

MERCURY TRADE LINKS LIMITED

CIN - L01100GJ1985PLC144317

Regd. Office: B-602, Infinity Tower, Nr Ramada Hotel, Corporate Road, Prahladnagar, Jodhpur Char Rasta, Ahmedabad, Gujarat, India, 380015

Website: www.mercurytradelinks.co.in

Email Id: mercurytradelinkslimited@gmail.com

Contact No: +91 7204141127

Date – 18/12/2024

To,
The General Manager -Department of Corporate Services
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai -400 001
Scrip Code: 512415

Subject: Post Issue Advertisement

Ref; Rights issue of Mercury Trade Limited (the "Company")

Dear Sir/Mam,

Pursuant to the provisions of Regulation 92 of the SEBI ICDR Regulations (the "Post-Issue Advertisement") and Regulation 30 & 47 of the SEBI Listing Regulations, we hereby disclose the copies of the advertisements issued by the Company, in the following newspapers on 18th December, 2024, in respect of the matters related to the basis of the allotment of the equity shares issued by the Company on rights basis:

1. Financial Express – (English) – All Editions
2. Financial Express – (Gujarati) – All Editions
3. Jansatta – (Hindi) – All Editions

You are requested to take the above on record.

For Mercury Trade Links Limited

AASHRAY P LAKHANI
Managing Director
DIN: 10367223

SEPARATE SCHEMES OF ARRANGEMENT ANNOUNCED

Sanghi & Penna to merge with Ambuja

PRESS TRUST OF INDIA
New Delhi, December 17

ADANI GROUP ENTITY Ambuja Cements will merge the acquired companies Saurashtra-based Sanghi Industries and Andhra Pradesh-based Penna Cement Industries with itself. As part of this, Ambuja Cements will issue 12 equity shares of the face value of ₹2 each for every 100 shares of Sanghi Industries of face value of ₹10 held by its shareholders. With this, the eligible shareholders of Sanghi will become the shareholders of Ambuja Cements.

In Penna Cement, it will pay equity shareholders, whose names are recorded in the register of members on the record date, ₹21.50 for every one fully paid-up equity share of ₹10 each held in the transfer company.

"The schemes are subject to necessary statutory and regulatory approvals under the applicable laws, including approval of the jurisdictional National Com-

CEMENTING POSITION

■ Ambuja Cements to issue 12 equity shares for every 100 shares of Sanghi Industries

■ It holds 56.08% of the paid-up equity share capital of Sanghi Industries

■ It acquired the company in December 2023

■ It completed acquisition of Penna Cement Industries on August 16

■ Enhanced working capital management will support the growth of our business operations

■ Unified cash flow management will pool resources for faster expansion

pany Law Tribunal," Ambuja Cements said in a stock exchange filing on Tuesday. It said that it expects the transaction to be completed within 9-12 months.

"This consolidation will help to streamline the organisation structure and simplify compliance requirements for effective governance," the company said. Ambuja Cements holds 58.08% of the paid-up equity

share capital of Sanghi Industries. It acquired the company in December 2023. Ambuja Cements, a subsidiary of Adani Cement, completed its acquisition of Penna Cement Industries on August 16.

Adani Group CEO—cement business Ajay Kapur said: "This merger aims to make our company more competitive and efficient, ultimately enhancing shareholder value."

ITC to demerge hotel business on January 1

FE BUREAU
Mumbai, December 17

CIGARETTES-TO-FOODS CONGLOMERATE ITC has finalised January 1, 2025, as the effective date for the demerger of its hotel business, following receiving an order from the National Company Law Tribunal (NCLT), the company said on Tuesday.

ITC stated that it had received a certified copy of the NCLT Kolkata Bench's order dated October 4, 2024, sanctioning the Scheme of Arrangement between ITC and ITC Hotels.

Shares of ITC rose after the announcement, which was made during market hours on Tuesday. The stock touched ₹472 per share on the Bombay Stock Exchange (BSE) before closing at ₹469.85 apiece.

In June this year, the company shareholders had approved the demerger of the conglomerate's hotel business.

Around 99.6% shareholders voted in favour of demerger, while just 0.4% voted against it. The Competition Commission of India (CCI) had cleared the proposal in May.

In June, ITC shareholders overwhelmingly approved the demerger plan, with 99.6% voting in favour and only 0.4% against the proposal. The Competition Commission of India (CCI) had granted clearance for the demerger in May.

ITC has emphasised that the hotels business has reached a level of maturity and is now positioned to grow independently with a focused

NEW IDENTITY



■ It received a certified copy of the NCLT Kolkata Bench's order dated October 4, 2024

■ The order sanctioned the Scheme of Arrangement between ITC & ITC Hotels

■ Shareholders had approved the demerger of hotel business in June

■ Competition watchdog had cleared proposal in May

■ In Sept qtr, ITC's hotel segment reported a 17% increase in revenue, reaching ₹789.16 crore

business strategy and an optimised capital structure. In the September quarter, ITC's hotel segment reported a 17% increase in revenue, reaching ₹789.16 crore. The segment's Ebitda margin expanded by 70 basis points year-on-year (y-o-y), supported by higher revenue per available room (RevPAR), operating leverage and strategic cost management.

The company announced its plans to demerge its hotel business in August 2023. Under the scheme, ITC will maintain 40% ownership of ITC Hotels, with ITC shareholders acquiring the remaining 60% in proportion to their stake in the parent entity.

Developers go slow on home launches

NEW SUPPLY OF residential units remained relatively tepid in 2024 compared to 2023, mainly due to election-related approval delays in H1 and state elections in H2. Of the total planned residential supply, just 23% or nearly 57.15 million sq ft was launched in H1FY25.

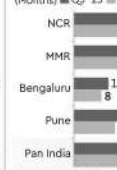
According to an analysis of 11 listed realty players by Anarock, developers at the beginning of FY25 had announced plans to launch 253.16 million sq ft of new supply across cities over the next few years. Prestige Group, which has the highest supply planned, launched just 10.05 million sq ft or 13% in H1.

—Compiled by Raghavendra Kamath

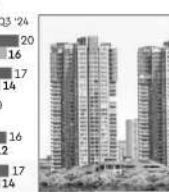
Listed developers	Planned supply*	Launched supply**	% launched
Prestige Group	75	10.05	13
Signature Global	29.3	9.5	32
Keystone Developers	21.98	3.12	14
Godrej Properties	21.9	15.4	70
Sobha Limited	16.84	3.53	21

*Since FY25 start; **In H1FY25 (million sq ft)

Inventory overhang



Source: ANAROCK Research



Automotive Axles shareholders vote against RPT with Meritor

FE BUREAU
Pune, December 17

THE MINORITY SHAREHOLDERS of Automotive Axles, a Kalvani Group company, have rejected the resolution to approve material-related party transactions with Meritor HVS (India) with around 79.47% of the votes against the move and 20.53% in favour.

A proxy advisory report by Stakeholder Empowerment Services (SES) recommended voting against the resolution, citing that there is inadequate data to ascertain whether the collaboration is the best possible course of action.

Baba N Kalvani, Kenneth James Hogan and BC Prabhakar are the common directors on the boards of both companies. A

major portion of the Automotive Axles product sales are directed towards a single customer, Meritor HVS India, which is a related party to the company.

Automotive Axles said the transaction with Meritor offered the company access to global product and technical know-how, and the associated licences/permits, opening up additional export opportunities.

Daikin India forms JV with Taiwan firm

DAIKIN INDIA, THE Indian subsidiary of Japan's Daikin Industries, on Tuesday announced that it has formed a joint venture with Taiwanese AC compressor maker Rechi Precision to manufacture, design and sale of rotary compressors. Under the JV, a new manufacturing plant will be set up in Sri City, Andhra Pradesh, with products catering to both domestic and overseas markets.

Daikin will hold a majority stake in the joint venture, making the Sri City facility its second compressor manufacturing plant in India. The first facility, fully owned by Daikin, is located in Neemrana, Rajasthan.

The move aligns with the government's push to localise the air conditioner manufacturing ecosystem, as stricter regulations by the Bureau of Indian Standards (BIS) have delayed certification of over 50 component suppliers from China and Vietnam.

—FE BUREAU

Safety is priority, says Akasa Air CEO

PRESS TRUST OF INDIA
New Delhi, December 17

ASSERTING THAT AKASA AIR is an employee-centric organisation, its CEO Vinay Dube has said the airline always works on improving its very high safety standards, amid some pilots flagging concerns about alleged training and safety issues.

The little over two-and-a-half year-old carrier, which operates a fleet of 26 planes, has around 4,300 employees, including about 800 pilots.

"Safety is Akasa's priority, world class safety... We always look at ways in which we can continue to improve ourselves"



"We continue to look at how we can build from the high levels of satisfaction without being complacent. At all, our pilots have given extremely good feedback, our pilots are extremely satisfied and we continue to find ways to make sure that we are not complacent," he said.

Akasa Air, which flies to 27 destinations, including five international cities, had a domestic market share of 4.5% in October.

According to Dube, the airline is not hiring more pilots now as there are sufficient numbers of pilots for current operations.

Airline gets DGCA show-cause notice

AVIATION REGULATOR DGCA has issued a show cause notice to Akasa Air for violation of norms related to the airline's operations manual, according to sources.

When contacted, an Akasa Air spokesperson said the Directorate General of Civil Aviation (DGCA) has raised certain findings for which they have issued a notice for clarification from the airline.

—PTI

lines flight operations team. So far this month, at least two show-cause notices issued by the regulator to the airline, which started flying in August 2022.

Sources told PTI that the watchdog has found a violation with respect to the operations manual, which is required to be revised every six months.

Cult.fit's revenue rises in FY24; loss remains flat

FE BUREAU
Bangalore, December 17

FITNESS-TECH PLATFORM CULT.FIT recorded a 33.6% increase in operating revenue, reaching ₹927 crore in FY24 compared to ₹694 crore in the previous fiscal year.

Despite the revenue surge, the company's losses remained largely unchanged at ₹535 crore, compared to ₹534 crore in FY23.

The platform's total income for FY24 stood at ₹1,027 crore, driven primarily by its flagship fitness subscription services—including Cultpass and its physical centers—which contributed 72.3% of total revenue, growing

46.6% year-on-year to ₹670 crore. The company's sports-wear and fitness equipment segment, branded as Cultsport, added ₹257 crore to the revenue mix.

Operating expenses for FY24 increased by 4.7% to ₹1,563 crore, excluding a one-time goodwill impairment charge of ₹333 crore.

Notable cost increases included advertising expenses, up 40.3% to ₹188 crore, and legal costs, which surged 57% to ₹124 crore. Material costs grew by 19.6% to ₹396 crore, while employee benefits stood at ₹324 crore, including ₹236 crore in salaries and ₹57 crore in share-based payments.

This is only an advertisement for information purpose and not for publication, distribution or release directly or indirectly outside India. This is not an announcement for the offer document. All capitalized term used and not defined herein shall have the meaning assigned to them in the Letter of Offer dated 24th October, 2024 (the "Letter of Offer" or "LOF") filed with the Stock Exchange and namely BSE Limited ("BSE") ("Stock Exchange") and the securities and Exchange Board of India ("SEBI").

MERCURY TRADE LINKS LIMITED

Registered Office: B-602, Infinity Tower, Nr. Ramada Hotel, Corporate Road, Prahladnagar, Jodhpur Char Rasta, Ahmedabad, Ahmedabad City, Gujarat, India, 380015 • Contact Number: 7204141127 • Contact Person: Ms. Priya Gupta, Company Secretary and Compliance Officer • E-mail Address: mercurytradelinkslimited@gmail.com • Website: http://www.mercurytradelinks.co.in • Corporate Identity Number: L01100GJ1985PLC144317

OUR PROMOTERS : PARESHKUMAR VASANTRAY SHETH

FOR CIRCULATION TO ELIGIBLE EQUITY SHAREHOLDERS OF MERCURY TRADE LINKS LIMITED

RIGHTS ISSUE OF 1,08,90,000 FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹ 10.00 (RUPEES TEN ONLY) EACH OF OUR COMPANY (THE "RIGHTS EQUITY SHARES") FOR CASH AT A PRICE OF ₹ 4.45 (RUPEES FORTY FOUR AND NINETY FIVE PAISA ONLY) PER RIGHTS EQUITY SHARE (INCLUDING A PREMIUM OF ₹ 34.05 (RUPEES THIRTY FOUR AND NINETY FIVE PAISA ONLY) PER RIGHTS EQUITY SHARE) AGGREGATING TO ₹ 4,89,055 LAKHS) ON A RIGHTS BASIS TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 4 (FOUR) RIGHT EQUITY SHARE FOR EVERY 1 (ONE) FULLY PAID UP EQUITY SHARE HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS ON 24-10-2024 (THE "ISSUE"). FOR FURTHER DETAILS, SEE "TERMS OF THE ISSUE" BEGINNING ON PAGE 144. THE RIGHTS ISSUE PRICE IS 4.45 TIMES THE FACE VALUE OF THE EQUITY SHARES.

*assuming full subscription.

BASEIS OF ALLOTMENT

The Board of Directors of our Company would like to thank all its shareholders and investors for their response to the issue, which opened for subscription on Thursday, November 07, 2024, and closed on Friday, December 06, 2024 and the last date for On Market Renunciation of Rights Entitlements was Friday, November 29, 2024. Out of the total 1,814 Applications for 1,16,33,427 Rights Equity Shares, 820 Applications for 2,12,575 Rights Equity Shares were rejected due to technical reasons as disclosed in the Letter of Offer. The total number of valid Applications received were 1194 for 1,14,20,852 Rights Equity Shares, which was 104.87% of the total Issue Size. In accordance with the Letter of Offer, the Basis of Allotment was finalized on December 12, 2024. In a Company in consultation with BSE Limited ("BSE") and the Registrar to the Issue, the Board of Directors of the Company has, at its meeting held on December 13, 2024 approved the allotment of 1,08,90,000 Rights Equity Shares to the successful Applicants. In the issue, no Rights Equity Shares have been kept in abeyance. All valid Applications after technical rejections have been considered for Allotment.

1. The Breakup of valid application received through ASBA (after technical rejections) is given Below:

Category	No. of valid CAFs (including ASBA applications) received	No. of Equity Shares accepted and allotted against Entitlement (A)	No. of Equity Shares accepted and allotted against Additional applied (B)	Total Equity Shares accepted and allotted (A+B)
Eligible Equity Shareholders	522	1330413	4134359	5464772
Renounees	672	1018342	4406886	5425228
Total	1194	2348755	8541245	10890000

2. Basis of Allotment :

Category	Applications Received		Equity Share Applied For		Equity Share Allotted			
	Number	%	Number	Value (Rs.)	Number	Value (Rs.)		
Eligible Equity Shareholders	1142	62.95%	6208199	279058545.05	53.37%	5464772	245641501.4	50.18%
Renounees	672	37.05%	5425228	243863998.6	46.63%	5425228	243863998.6	49.82%
Total	1814	100.00%	11633427	522922543.65	100.00%	10890000	489505500.00	100.00%

Information for Allotment / refusal / rejection cases: The dispatch of allotment advice cum refund intimation and question for rejection, as applicable, to the investors has been completed on December 16, 2024. The instructions to Self-Certified Syndicate Banks ("SCSBs") for unblockings funds in case of ASBA Applications were given on December 13, 2024. The Listing Application was accepted with BSE on 13th December 2024. The credit of Equity Shares as dematerialized form to respective demat accounts of allotees has been completed on December 16, 2024. No physical shares were tendered in the Rights Issue. Pursuant to the listing and trading approvals granted to be granted by BSE, the Rights Equity Shares Allotted in the Issue is expected to commence trading on BSE on or about December 16, 2024. In accordance with the SEBI circular bearing reference SEBI/DG/CG/DL/2020/13 dated January 22, 2020, the request for extinguishment of rights entitlements is expected to be completed on or about December 16, 2024.

INVESTORS MAY PLEASE NOTE THAT THE EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGES ONLY IN DEMATERIALIZED FORM.

DISCLAIMER CLAUSE OF SEBI: Submission of LOF to SEBI should not in any way be deemed or construed that SEBI has cleared or approved the LOF. The investors are advised to refer to the full text of the "Disclaimer Clause of SEBI" beginning on page 131 of the LOF.

DISCLAIMER CLAUSE OF BSE (Designated Stock Exchange): It is to be distinctly understood that the permission given by BSE Limited should not, in anyway, be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited, nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The investors are advised to refer to the full text of the "Disclaimer Clause of BSE" beginning on page 164 of the LOF.

COMPANY DETAILS

MERCURY TRADE LINKS LIMITED
Registered Office: B-602, Infinity Tower, Nr. Ramada Hotel, Corporate Road, Prahladnagar, Jodhpur Char Rasta, Ahmedabad, Ahmedabad City, Gujarat, India, 380015 • Contact Number: +91 7204141127 • Contact Person: Ms. Priya Gupta, Company Secretary and Compliance Officer • E-mail Address: mercurytradelinkslimited@gmail.com • Website: www.mercurytradelinks.co.in • Corporate Identity Number: L01100GJ1985PLC144317

REGISTRAR TO THE ISSUE

LINK Intime Link Intime India Private Limited
Registered Office: C-101, 1st Floor, 247 Park C.S.S. Marg, Vikhroli West Mumbai 400 083, Maharashtra, India • Contact Person: Rishi Gopalakrishnan • Contact Number: 810 811 4949 • Investor grievance e-mail: investor.grievance@linkintime.co.in • Website: https://www.linkintime.co.in • Corporate Identity Number: U67190MH1999PTC118368

Investors may contact the Registrar to the Issue, or our Company Secretary, or our Compliance Officer for any issue related matters. All grievances relating to the ASBA process may be addressed to the Registrar to the Issue, with a copy to the SCSBs, giving full details such as name, address of the Applicant, contact number(s), e-mail ID of the sole / first holder, folio number or demat account number, serial number of the Application Form, number of the Rights Equity Shares applied for, amount blocked, ASBA Account number and the Designated Branch of the SCSBs where the Application Form or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgement slip. For details on the ASBA process, see "Terms of the Issue" on page 173 of the Letter of Offer.

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES OR THE BUSINESS PROSPECTS OF THE COMPANY.

On behalf of Board of Directors,
For Mercury Trade Links Limited,
Sd/- **Aashray P. Lakhani** - Managing Director

Place : Ahmedabad
Date : December 18, 2024

Mercury Trade Links Limited is proposing, subject to market conditions and other considerations, a right issue of its Equity Shares and has in this regard filed March 01, 2024 with Company at www.mercurytradelinks.co.in, in the Registrar at www.linkintime.co.in, the Stock Exchange. The Rights Entitlements and the Rights Equity Shares have not been and will not be registered under the U.S. Securities Act or any state securities laws in the United States, and may not be offered, sold, resold or otherwise transferred within the United States, or to any person except from the registration requirements of the U.S. Securities Act. Accordingly, the Rights Entitlements and Rights Equity Shares are being offered and sold in "offshore transactions" outside the United States in compliance with Regulation under the U.S. Securities Act to existing shareholders located in jurisdictions where such offer and sale of the Rights Equity Shares is permitted under laws of such jurisdictions. There will be no public offering in the United States.

Criminal Court, Ludhiana
In The Court Of Ms. Lovepreet Kaur Swaich JMC, Ludhiana
Ms Up Money Ltd. Vs. Manjit Singh
CNR No: PBL003-030384-2021
COA/1173/2021

राष्ट्रीय कंपनी कानून अदालत/प्रतिवादी के समक्ष,
आवालन संख्या V, नई दिल्ली सीपी (आईटी) संख्या 748/एसीटी/2024

के मामले में-
केसर बैंक, ...वित्तीय ऋणदाता/वाचिककर्ता
समान ...वित्तीय ऋणदाता/प्रतिवादी

राष्ट्रीय कंपनी कानून अदालत/प्रतिवादी के समक्ष,
आवालन संख्या V, नई दिल्ली सीपी (आईटी) संख्या 749/एसीटी/2024

के मामले में-
केसर बैंक, ...वित्तीय ऋणदाता/वाचिककर्ता
समान ...वित्तीय ऋणदाता/प्रतिवादी

राष्ट्रीय कंपनी कानून अदालत/प्रतिवादी के समक्ष,
आवालन संख्या V, नई दिल्ली सीपी (आईटी) संख्या 750/एसीटी/2024

के मामले में-
केसर बैंक, ...वित्तीय ऋणदाता/वाचिककर्ता
समान ...वित्तीय ऋणदाता/प्रतिवादी

Criminal Court, Ludhiana
In The Court Of Ms. Lovepreet Kaur Swaich JMC, Ludhiana
Kotak Mahindra Bank. Vs. Satydev Tiwari
CNR No: PBL003-05028-2021
COA/1728/2021

राष्ट्रीय कंपनी कानून अदालत/प्रतिवादी के समक्ष,
आवालन संख्या V, नई दिल्ली सीपी (आईटी) संख्या 748/एसीटी/2024

के मामले में-
केसर बैंक, ...वित्तीय ऋणदाता/वाचिककर्ता
समान ...वित्तीय ऋणदाता/प्रतिवादी

राष्ट्रीय कंपनी कानून अदालत/प्रतिवादी के समक्ष,
आवालन संख्या V, नई दिल्ली सीपी (आईटी) संख्या 746/एसीटी/2024

के मामले में-
केसर बैंक, ...वित्तीय ऋणदाता/वाचिककर्ता
समान ...वित्तीय ऋणदाता/प्रतिवादी

केस फिज होम लिमिटेड
18-18, एम एम, अहमदाबाद, गुजरात, 380 015,
फोन: 91 79 40484939, 7423291133
वेब: ghozabho.com/CaseFizhome.com, CN: 1851100K1987PLC008699

विभाग 8(1) फंडा सूचना (अवगत संपत्ति के लिए)
अवगत संपत्ति का विवरण
अवगत संपत्ति का विवरण

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अवगत संपत्ति का विवरण

एकलव्य वित्तिय, 2018 के विभाग 8 के तहत जारी किया
केस नं. 100/एसीटी/2024
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केस नं. 100/एसीटी/2024
केस नं. 100/एसीटी/2024

Criminal Courts, Jalandhar
In The Court Of Mr. Rakesh Kumar Jandhial Magistrate First Class-17,
Jalandhar.
NAC/1765/2023

केस नं. 100/एसीटी/2024
केस नं. 100/एसीटी/2024

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केस नं. 100/एसीटी/2024

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MERCURY TRADE LINKS LIMITED
Registered Office: B-602, Infinity Tower, Nr. Ramada Road, Corporate Road, Prahladnagar, Jodhpur Char Rasta, Ahmedabad, Ahmedabad City, Gujarat, India, 380015
Contact Number: 7204141127
Contact Person: Ms. Priya Gupta, Company Secretary and Compliance Officer
E-mail address: mercurytradelinkslimited@gmail.com
Website: http://www.mercurytradelinks.co.in
Corporate Identity Number: L01100GJ1985PLC144317

FOR CIRCULATION TO ELIGIBLE EQUITY SHAREHOLDERS OF MERCURY TRADE LINKS LIMITED
RIGHTS ISSUE OF 1,38,80,000 FULLY PAID UP EQUITY SHARES OF FACE VALUE OF ₹ 10.00/- (RUPEES TEN ONLY) EACH OF OUR COMPANY (THE "RIGHTS EQUITY SHARES") FOR CASH AT A PRICE OF ₹ 44.85 (RUPEES FORTY FOUR AND NINETY FIVE PAISA ONLY) PER RIGHTS EQUITY SHARE (INCLUDING A PREMIUM OF ₹ 34.85 (RUPEES THIRTY FOUR AND NINETY FIVE PAISA ONLY) PER RIGHTS EQUITY SHARE) AGGREGATING TO ₹ 4,89,05,50,000 ON A RIGHTS BASIS TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 4 (FOUR) RIGHTS EQUITY SHARE FOR EVERY 1 (ONE) FULLY PAID UP EQUITY SHARE HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS ON 24-10-2024 (THE "ISSUE"). FOR FURTHER DETAILS, SEE TERMS OF THE ISSUE BEGINNING ON PAGE 144. THE RIGHTS ISSUE HAS A FACE VALUE OF THE EQUITY SHARES.

1. The Breakup of valid application received through ASBA (after technical rejections) is given below:
Category, Number, %
Eligible Equity Shareholders: 1142, 62.95%
Renouces: 672, 37.05%
Total: 1814, 100.00%

Table with 4 columns: Category, Applications Received, Equity Share Applied For, Equity Share Allotted. Rows include Eligible Equity Shareholders, Renouces, and Total.

2. Basis of Allotment:
Category, Number, %
Eligible Equity Shareholders: 1142, 62.95%
Renouces: 672, 37.05%
Total: 1814, 100.00%

DISCLAIMER CLAUSE OF SEBI: Submission of LOF to SEBI should not in any way be deemed or construed that SEBI has cleared or approved the LOF. The investors are advised to refer to the full text of the "Disclaimer Clause of SEBI" beginning on page 131 of the LOF.
DISCLAIMER CLAUSE OF BSE (Designated Stock Exchange): It is to be distinctly understood that the permission given by BSE Limited should not, in any way, be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited nor does it certify the correctness or completeness of any of the contents of the Letter of Offer.

COMPANY DETAILS: Mercury Trade Links Limited, Registered Office: B-602, Infinity Tower, Prahladnagar, Jodhpur Char Rasta, Ahmedabad, Gujarat, India.
REGISTRAR TO THE ISSUE: Link Intime India Private Limited, Registered Office: C-101, 1st Floor, 247 Park B.S. Marg, Vikram West Mumbai 400 063, Maharashtra, India.
Investors may contact the Registrar to the Issue, or our Company Secretary, or our Compliance Officer for any issue related matters. All grievances relating to the ASBA process may be addressed to the Registrar to the Issue, with a copy to the SCSGS, giving full details such as name, address of the Applicant, contact number(s), e-mail ID of the first holder, folio number or demat account number, serial number of the Application Form, number of the Rights Equity Shares applied for, amount subscribed, ASBA Account number and the Designated Branch of the SCSGS where the Application Form or the plan paper application, as the case may be, was submitted by the investors along with a photocopy of the acknowledgement slip. For details on the ASBA process, see "Terms of the Issue" on page 173 of the Letter of Offer.

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