



# SARVESHWAR FOODS LIMITED

(Formerly Known As Sarveshwar Organic Foods Limited)

CIN : L15312JK2004PLC002444

Regd. Off : Sarveshwar House, Below Gumat, Jammu, (J&K) - 180001

Ph. : 0191-2483981, 2481954, Fax : 0191-2481941, Email : info@sarveshwarrice.com

Ref. No. : .....

Dated : .....

16<sup>th</sup> July, 2024

Listing Compliance Department  
National Stock Exchange of India Limited  
Exchange Plaza, Bandra- Kurla Complex  
Bandra (E), Mumbai 400051

Listing Compliance Department  
BSE Limited  
PhirozeeJeejeebhoy Towers,  
Dalal Street, Fort, Mumbai - 400 001

Symbol: SARVESHWAR

Scrip Code : 543688

**Sub: Submission of Media Release**

**“Sarveshwar Foods Ltd enters into strategic partnership with Boomitra to Drive Sustainable Agriculture Practices and Empower Farmers”.**

Dear Sir/Ma'am,

In terms of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 we are submitting herewith Media Release titled **“Sarveshwar Foods Ltd enters into strategic partnership with Boomitra to Drive Sustainable Agriculture Practices and Empower Farmers”.**

We request you to please host the information on Stock Exchange official website for the knowledge of members/investors of the Company and oblige.

Thanking you,

Your faithfully

*For Sarveshwar Foods Limited*

**Sadhvi Sharma**

Company Secretary

Encl : a/a



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*Media Release*

***“Sarveshwar Foods Ltd enters into strategic partnership with Boomitra to Drive Sustainable Agriculture Practices and Empower Farmers”.***

***Launches GHG Reduction Initiative with Local Farmers.***

**16<sup>th</sup> July 2024, Jammu, India: Sarveshwar Foods Limited (BSE: 543688, NSE: SARVESHWAR),** engaged in the business of manufacturing, trading, processing, and marketing of branded and un-branded basmati and non-basmati rice and other products in the domestic and international markets has entered into partnership with Boomitra O2C Tech India to revolutionize sustainable agricultural practices. This landmark agreement also aims to boost productivity, improve soil health, and generate income through sale of carbon credits for Sarveshwar Foods Ltd and ~17,000+ farmers covering 45,000 acres associated with Sarveshwar Foods Ltd.

### ***Key Highlights of Partnership***

- This partnership marks a significant leap towards sustainable agriculture. Boomitra, a leader in the soil carbon marketplace, will bring its expertise to help farmers associated with Sarveshwar Foods Ltd adopt regenerative agricultural practices.
- By promoting sustainable farming, the initiative aims to enhance productivity, improve soil health, reduce the carbon footprint, and generate additional income for farmers.
- Farmers and Sarveshwar Foods Ltd will generate additional revenue through the sale of carbon credits generated by the GHG reduction initiatives.
- The partnership highlights the joint commitment of Sarveshwar Foods Ltd and Boomitra to environmental sustainability, the economic empowerment of farmers, and the promotion of regenerative agricultural practices in India.



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## **About Boomitra**

Boomitra is the leading international soil carbon marketplace. Powered by AI and remote sensing technology, it empowers farmers and ranchers to transform agricultural practices, earn new streams of income, and create a thriving planet. Boomitra sells the carbon credits to corporations and governments worldwide, enabling them to meet their sustainability goals. The majority of the proceeds from each carbon credit sold is given directly to the farmers, allowing them to re-invest in themselves and their communities. With over 5M+ acres currently under management, Boomitra is working with farmers and ranchers to accelerate carbon removal on a gigaton-scale, while helping them produce more with less.

## **About Sarveshwar Foods Limited:**

Sarveshwar Foods Limited (SFL) is an ISO 22000:2018 and USFDA (United States Food and Drug Administration) certified company. SFL also has BRC (biggest global standard for food safety), Kosher, NPPO USA & CHINA along with NOP -USDA Organic certifications for its products.

The Company is mainly engaged in the business of manufacturing, trading, processing, and marketing of branded and un-branded basmati and non-basmati rice in the domestic and international markets. Our operations are based out of the Jammu Region in the State of Jammu and Kashmir. SFL has a sustainable and eco+ve legacy of serving healthy and tasty rice for more than 130 years and in the last couple of decades proliferated its heritage to other premium categories of FMCG and Organic products.

SFL belongs to the lands in the foothills of the Himalayas which are nourished by fertile mineral-rich soil, organic manure and snow-melted waters of the river Chenab, wherein without using any artificial fertilizers and chemicals, they produce a full range of 'ORGANIC' products, being sold under the brand name 'NIMBARK' - conceptualised to spread the philosophy of the 'SATVIK' conscious lifestyle.

To sell its products, SFL has adopted 3-way strategies, first through conventional channels, another to have its own retail outlets, and to tap young and tech-savvy generations' growing tendency of buying products online through [www.nimbarkfoods.com](http://www.nimbarkfoods.com)



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## **Caution Concerning Forward- Looking Statements:**

*This document includes certain forward-looking statements. These statements are based on management's current expectations or beliefs and are subject to uncertainty and changes in circumstances. Actual results may vary materially from those expressed or implied by the statements herein due to changes in economic, business, competitive, technological and/or regulatory factors. The Company is under no obligation to, and expressly disclaims any such obligation to, update or alter its forward-looking statements, whether as a result of new information, future events, or otherwise.*

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