisory

**Shree Rawat** 

+91 7310548717 srawat@consociaadvisory.com

Royal Orchid Hotels Ltd. #1, Golf Avenue, Adjoining KGA Golf Course, HAL Airport Road, Bangalore - 560 008, Karnataka

